

Travel to the Murray Region

Year ended September 2020
Quarterly Tracking of Selected Measures



Image Credit: Destination NSW





TRAVEL RESULTS FOR THE MURRAY REGION

October 2019 to September 2020

and change on October 2018 to September 2019

TOTAL TRAVEL		
	4.5 million	↓ -30.1%
	7.4 million	↓ -32.7%
	\$1.4 billion	↓ -32.0%

International overnight travel results for the YE Sep 20 for the Murray region are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

International overnight travel		
	33.2 thousand	↓ -49.6%
	533.4 thousand	↓ -70.8%
	\$21 million	↓ -77.6%

Domestic overnight travel		
	2.0 million	↓ -37.1%
	6.8 million	↓ -25.0%
	\$996 million	↓ -28.6%

Domestic daytrip travel		
	2.5 million	↓ -23.0%
	\$350 million	↓ -32.9%

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

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The Murray region comprises: Mildura / Wentworth region, Swan Hill region, Echuca / Moama region, Sun Country region, and Albury / Wodonga region.



TRAVEL RESULTS FOR ALBURY / WODONGA

October 2019 to September 2020

and change on October 2018 to September 2019

TOTAL TRAVEL		
	1.3 million	↓ -34.7%
	1.6 million	↓ -28.6%
	\$435 million	↓ -34.2%

International overnight travel results for the YE Sep 20 for Albury / Wodonga are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

International overnight travel		
	12.3 thousand	↓ -50.2%
	np	np
	np	np

Domestic overnight travel		
	512 thousand	↓ -37.7%
	1.5 million	↓ -20.8%
	\$269 million	↓ -30.0%

Domestic daytrip travel		
	822 thousand	↓ -32.3%
	\$162 million	↓ -38.0%

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Albury / Wodonga includes: Albury City, Greater Hume Shire and Wodonga City.

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TRAVEL RESULTS FOR SUN COUNTRY

October 2019 to September 2020

and change on October 2018 to September 2019

International overnight travel results for the YE Sep 20 for Sun Country are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

TOTAL TRAVEL		
	831 thousand	↓ -37.1%
	1.6 million	↓ -35.9%
	\$226 million	↓ -37.4%

International overnight travel		
	np	np
	np	np
	np	np

Domestic overnight travel		
	425 thousand	↓ -40.2%
	1.6 million	↓ -29.6%
	\$195 million	↓ -29.3%

Domestic daytrip travel		
	404 thousand	↓ -33.0%
	\$29 million	↓ -59.5%

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

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TRAVEL RESULTS FOR ECHUCA / MOAMA

October 2019 to September 2020

and change on October 2018 to September 2019

TOTAL TRAVEL		
	1.3 million	↓ -12.2%
	1.9 million	↓ -19.8%
	\$363 million	↓ -9.1%

International overnight travel results for the YE Sep 20 for Echuca / Moama are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

International overnight travel		
	np	np
	np	np
	np	np

Domestic overnight travel		
	515 thousand	↓ -34.3%
	1.8 million	↓ -15.8%
	\$274 million	↓ -14.0%

Domestic daytrip travel		
	760 thousand	↑ 14.8%
	\$87 million	↑ 34.9%

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

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TRAVEL RESULTS FOR SWAN HILL REGION

October 2019 to September 2020

and change on October 2018 to September 2019

TOTAL TRAVEL		
	571 thousand	↓ -29.8%
	784 thousand	↓ -40.2%
	\$136 million	↓ -34.9%

International overnight travel results for the YE Sep 20 for the Swan Hill region are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

International overnight travel		
	np	np
	np	np
	np	np

Domestic overnight travel		
	255 thousand	↓ -36.2%
	697 thousand	↓ -33.1%
	\$85 million	↓ -26.2%

Domestic daytrip travel		
	312 thousand	↓ -23.4%
	np	np

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

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TRAVEL RESULTS FOR MILDURA / WENTWORTH

October 2019 to September 2020

and change on October 2018 to September 2019

TOTAL TRAVEL		
	563 thousand	↓ -40.5%
	1.5 million	↓ -41.4%
	\$207 million	↓ -45.5%

International overnight travel results for the YE Sep 20 for Mildura / Wentworth are calculated using the six months from Oct 19 to Mar 20. For more information, please see Tourism Research Australia's (TRA) website.

International overnight travel		
	12.0 thousand	↓ -39.3%
	np	np
	\$10 million	↓ -71.9%

Domestic overnight travel		
	348 thousand	↓ -38.4%
	1.2 million	↓ -30.5%
	\$173 million	↓ -42.5%

Domestic daytrip travel		
	203 thousand	↓ -43.7%
	np	np

Total travel is estimated using data from National Visitor Survey (NVS), International Visitor Survey (IVS) & TRA's expenditure allocation method applied to NVS and IVS data, YE Sep 20, TRA.

International overnight travel is sourced from the IVS & TRA's expenditure allocation method applied to IVS data, YE Sep 20, TRA.

Domestic overnight travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Domestic daytrip travel is sourced from the NVS & TRA's expenditure allocation method applied to NVS data, YE Sep 20, TRA.

Mildura / Wentworth includes: Mildura Rural City and Wentworth Shire.

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