



Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Albury (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

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Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Albury (LGA)

YE Dec 2025 Domestic Visitation

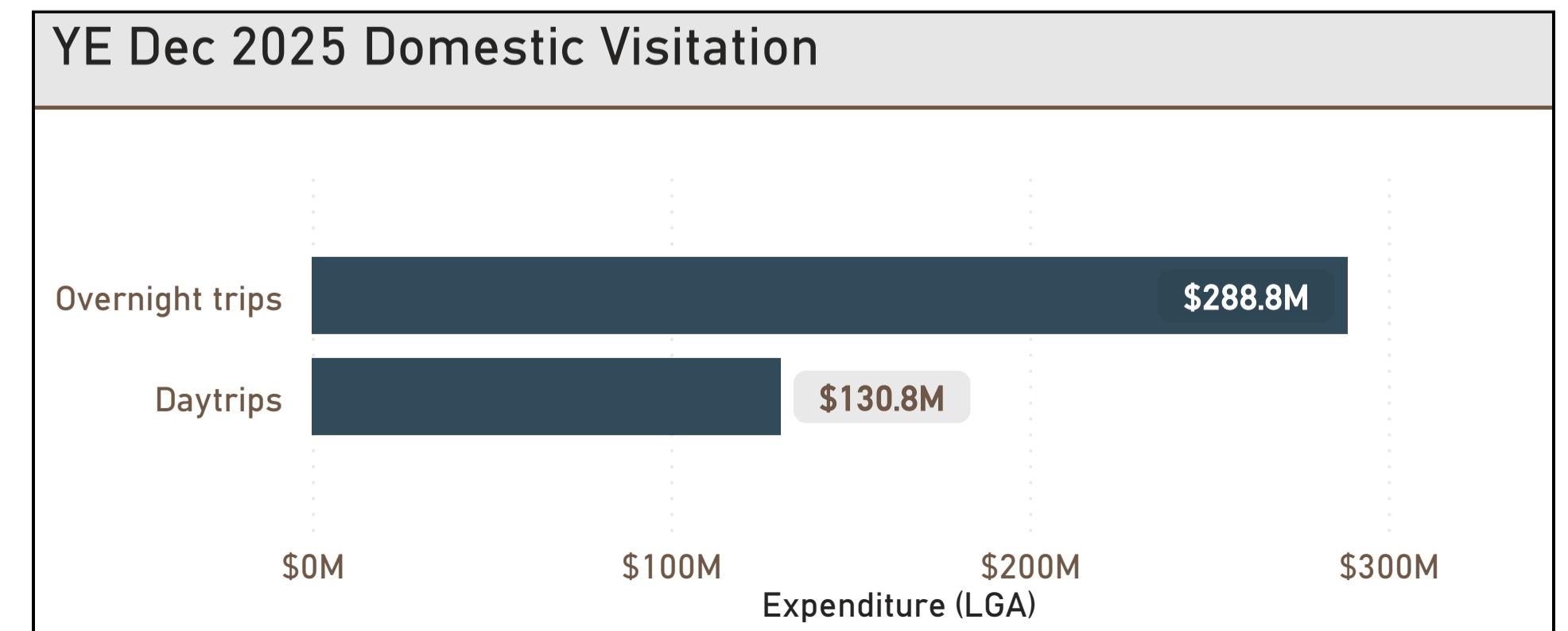
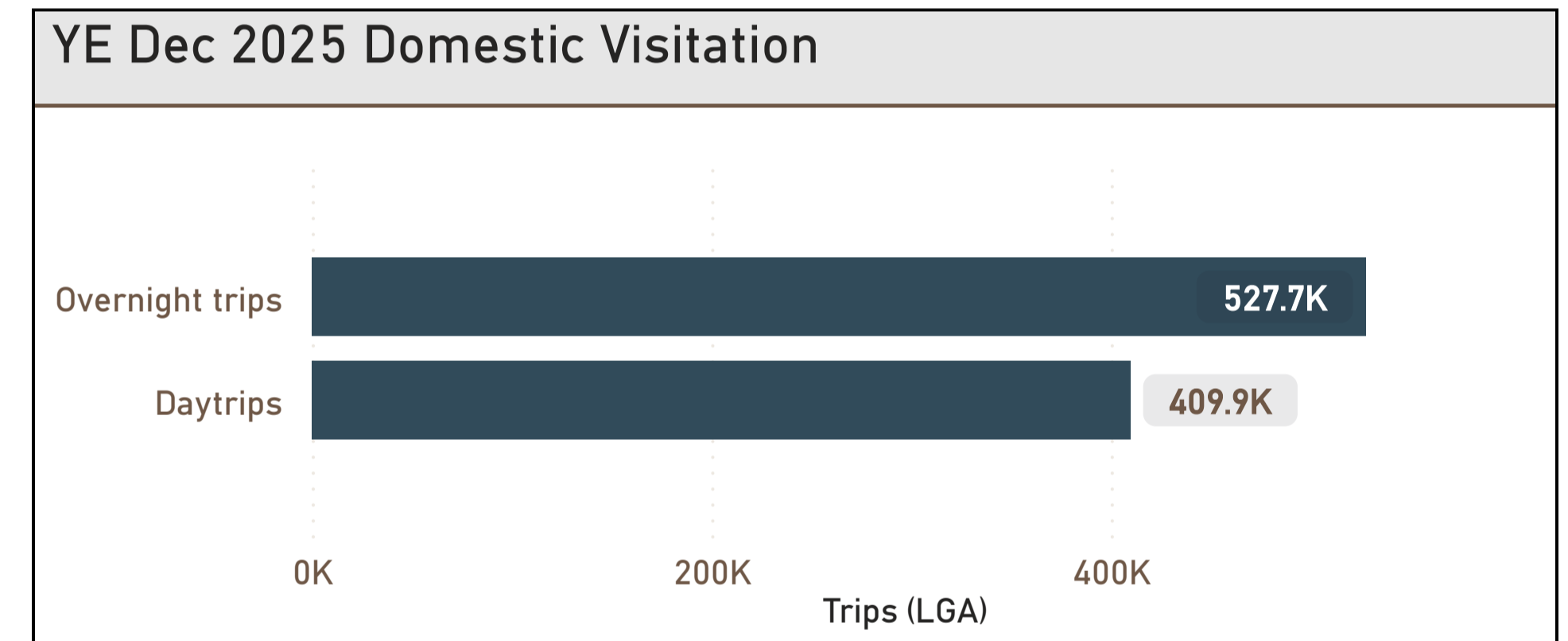
<b>937,560</b> Trips (LGA)	<b>1,115,603</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>409,878</b> Trips (LGA)	<b>527,682</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>\$130,765,273</b> Expenditure (LGA)	<b>\$288,753,030</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Albury (LGA)

Daytrips	
<b>Interstate</b>	
255.1K Trips (inter-intra)	\$36.9M Expenditure (inter-intra)
<b>Intrastate</b>	
154.8K Trips (inter-intra)	\$93.9M Expenditure (inter-intra)

Overnight Trips		
<b>Interstate</b>		
323.9K Trips (inter-intra)	691.1K Nights (inter-intra)	\$198.9M Expenditure (inter-intra)
<b>Intrastate</b>		
203.8K Trips (inter-intra)	424.5K Nights (inter-intra)	\$89.8M Expenditure (inter-intra)

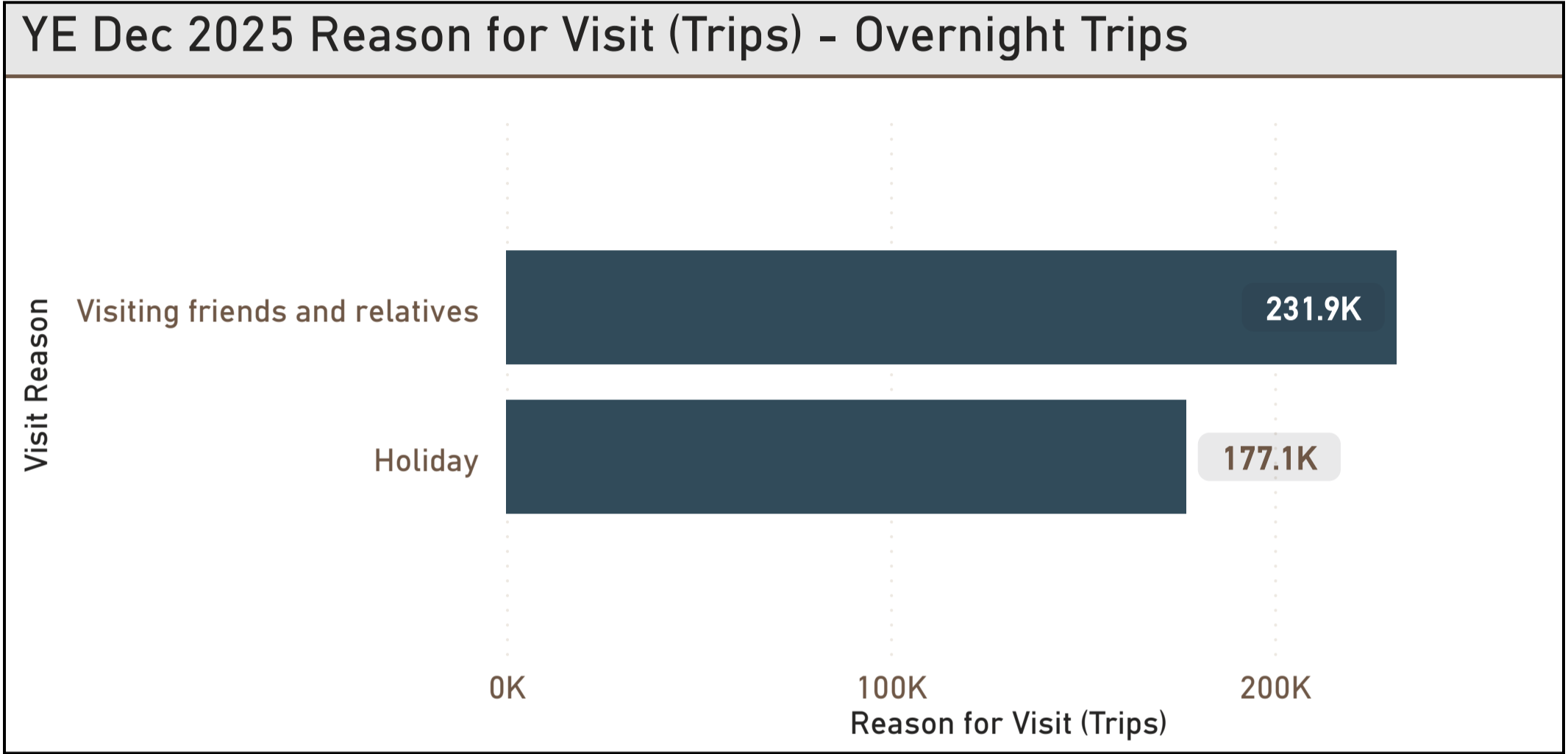
Tourism Region

Murray Regional Tourism

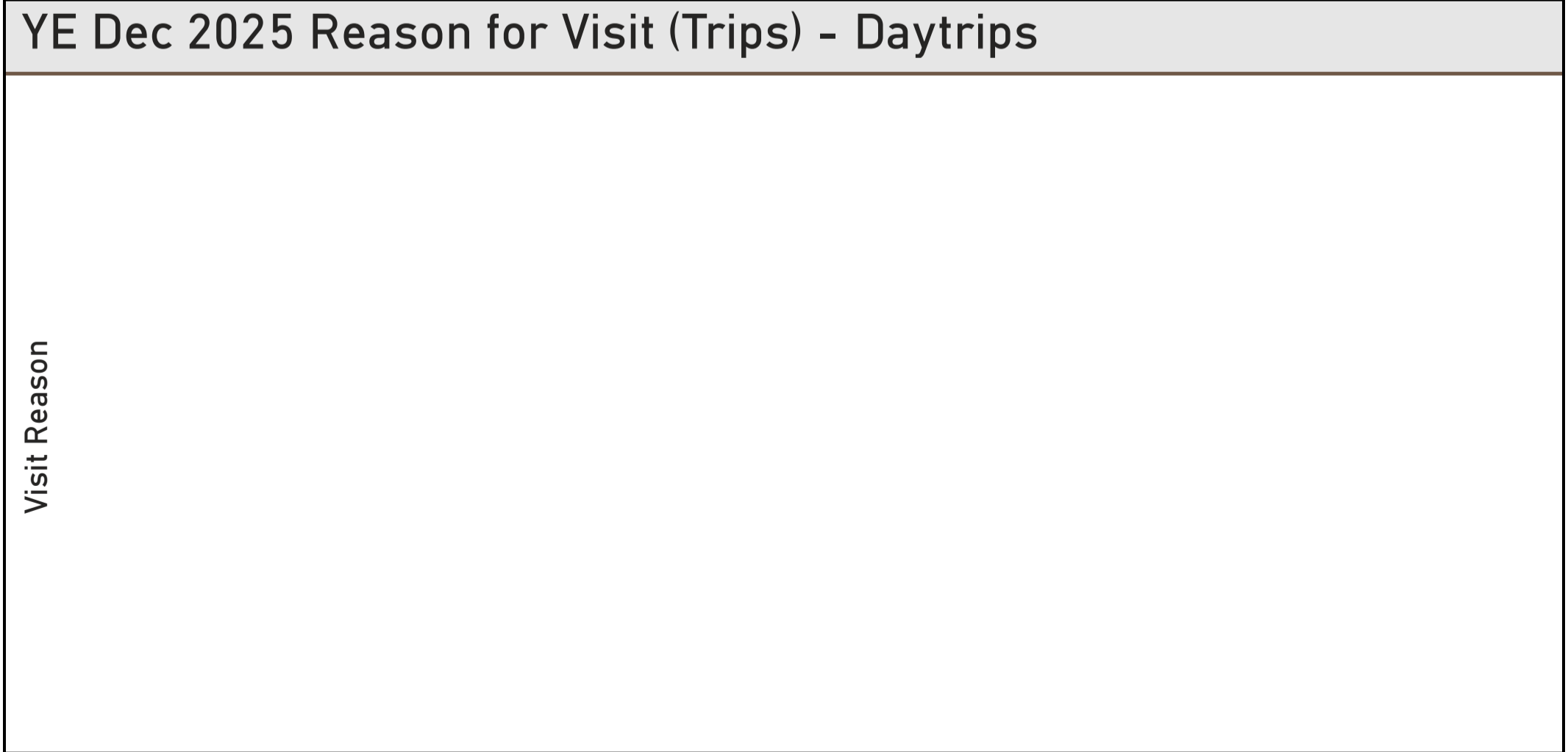
LGA

Albury (LGA)

YE Dec 2025 - Overnight Trips	
Holiday	Visiting friends and relatives
<p><b>177,076</b></p> <p>Reason for Visit (Trips)</p>	<p><b>231,857</b></p> <p>Reason for Visit (Trips)</p>



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Albury (LGA)

**YE Dec 2025 - Main Activity**

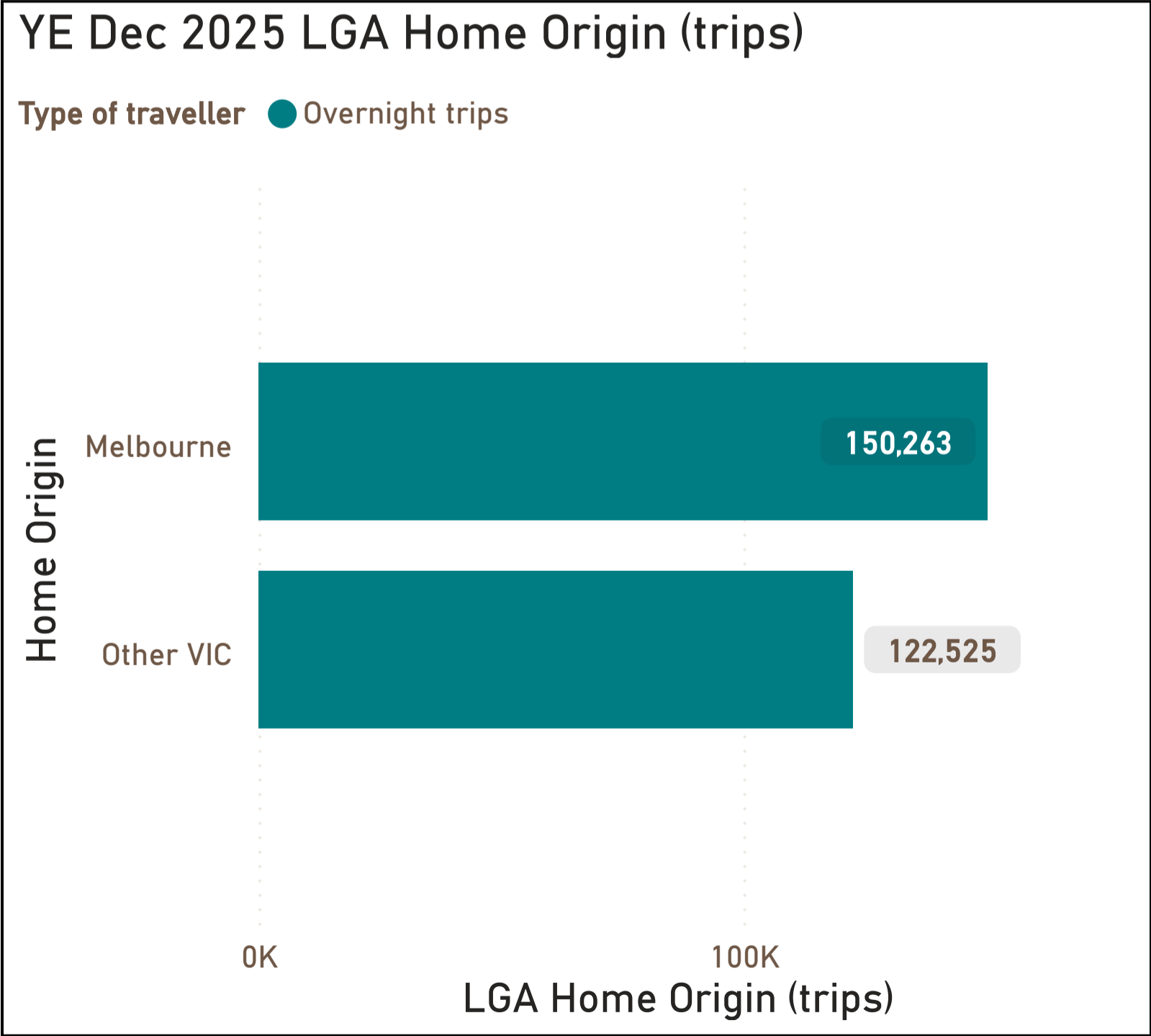
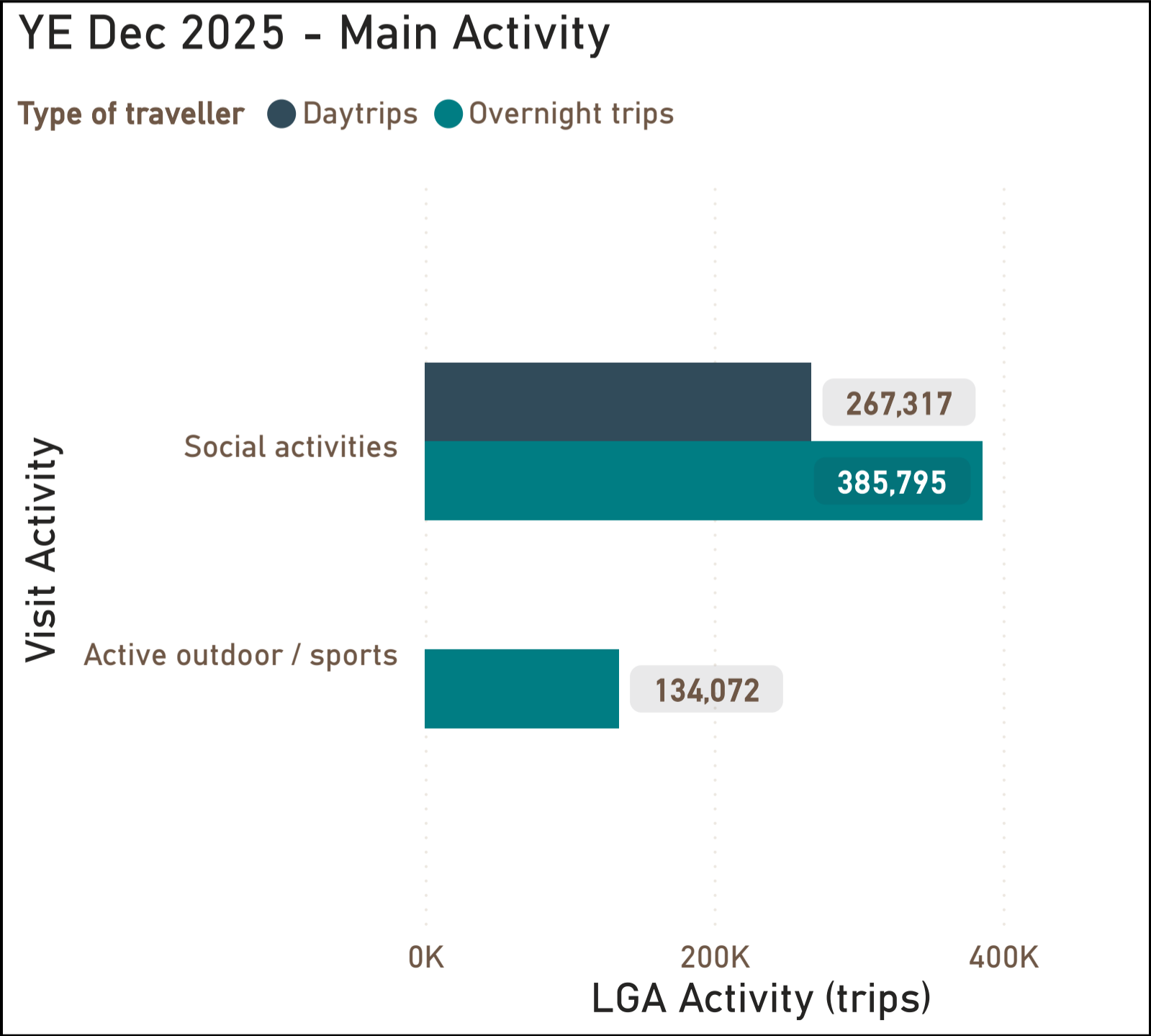
Visit Activity	Daytrips	Overnight trips
Active outdoor / sports		134,072
Social activities	267,317	385,795

**YE Dec 2025 - Home Origin**

Home Origin	Overnight trips
Melbourne	150,263
Other VIC	122,525

**YE Dec 2025 - Accommodation**

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	339,451
Private Accommodation	187,504





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Berrigan-Murrumbidgee (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

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Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Berrigan-Murrumbidgee (LGA)

YE Dec 2025 Domestic Visitation

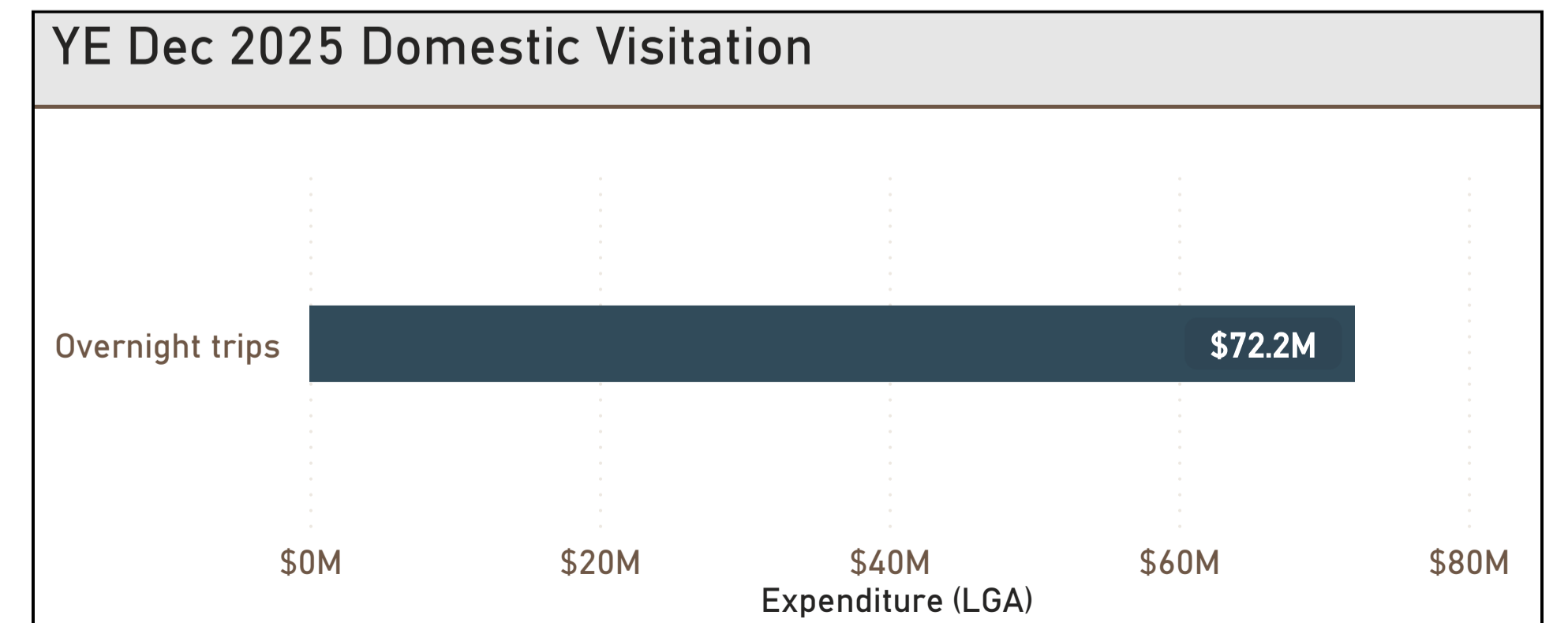
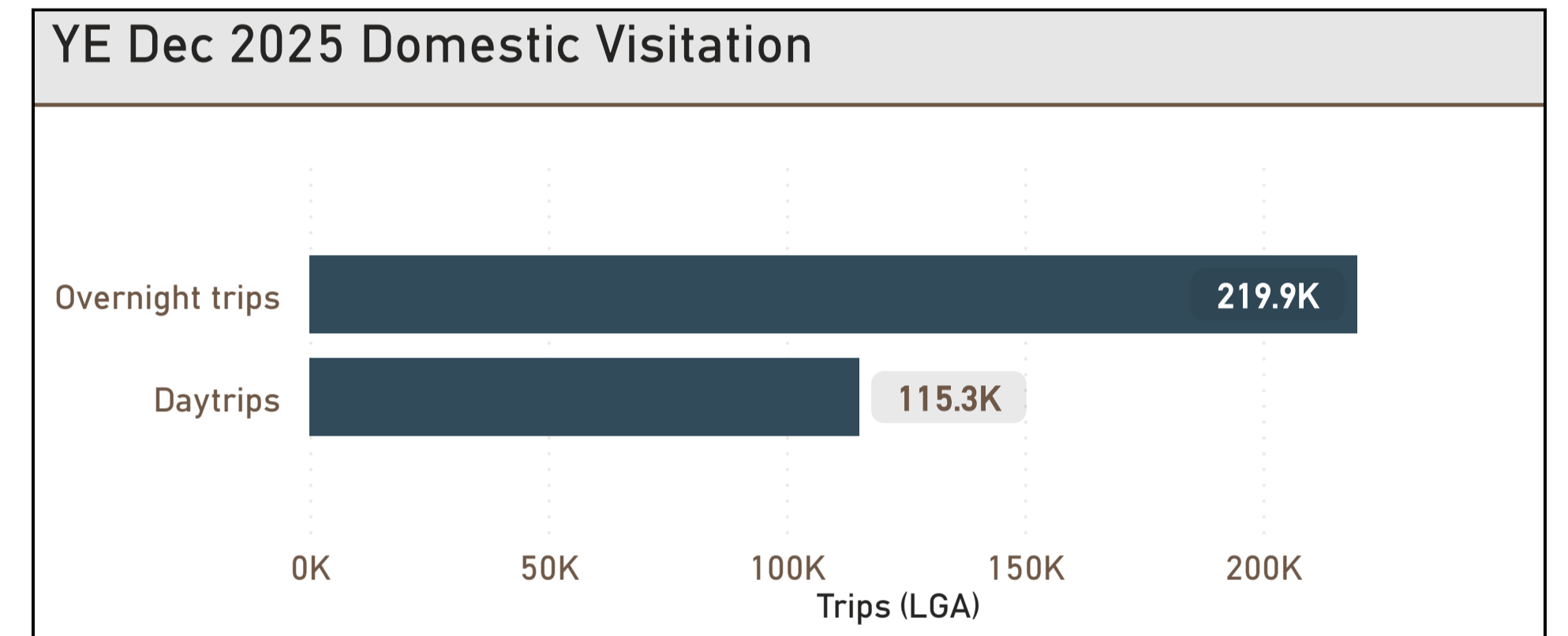
<b>335,150</b> Trips (LGA)	<b>455,674</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>115,266</b> Trips (LGA)	<b>219,884</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Overnight trips
<b>\$72,172,388</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism



LGA

Berrigan-Murrumbidgee (LGA)



## Daytrips

## Overnight Trips

### Interstate

**181.7K**

Trips (inter-intra)

**371.0K**

Nights (inter-intra)

**\$52.8M**

Expenditure (inter-intra)

### Intrastate

**38.2K**

Trips (inter-intra)


**84.7K**

Nights (inter-intra)


**\$19.4M**

Expenditure (inter-intra)

Tourism Region

Murray Regional Tourism 

LGA

Berrigan-Murrumbidgee (LGA) 

YE Dec 2025 - Overnight Trips
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YE Dec 2025 Reason for Visit (Trips) - Overnight Trips
Visit Reason

YE Dec 2025 - Daytrips
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YE Dec 2025 Reason for Visit (Trips) - Daytrips
Visit Reason

Tourism Region

Murray Regional Tourism

LGA

Berrigan-Murrumbidgee (LGA)

YE Dec 2025 - Main Activity

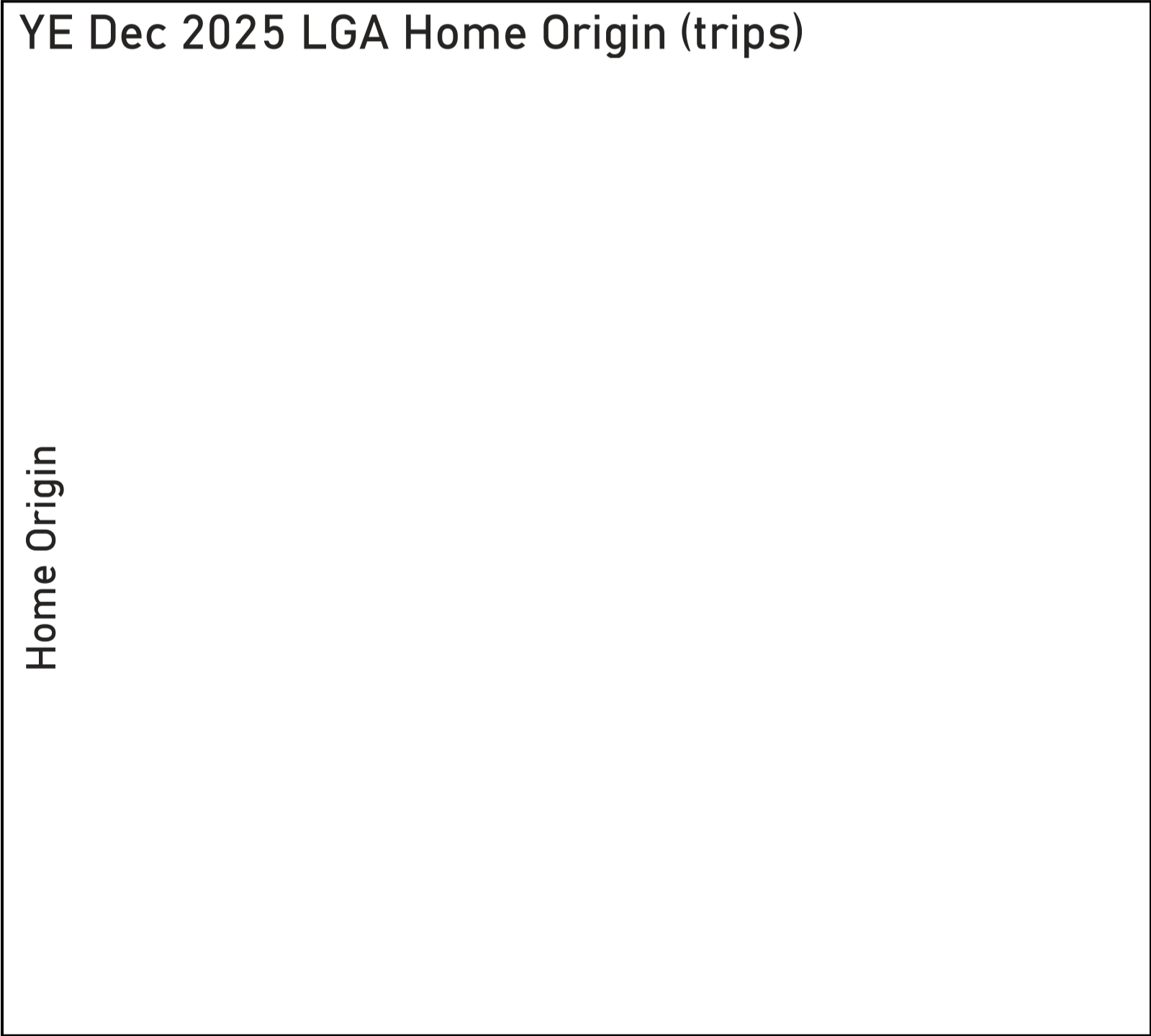
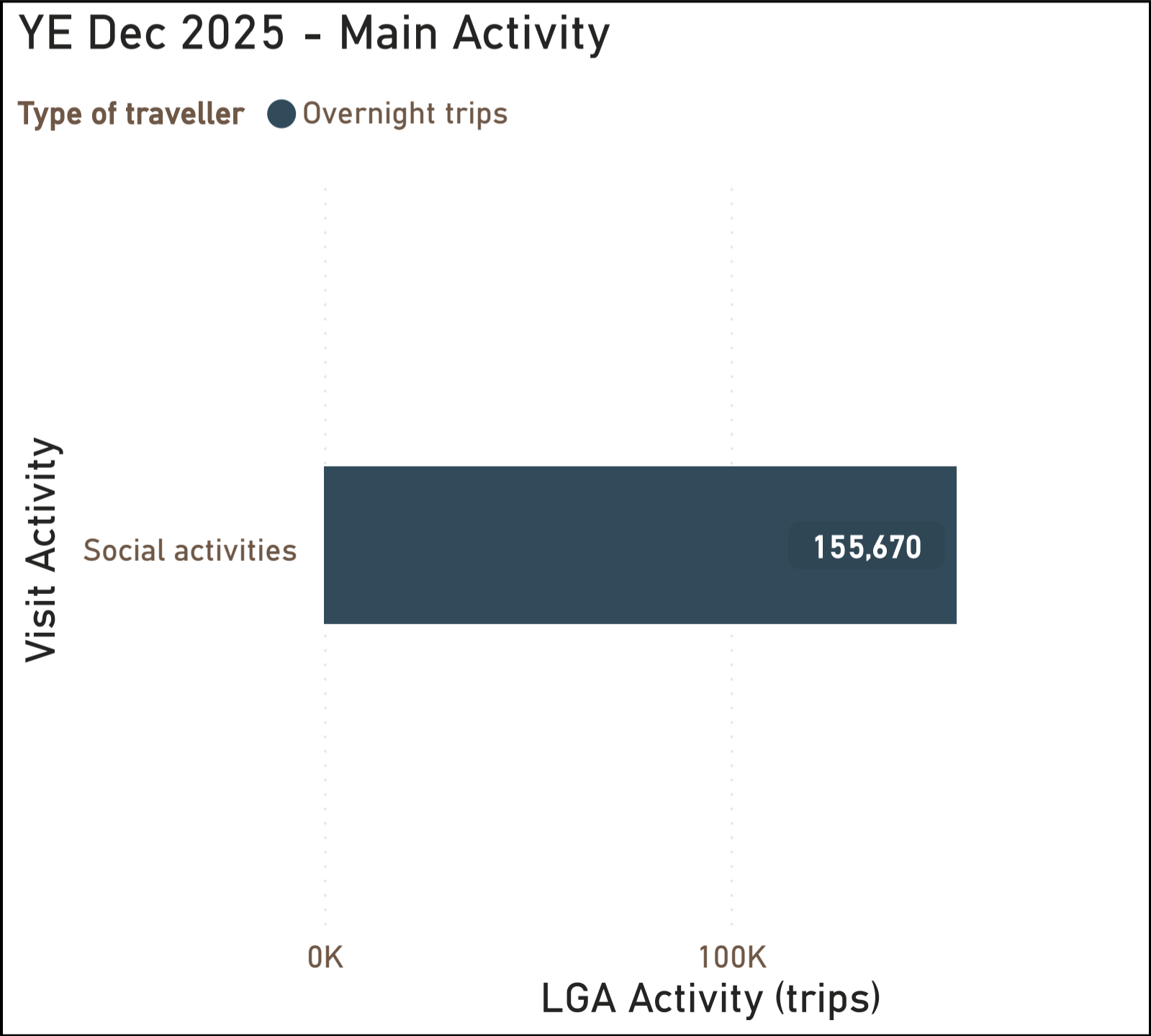
Visit Activity	Overnight trips
Social activities	155,670

YE Dec 2025 - Home Origin

Home Origin

YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	133,689





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Campaspe (LGA)

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Tourism Region

Murray Regional Tourism



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**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

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Overnight trips	3,699,654	8,688,490	\$1,761,538,971
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Tourism Region

Murray Regional Tourism

LGA

Campaspe (LGA)

YE Dec 2025 Domestic Visitation

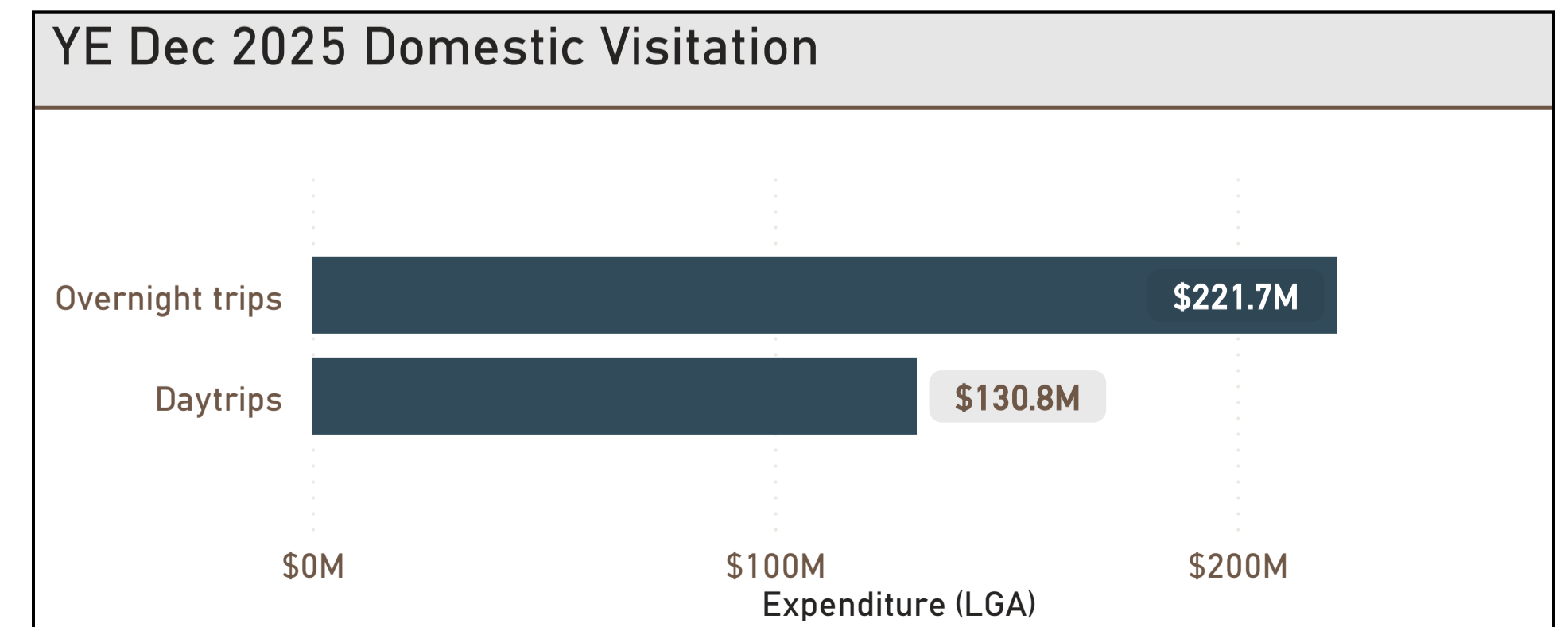
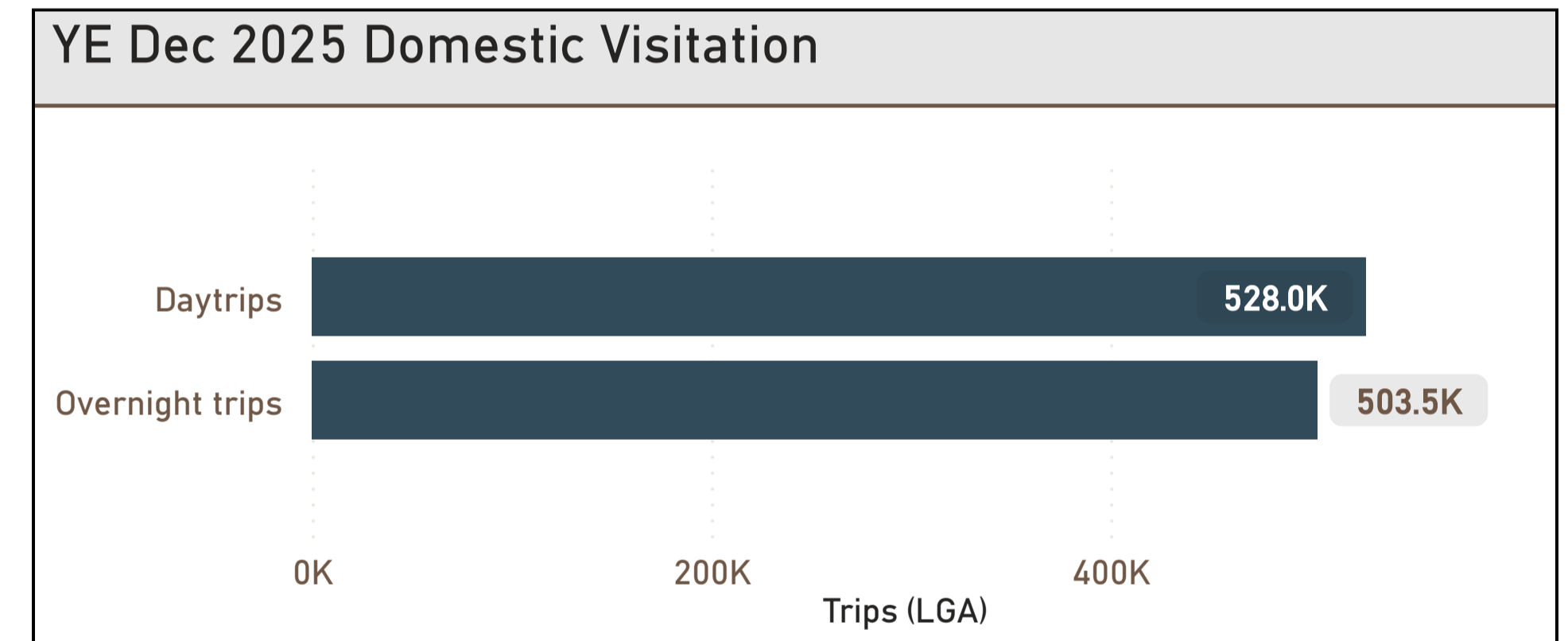
<b>1,031,572</b> Trips (LGA)	<b>1,138,734</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>528,039</b> Trips (LGA)	<b>503,533</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>\$130,771,319</b> Expenditure (LGA)	<b>\$221,727,102</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Campaspe (LGA)

Daytrips	
<b>Interstate</b>	
134.1K Trips (inter-intra)	\$25.8M Expenditure (inter-intra)
<b>Intrastate</b>	
394.0K Trips (inter-intra)	\$104.9M Expenditure (inter-intra)

Overnight Trips		
<b>Interstate</b>		
67.7K Trips (inter-intra)	168.3K Nights (inter-intra)	\$36.6M Expenditure (inter-intra)
<b>Intrastate</b>		
435.8K Trips (inter-intra)	970.4K Nights (inter-intra)	\$185.2M Expenditure (inter-intra)

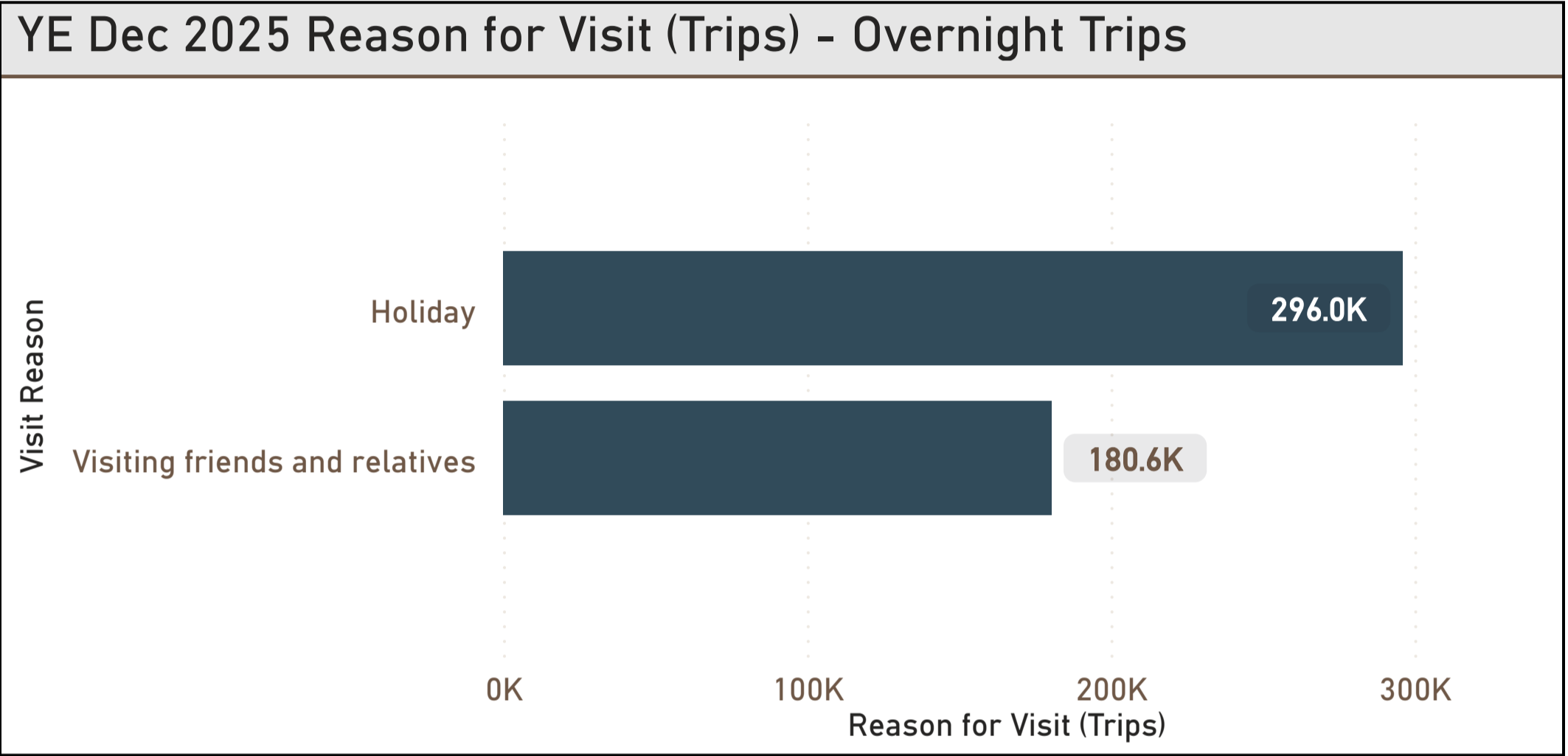
Tourism Region

Murray Regional Tourism

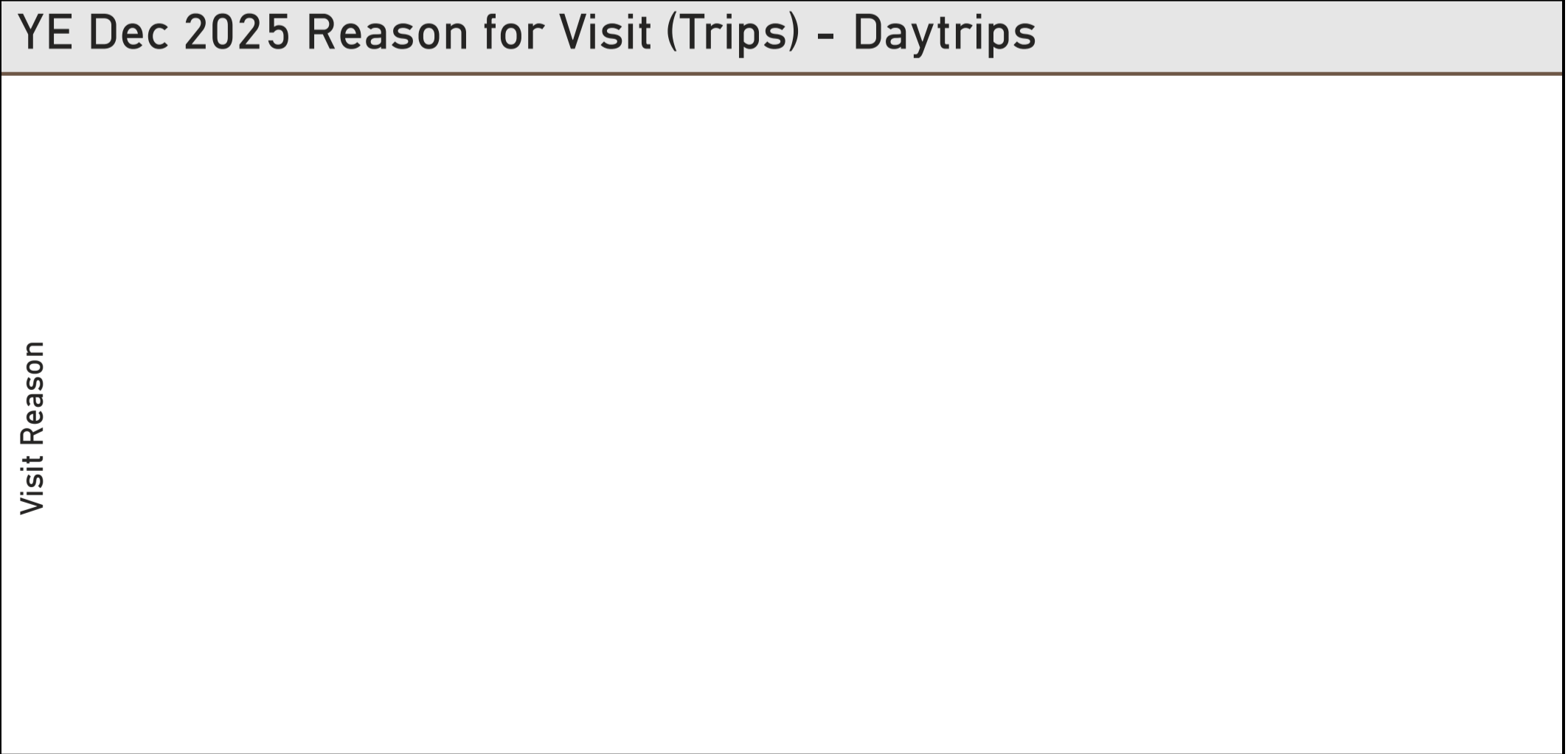
LGA

Campaspe (LGA)

YE Dec 2025 - Overnight Trips	
Holiday	Visiting friends and relatives
<p><b>296,006</b></p> <p>Reason for Visit (Trips)</p>	<p><b>180,648</b></p> <p>Reason for Visit (Trips)</p>



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Campaspe (LGA)

**YE Dec 2025 - Main Activity**

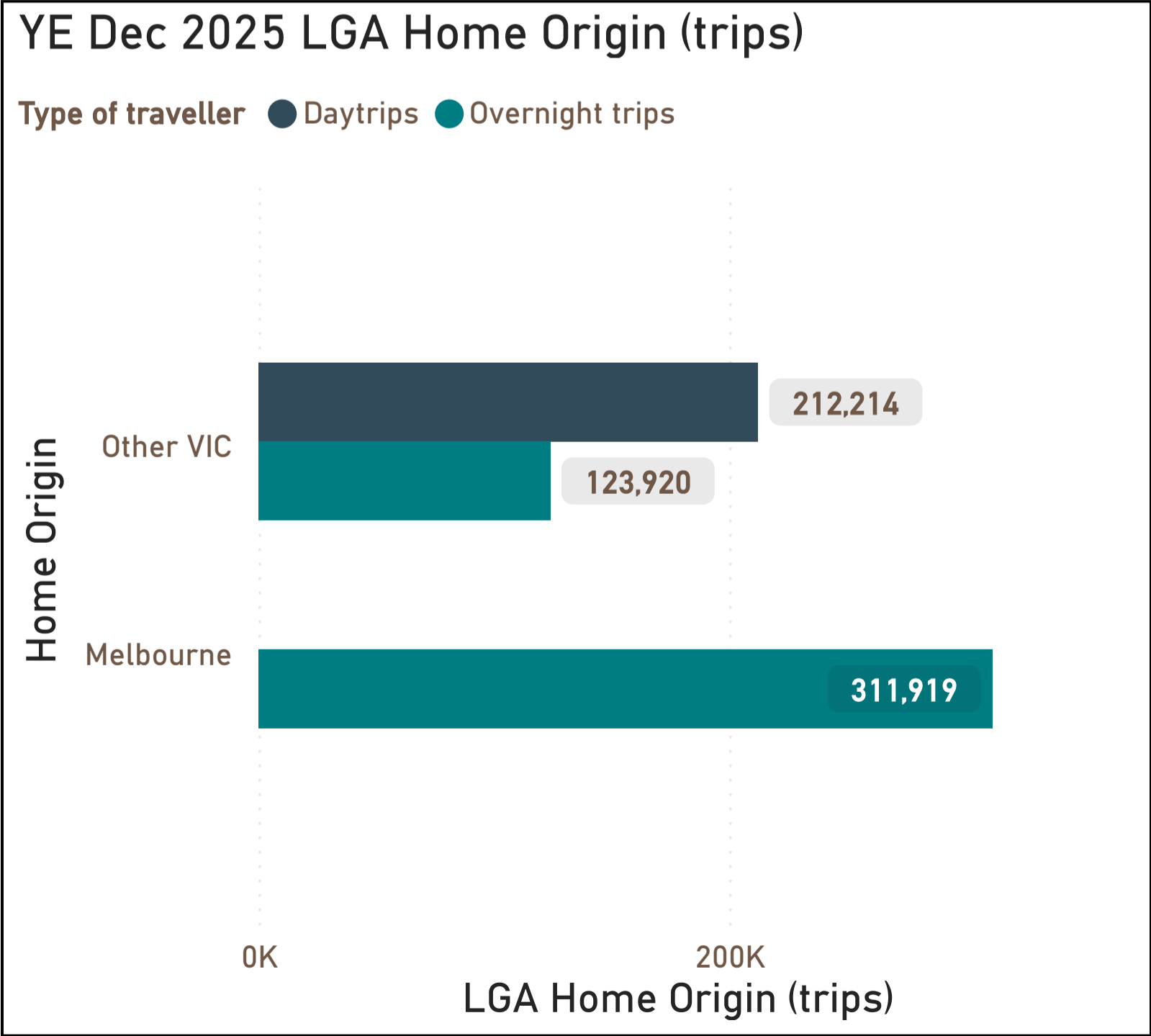
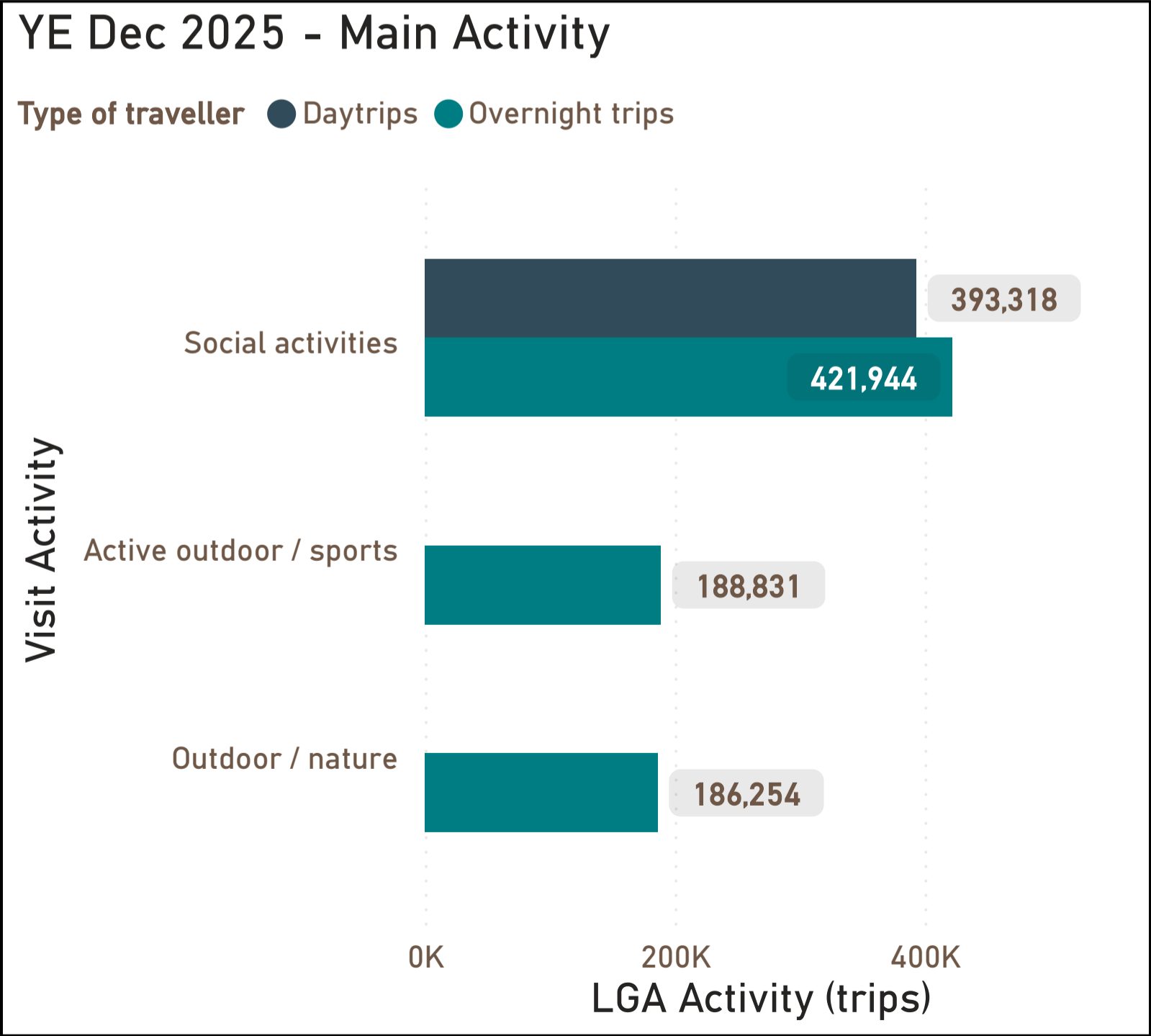
Visit Activity	Daytrips	Overnight trips
Active outdoor / sports		188,831
Outdoor / nature		186,254
Social activities	393,318	421,944

**YE Dec 2025 - Home Origin**

Home Origin	Daytrips	Overnight trips
Melbourne		311,919
Other VIC	212,214	123,920

**YE Dec 2025 - Accommodation**

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	290,374
Private Accommodation	202,460





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Edward River-Murray River (LGA)

**Data Governance:** Tourism Research Australia

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Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

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Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Edward River-Murray River (LGA)

YE Dec 2025 Domestic Visitation

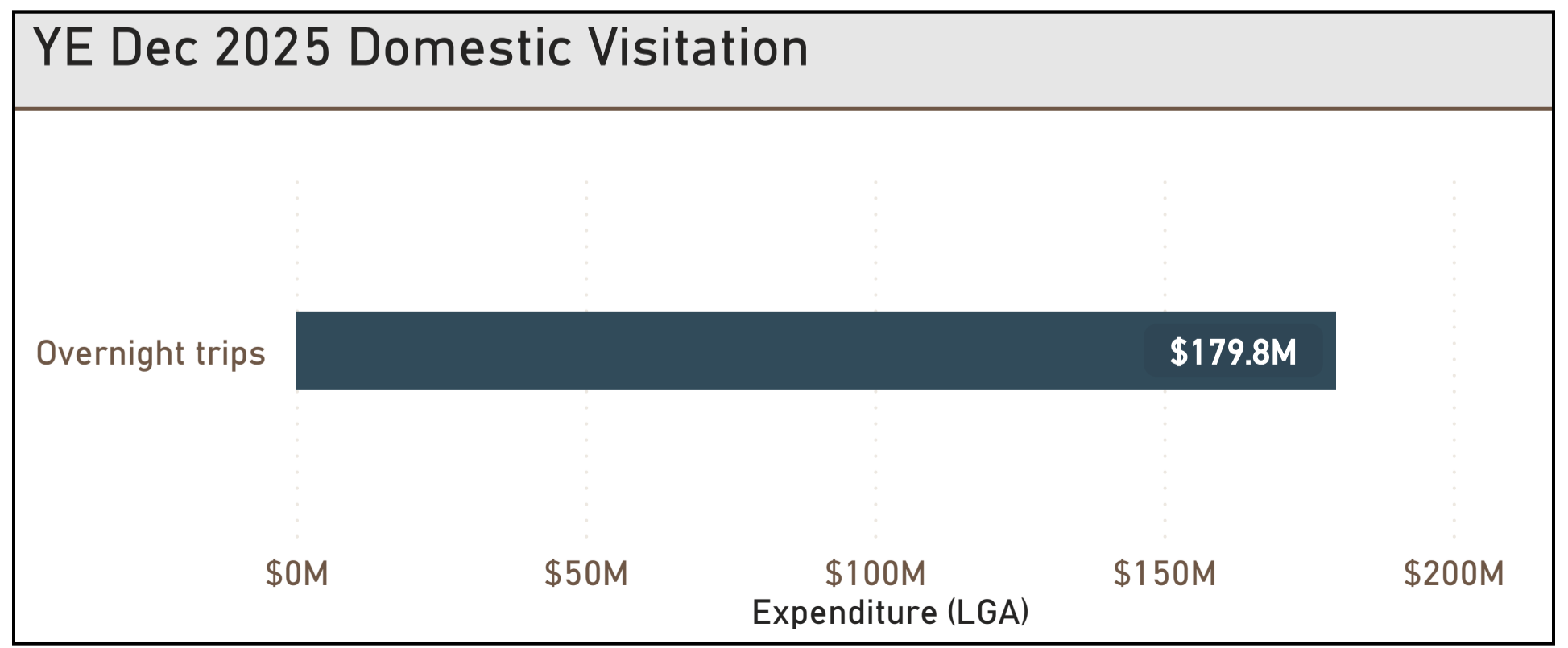
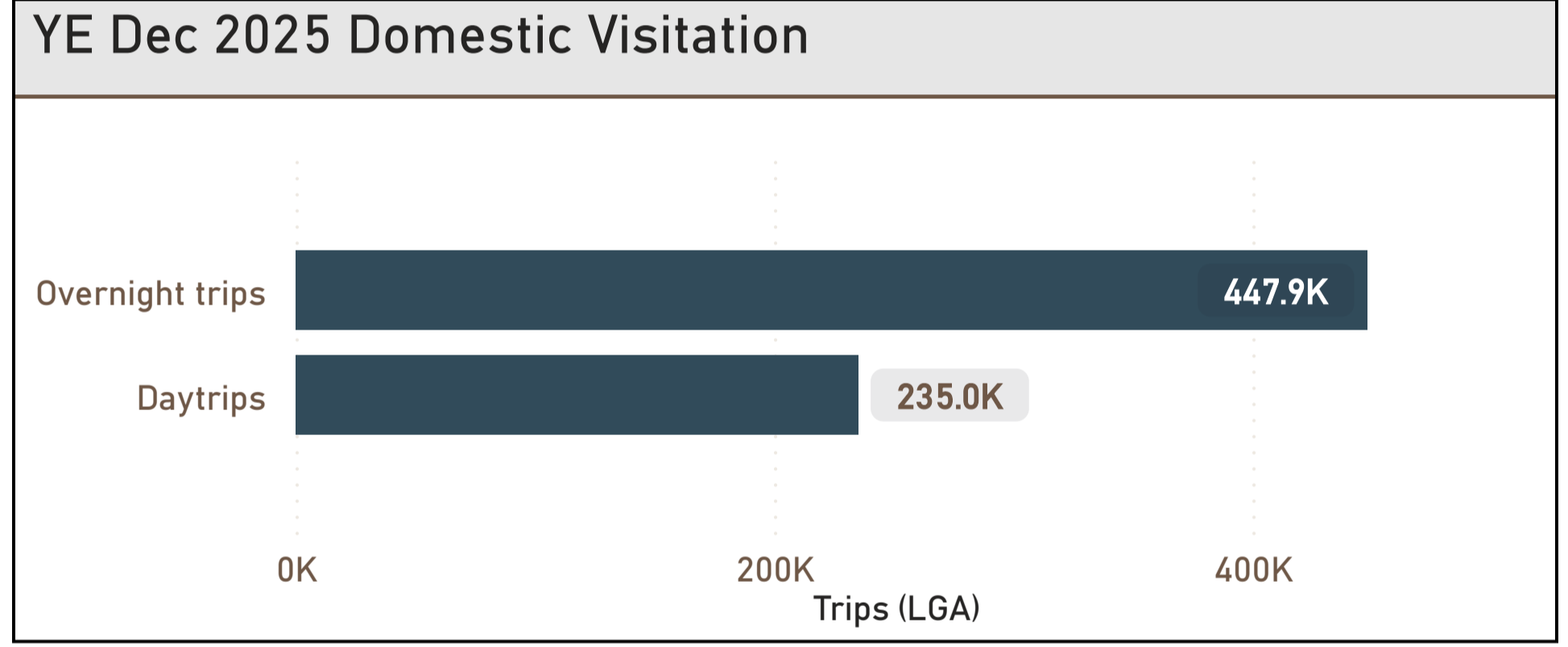
<b>682,972</b> Trips (LGA)	<b>1,037,838</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>235,028</b> Trips (LGA)	<b>447,944</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Overnight trips
<b>\$179,822,259</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Edward River-Murray River (LGA)

Daytrips
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Overnight Trips		
<b>Interstate</b>		
<b>387.9K</b> Trips (inter-intra)	<b>886.9K</b> Nights (inter-intra)	<b>\$150.6M</b> Expenditure (inter-intra)
<b>Intrastate</b>		
<b>60.1K</b> Trips (inter-intra)	<b>151.0K</b> Nights (inter-intra)	<b>\$29.3M</b> Expenditure (inter-intra)

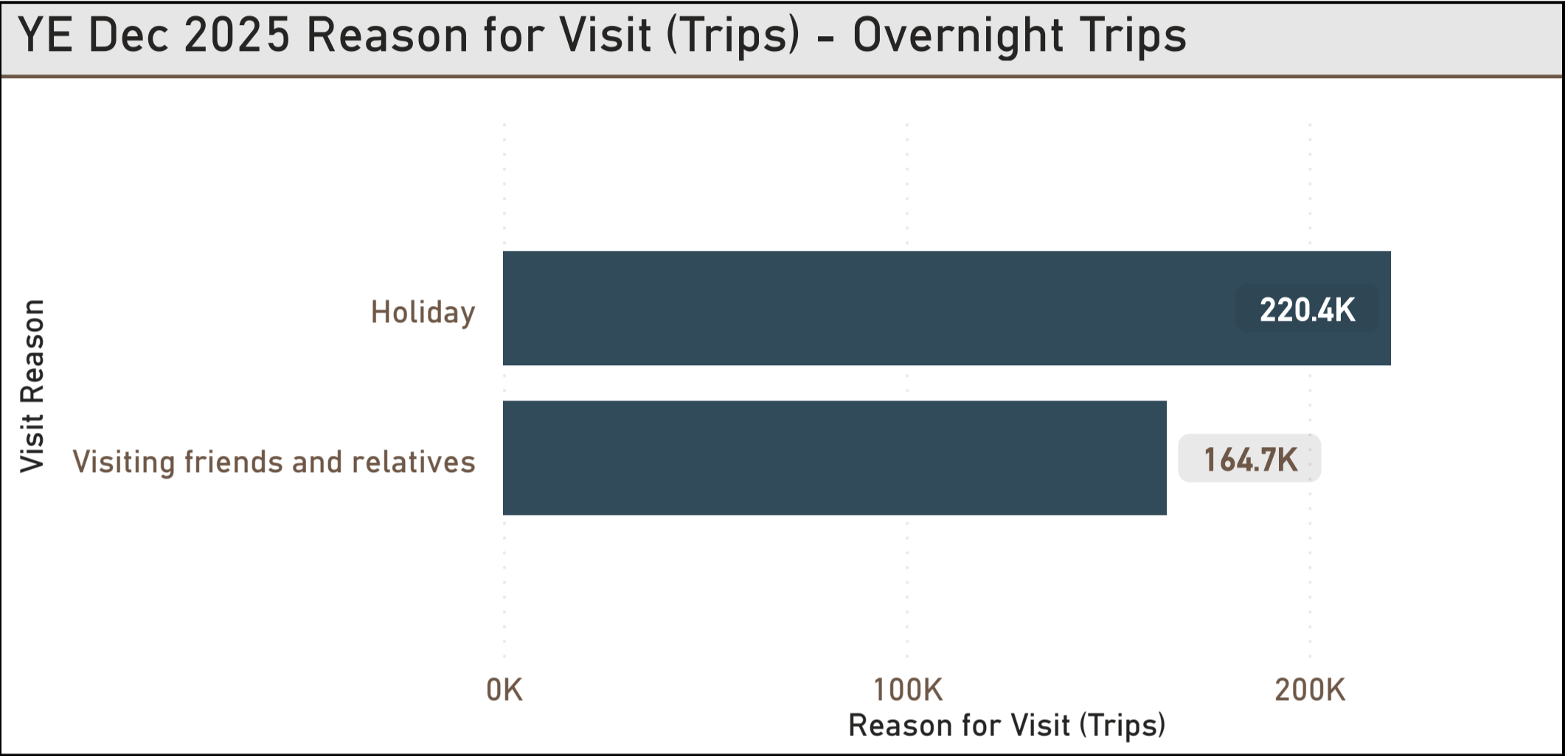
Tourism Region

Murray Regional Tourism

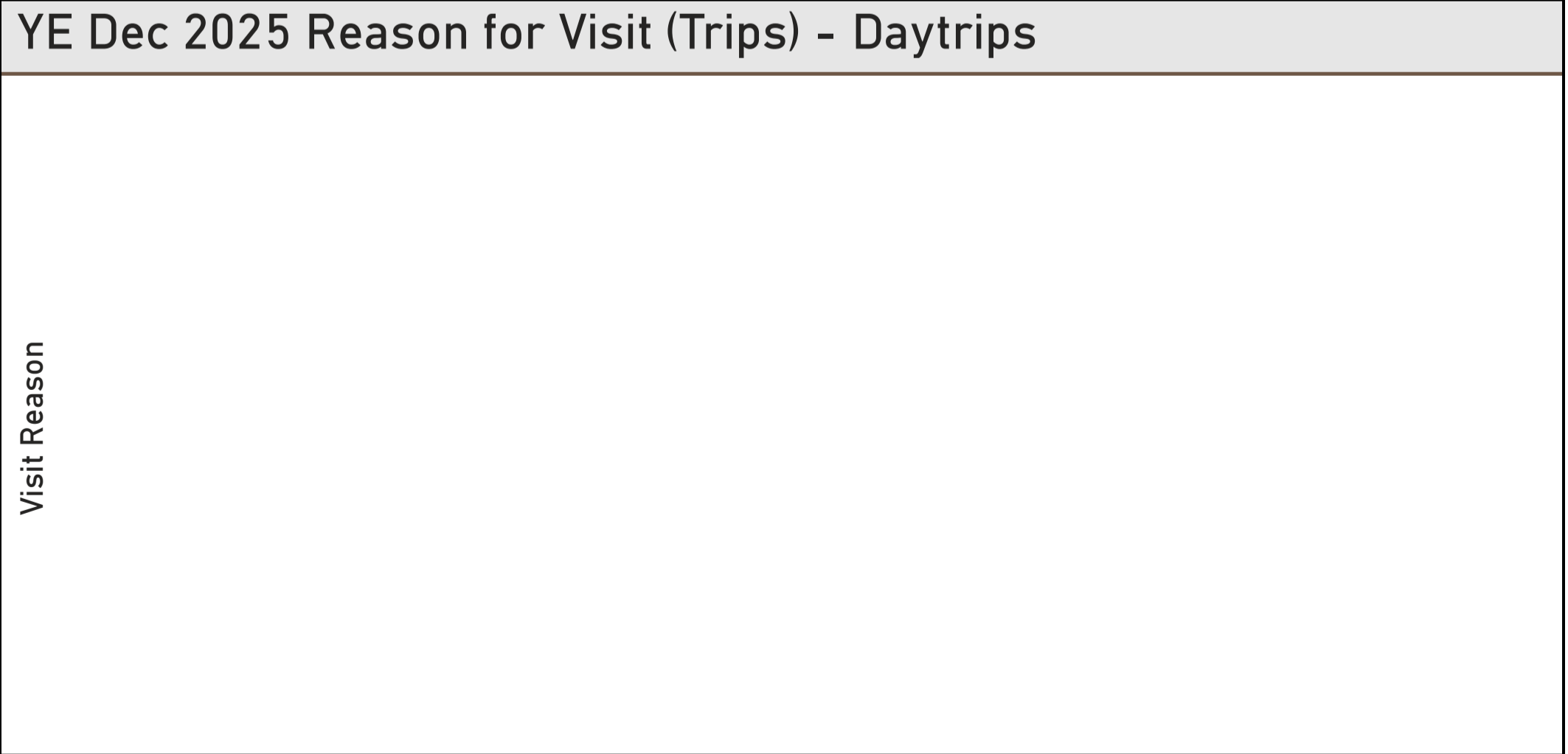
LGA

Edward River-Murray River (LGA)

YE Dec 2025 - Overnight Trips	
Holiday	Visiting friends and relatives
<p><b>220,378</b></p> <p>Reason for Visit (Trips)</p>	<p><b>164,660</b></p> <p>Reason for Visit (Trips)</p>



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Edward River-Murray River (LGA)

**YE Dec 2025 - Main Activity**

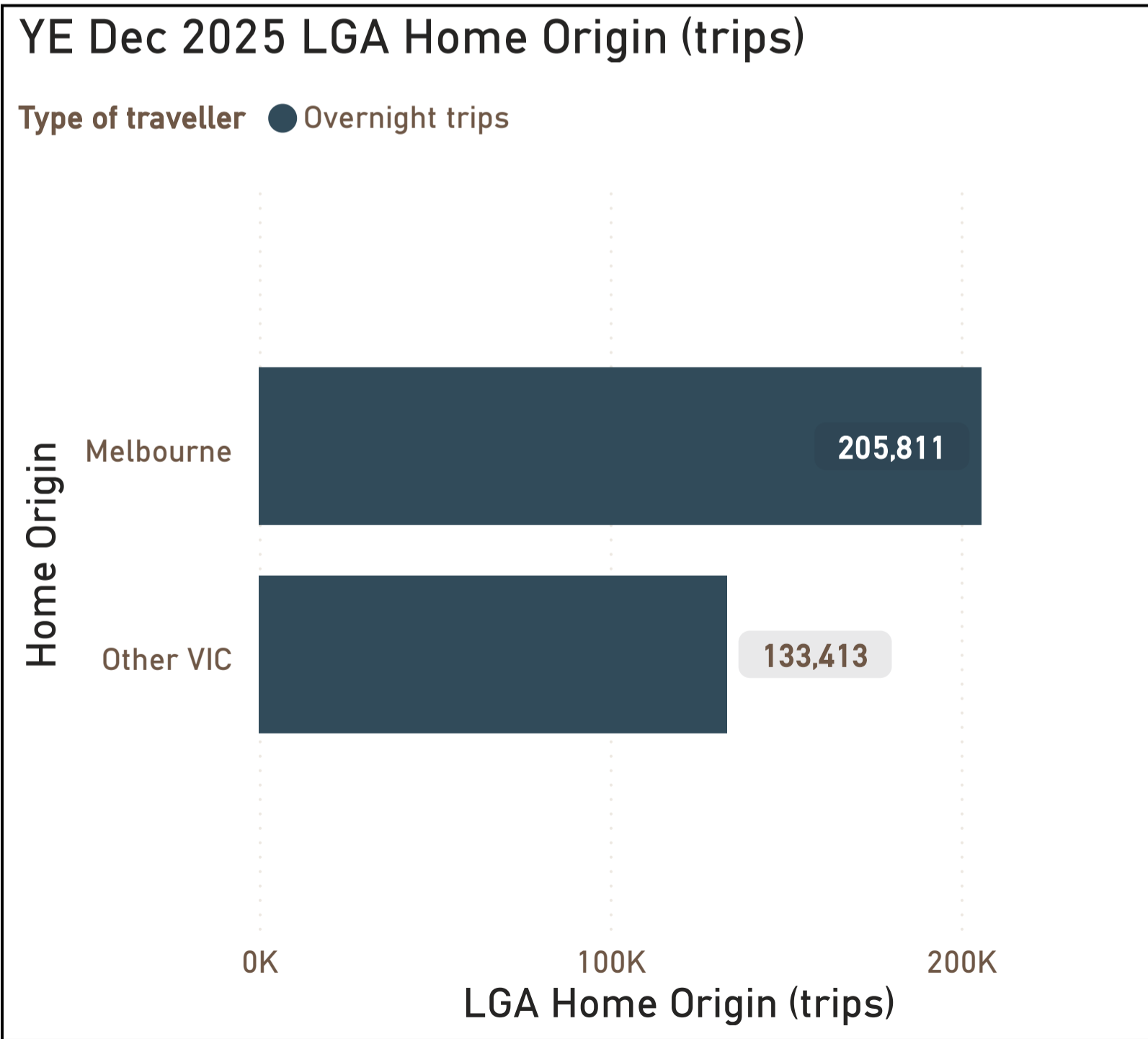
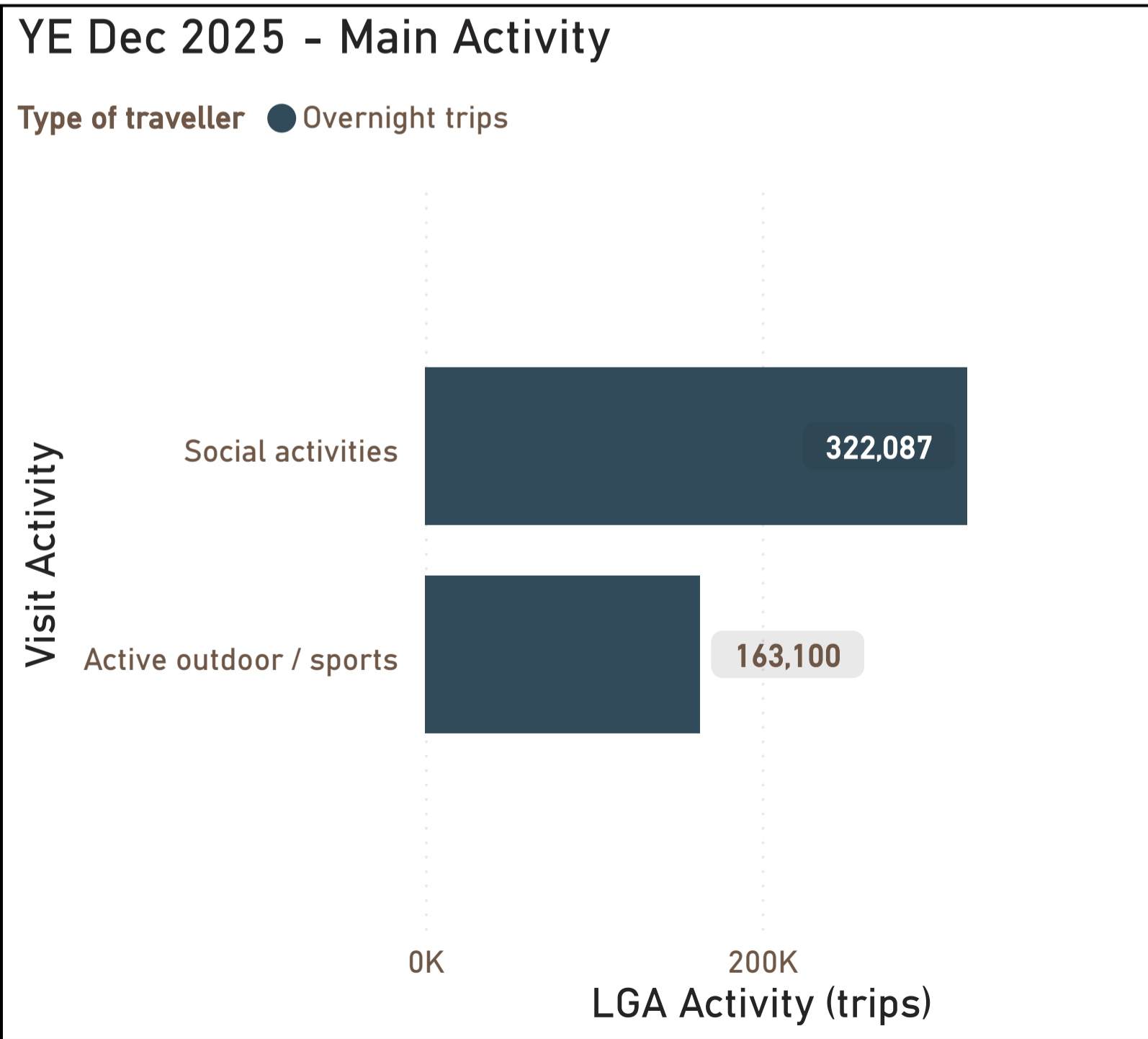
Visit Activity	Overnight trips
Active outdoor / sports	163,100
Social activities	322,087

**YE Dec 2025 - Home Origin**

Home Origin	Overnight trips
Melbourne	205,811
Other VIC	133,413

**YE Dec 2025 - Accommodation**

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	272,513
Private Accommodation	173,217





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Federation (LGA)

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Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Federation (LGA)

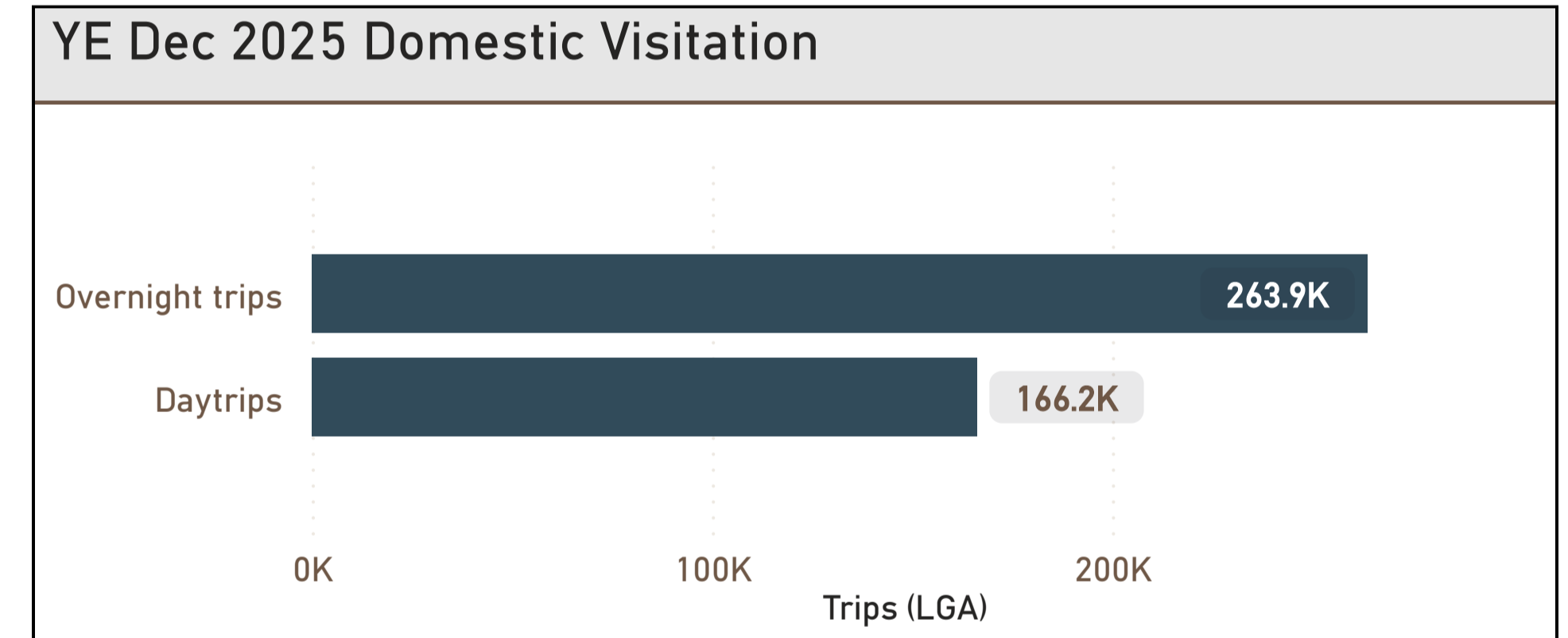
YE Dec 2025 Domestic Visitation

<b>430,078</b> Trips (LGA)	<b>577,706</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>166,199</b> Trips (LGA)	<b>263,879</b> Trips (LGA)

YE Dec 2025 Domestic Visitation



YE Dec 2025 Domestic Visitation

Tourism Region

Murray Regional Tourism



LGA

Federation (LGA)



Daytrips

Overnight Trips

Tourism Region

Murray Regional Tourism

LGA

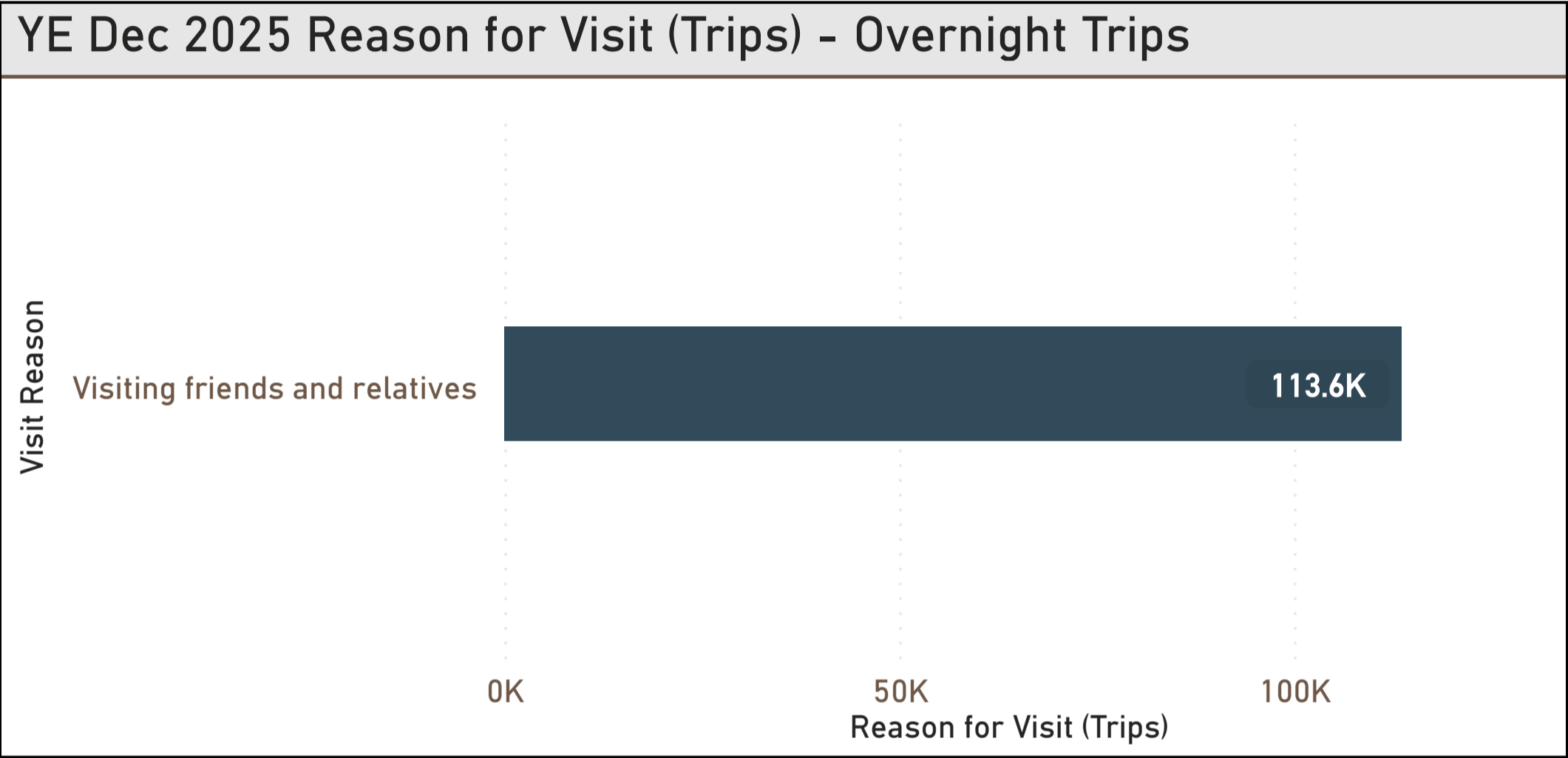
Federation (LGA)

YE Dec 2025 - Overnight Trips

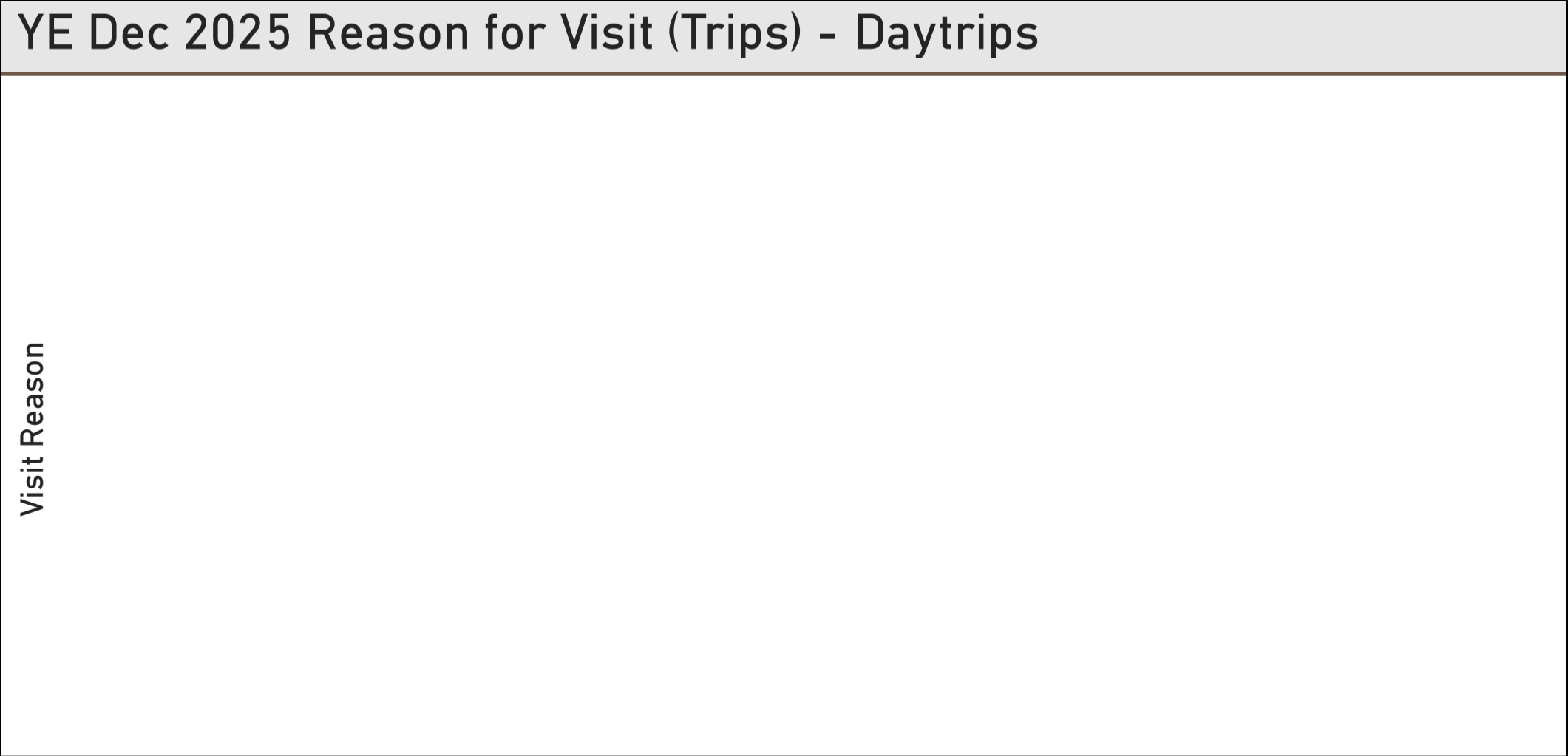
Visiting friends and relatives

**113,641**

Reason for Visit (Trips)



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Federation (LGA)

YE Dec 2025 - Main Activity

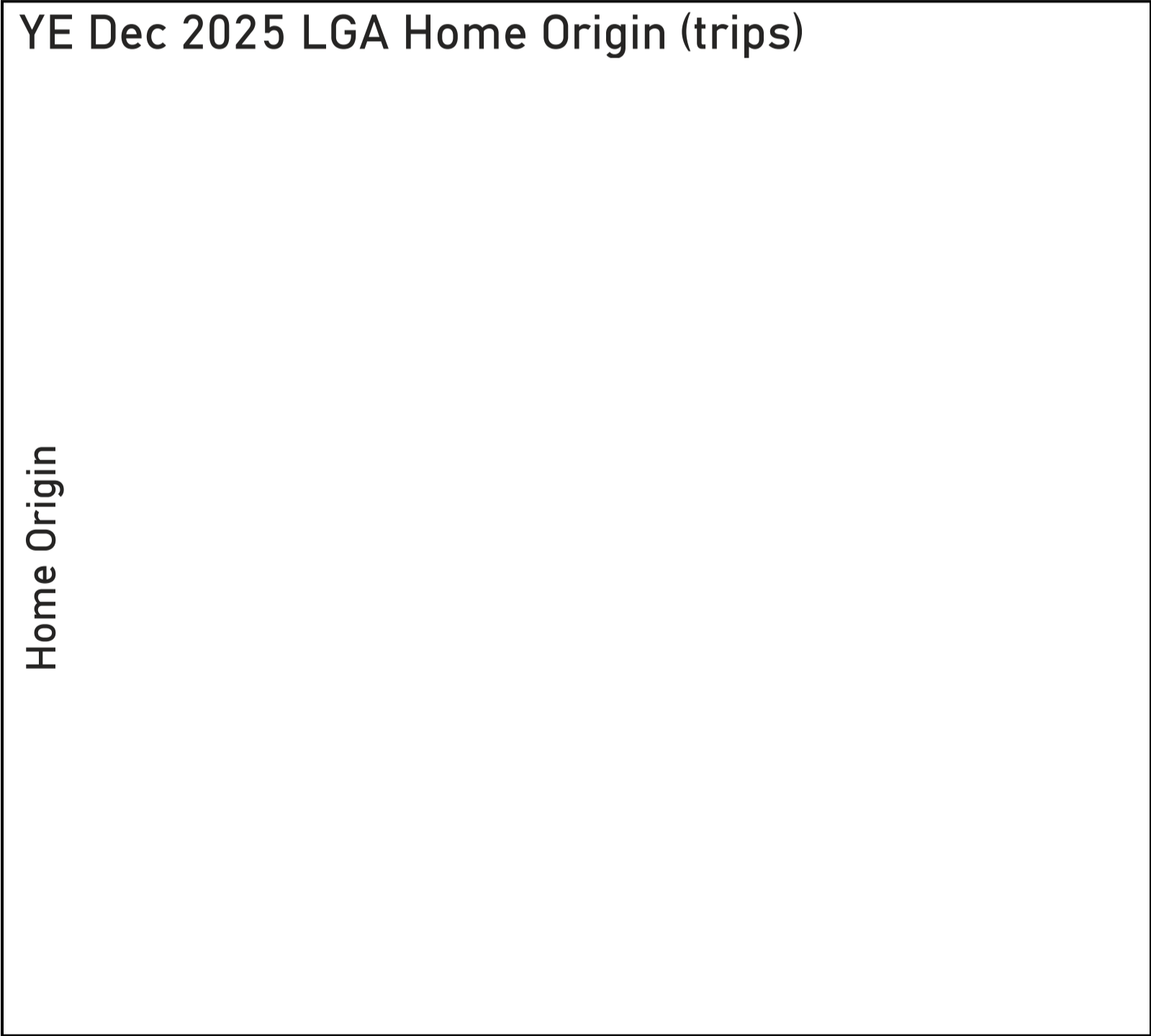
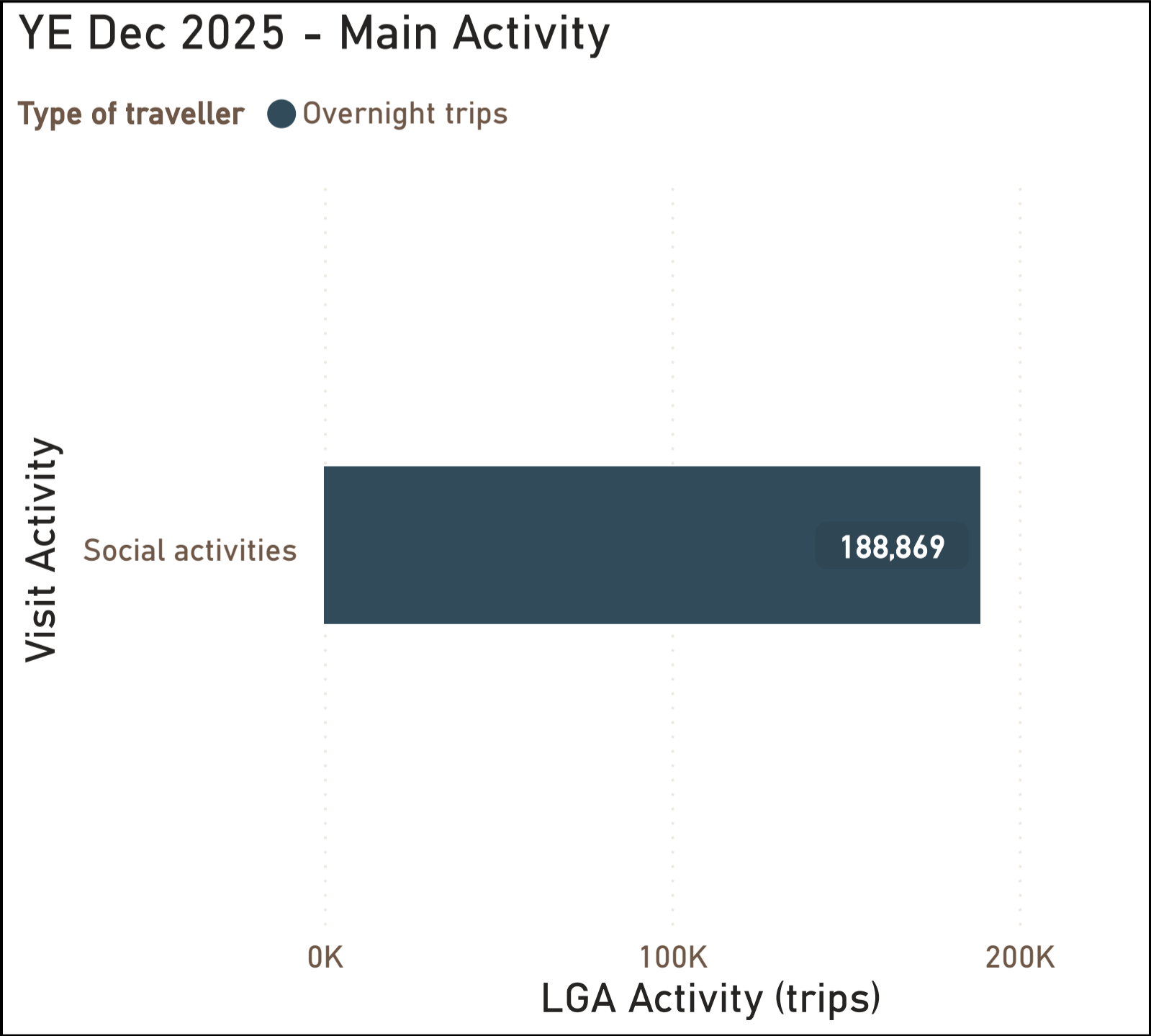
Visit Activity	Overnight trips
Social activities	188,869

YE Dec 2025 - Home Origin

Home Origin

YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	160,425





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Gannawarra (LGA)

**Data Governance:** Tourism Research Australia

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Regional Expenditure Model (REX)

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Murray Regional Tourism



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**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
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Overnight trips	3,699,654	8,688,490	\$1,761,538,971
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Tourism Region

Murray Regional Tourism

LGA

Gannawarra (LGA)

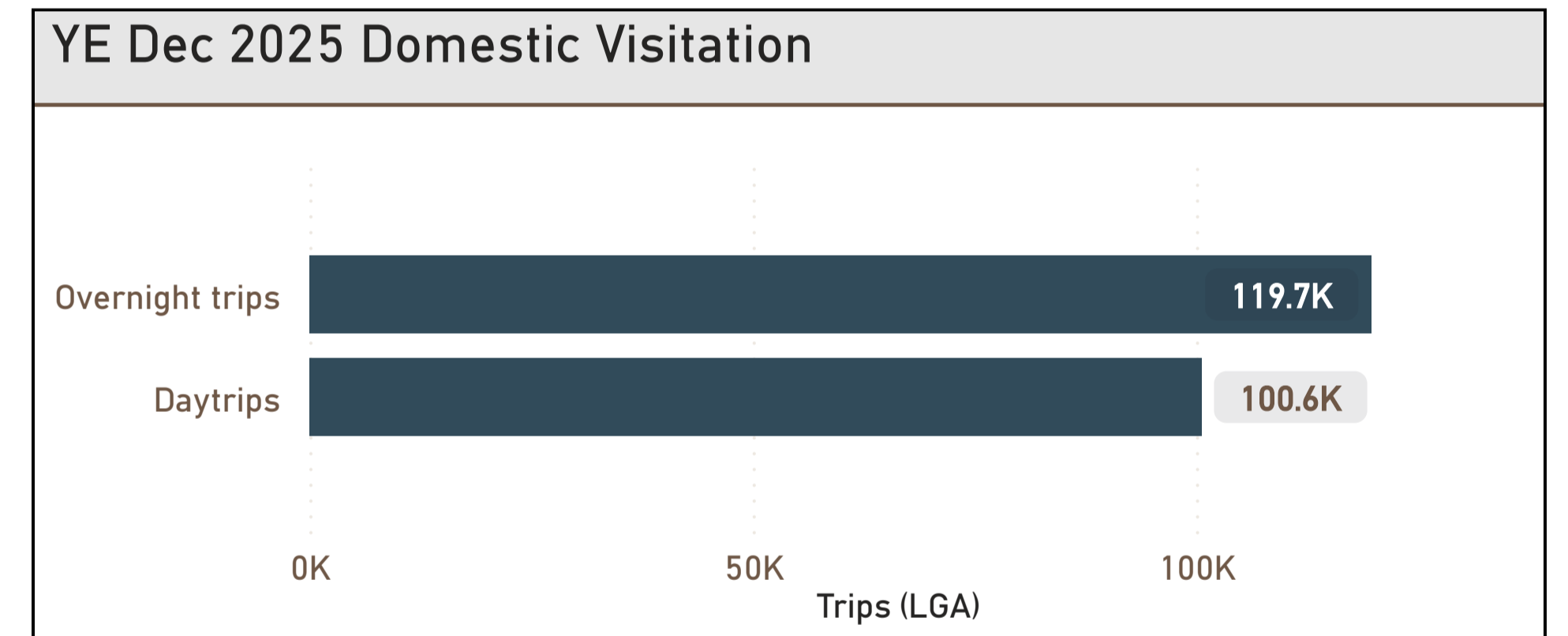
YE Dec 2025 Domestic Visitation

<b>220,350</b> Trips (LGA)	<b>285,419</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>100,607</b> Trips (LGA)	<b>119,743</b> Trips (LGA)

YE Dec 2025 Domestic Visitation



YE Dec 2025 Domestic Visitation

Tourism Region

Murray Regional Tourism



LGA


Gannawarra (LGA)




Daytrips

Overnight Trips

Tourism Region

Murray Regional Tourism 

LGA

Gannawarra (LGA) 


YE Dec 2025 - Overnight Trips
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YE Dec 2025 Reason for Visit (Trips) - Overnight Trips
Visit Reason


YE Dec 2025 - Daytrips
------------------------

YE Dec 2025 Reason for Visit (Trips) - Daytrips
Visit Reason

Tourism Region

Murray Regional Tourism 

LGA

Gannawarra (LGA) 

YE Dec 2025 - Main Activity

Visit Activity

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YE Dec 2025 - Home Origin

Home Origin

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YE Dec 2025 - Accommodation

Visit Accommodation LGA Accommodation (trips)

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YE Dec 2025 - Main Activity

Visit Activity

YE Dec 2025 LGA Home Origin (trips)

Home Origin

YE Dec 2025 - Accommodation

Visit Accommodation



Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Greater Hume (LGA)

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Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Greater Hume (LGA)

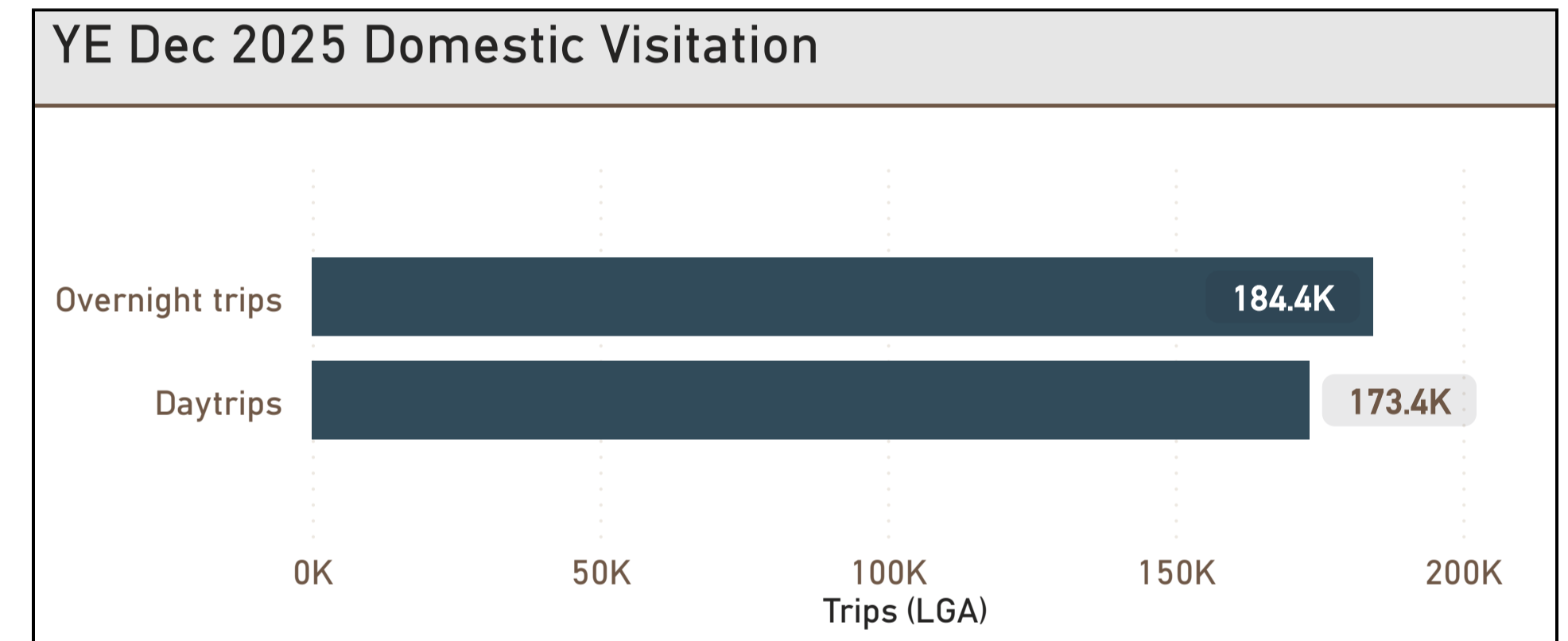
YE Dec 2025 Domestic Visitation

<b>357,849</b> Trips (LGA)	<b>304,999</b> Nights (LGA)
-------------------------------	--------------------------------

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>173,407</b> Trips (LGA)	<b>184,442</b> Trips (LGA)

YE Dec 2025 Domestic Visitation



YE Dec 2025 Domestic Visitation

Tourism Region

Murray Regional Tourism



LGA


Greater Hume (LGA)




Daytrips

Overnight Trips

Tourism Region

Murray Regional Tourism 

LGA

Greater Hume (LGA) 

YE Dec 2025 - Overnight Trips
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YE Dec 2025 Reason for Visit (Trips) - Overnight Trips
Visit Reason

YE Dec 2025 - Daytrips
------------------------

YE Dec 2025 Reason for Visit (Trips) - Daytrips
Visit Reason

Tourism Region

Murray Regional Tourism

LGA

Greater Hume (LGA)

YE Dec 2025 - Main Activity

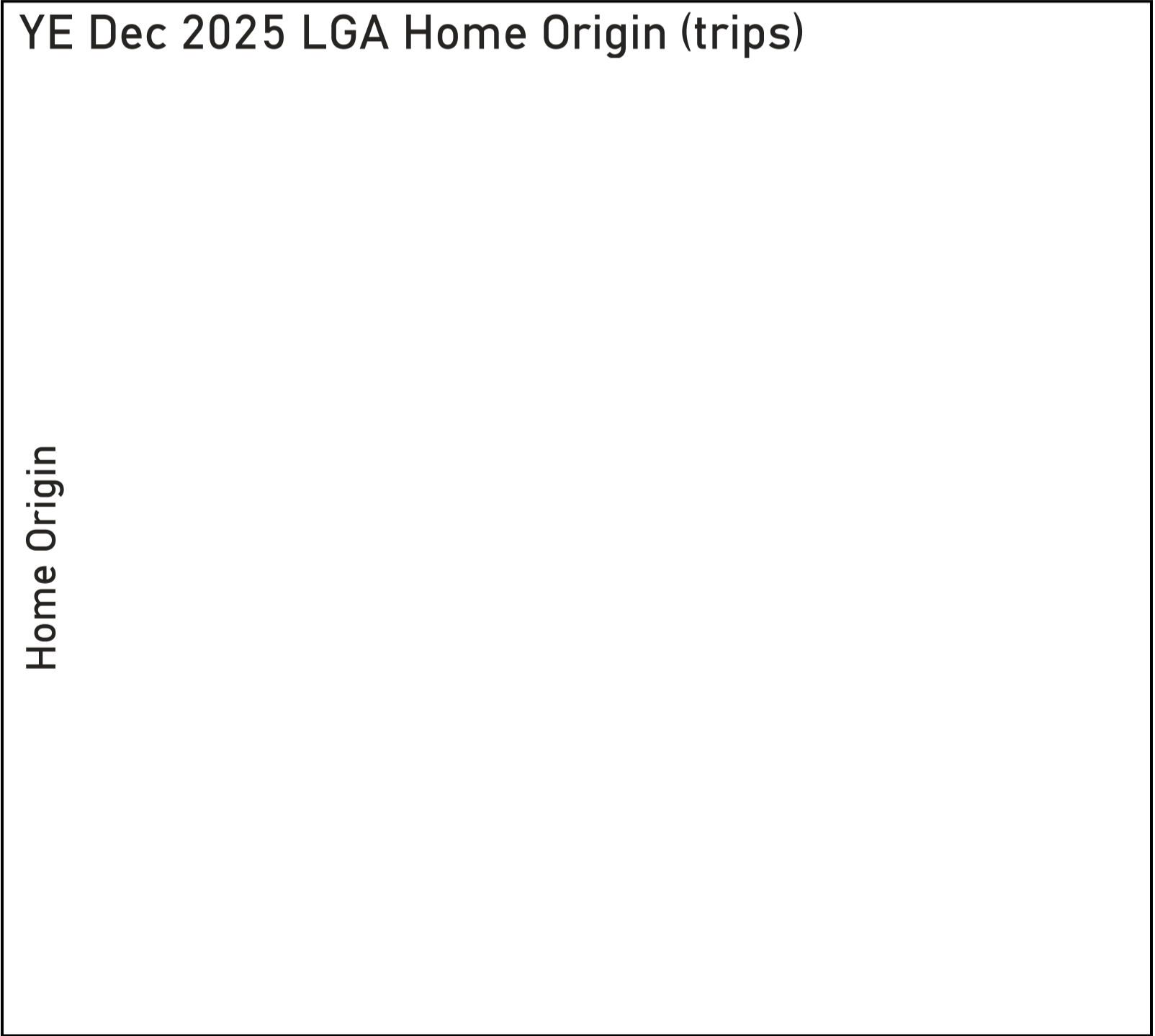
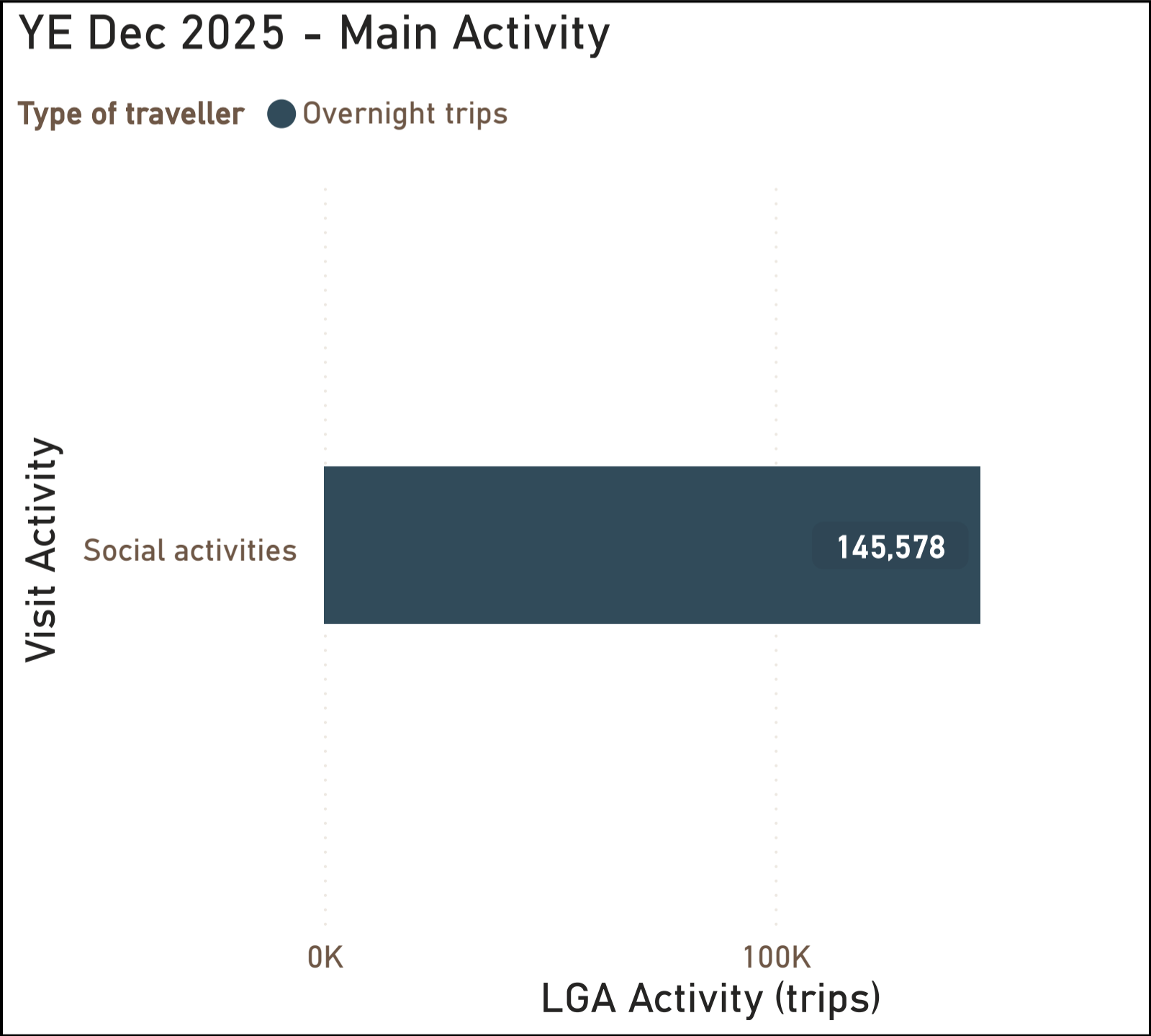
Visit Activity	Overnight trips
Social activities	145,578

YE Dec 2025 - Home Origin

Home Origin
-------------

YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
---------------------	---------------------------





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Mildura (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

**Disclaimer**

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**Note:**  
Tourism Research Australia LGA reporting guidelines govern reported metrics.  
LGA must meet minimum sample sizes (Overnight Trips = 500 effective sample) (Daytrips = 1000 effective sample)

Data not meeting effective sample sizes are not published.

Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Mildura (LGA)

YE Dec 2025 Domestic Visitation

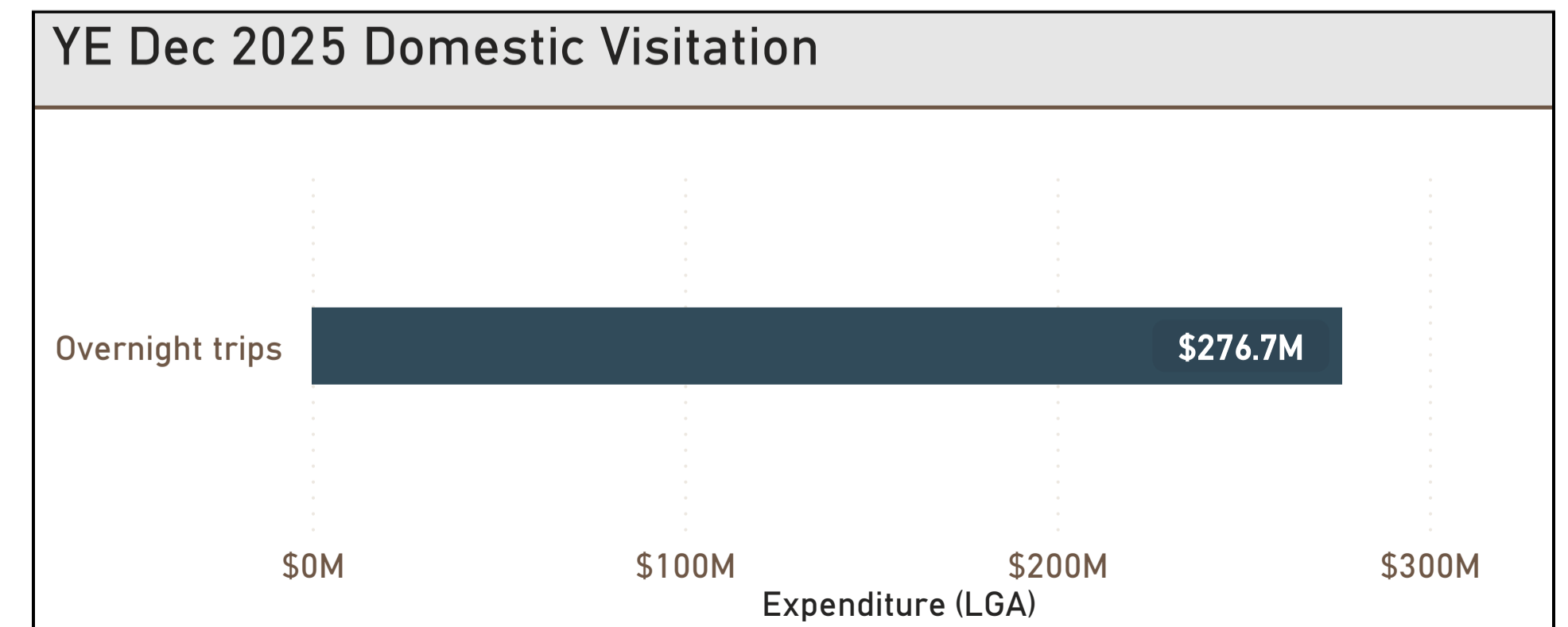
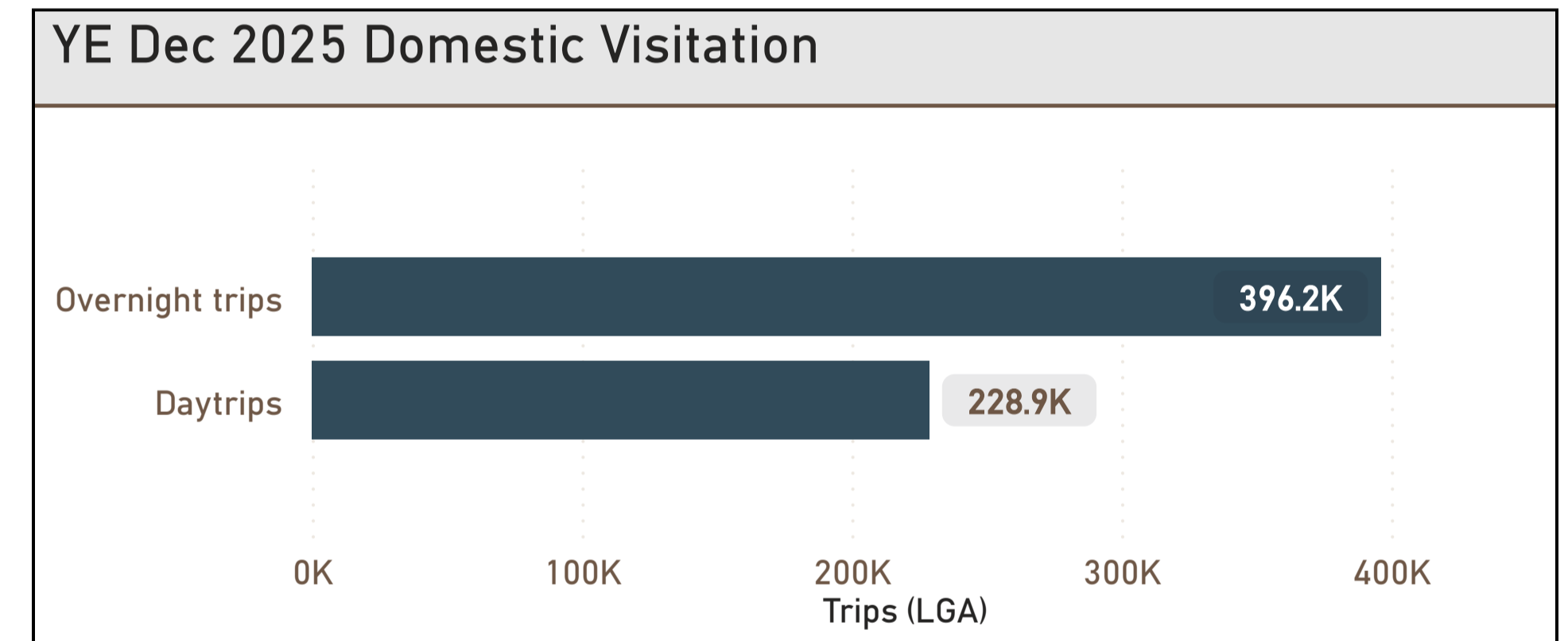
<b>625,149</b> Trips (LGA)	<b>1,058,375</b> Nights (LGA)
-------------------------------	----------------------------------

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>228,937</b> Trips (LGA)	<b>396,212</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Overnight trips
<b>\$276,705,553</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Mildura (LGA)

Daytrips
----------

Overnight Trips		
<b>Interstate</b>		
183.0K Trips (inter-intra)	460.4K Nights (inter-intra)	\$137.9M Expenditure (inter-intra)
<b>Intrastate</b>		
213.2K Trips (inter-intra)	598.0K Nights (inter-intra)	\$138.8M Expenditure (inter-intra)

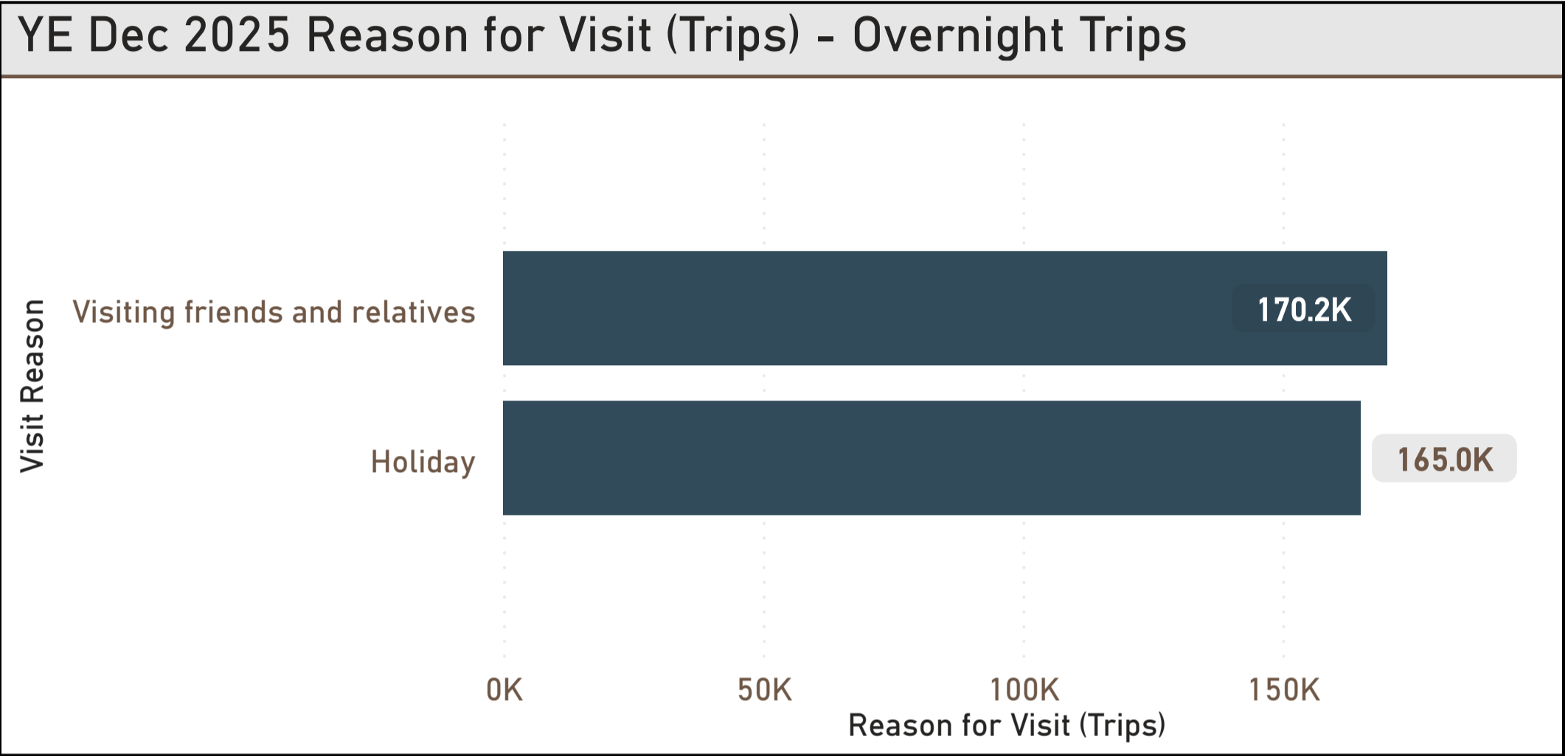
Tourism Region

Murray Regional Tourism

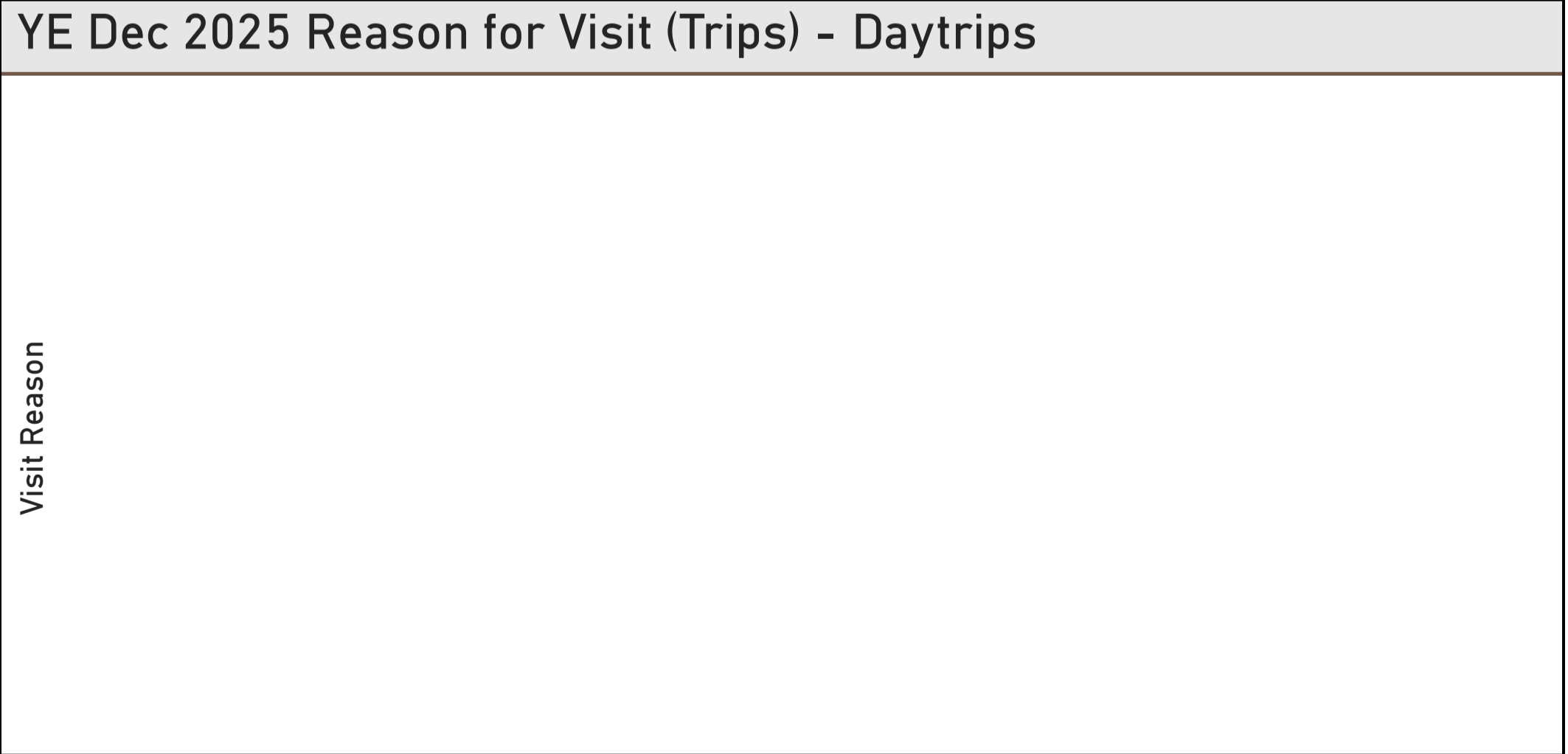
LGA

Mildura (LGA)

YE Dec 2025 - Overnight Trips	
Holiday	Visiting friends and relatives
<p><b>164,994</b></p> <p>Reason for Visit (Trips)</p>	<p><b>170,175</b></p> <p>Reason for Visit (Trips)</p>



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Mildura (LGA)

**YE Dec 2025 - Main Activity**

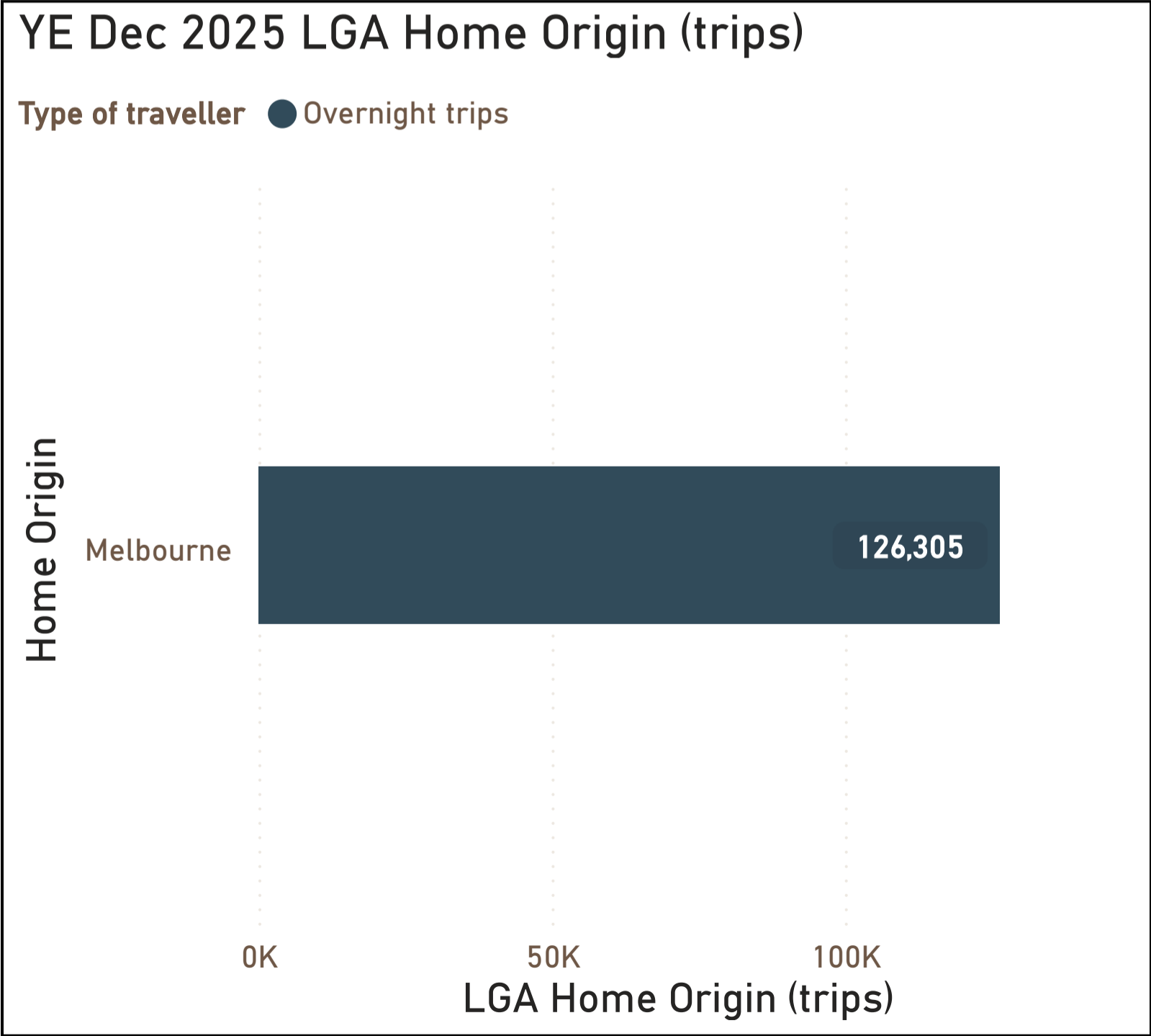
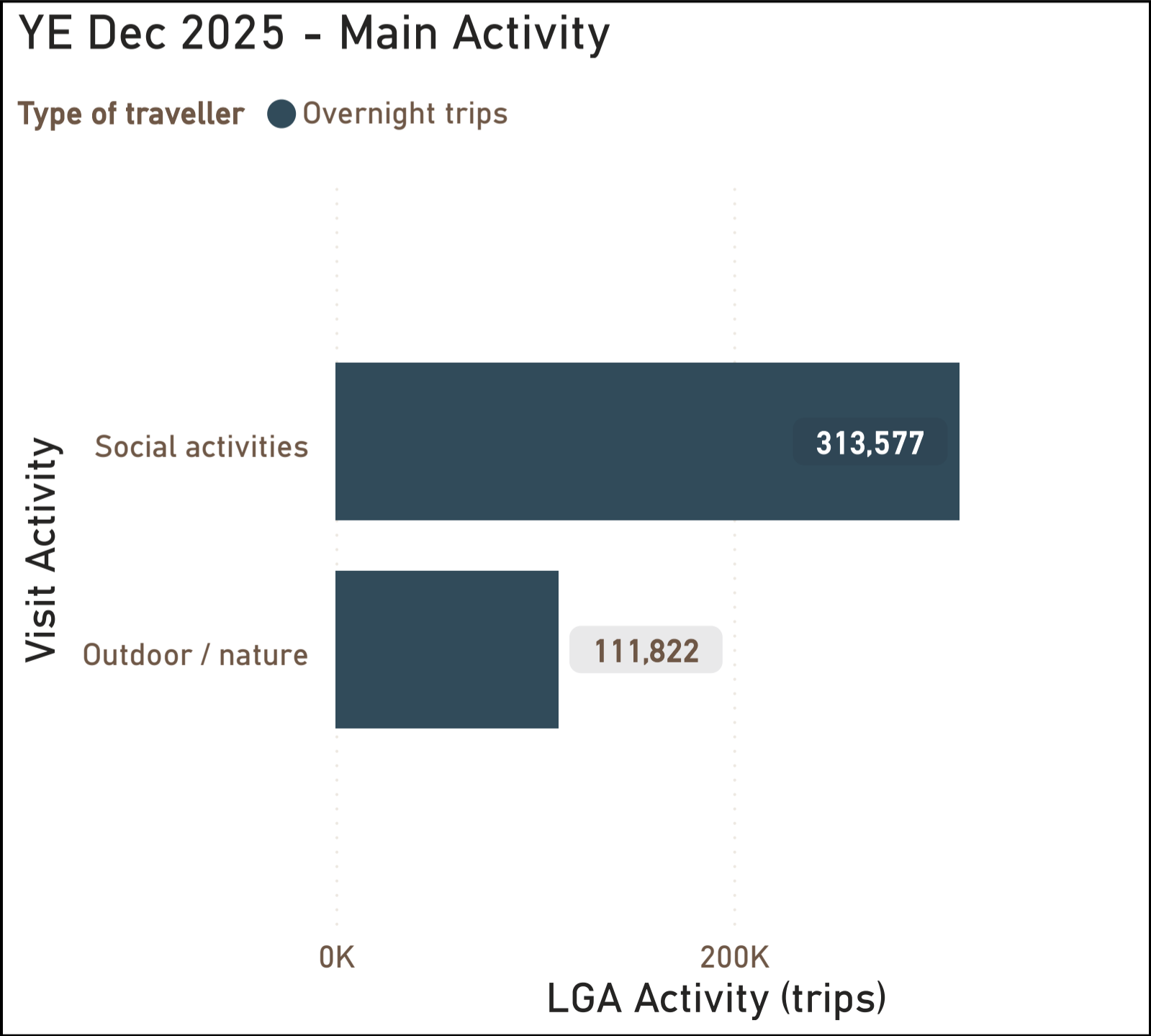
Visit Activity	Overnight trips
Outdoor / nature	111,822
Social activities	313,577

**YE Dec 2025 - Home Origin**

Home Origin	Overnight trips
Melbourne	126,305

**YE Dec 2025 - Accommodation**

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	244,778
Private Accommodation	135,729





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Moira (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

**Disclaimer**

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**Note:**  
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LGA must meet minimum sample sizes (Overnight Trips = 500 effective sample) (Daytrips = 1000 effective sample)

Data not meeting effective sample sizes are not published.

Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Moira (LGA)

YE Dec 2025 Domestic Visitation

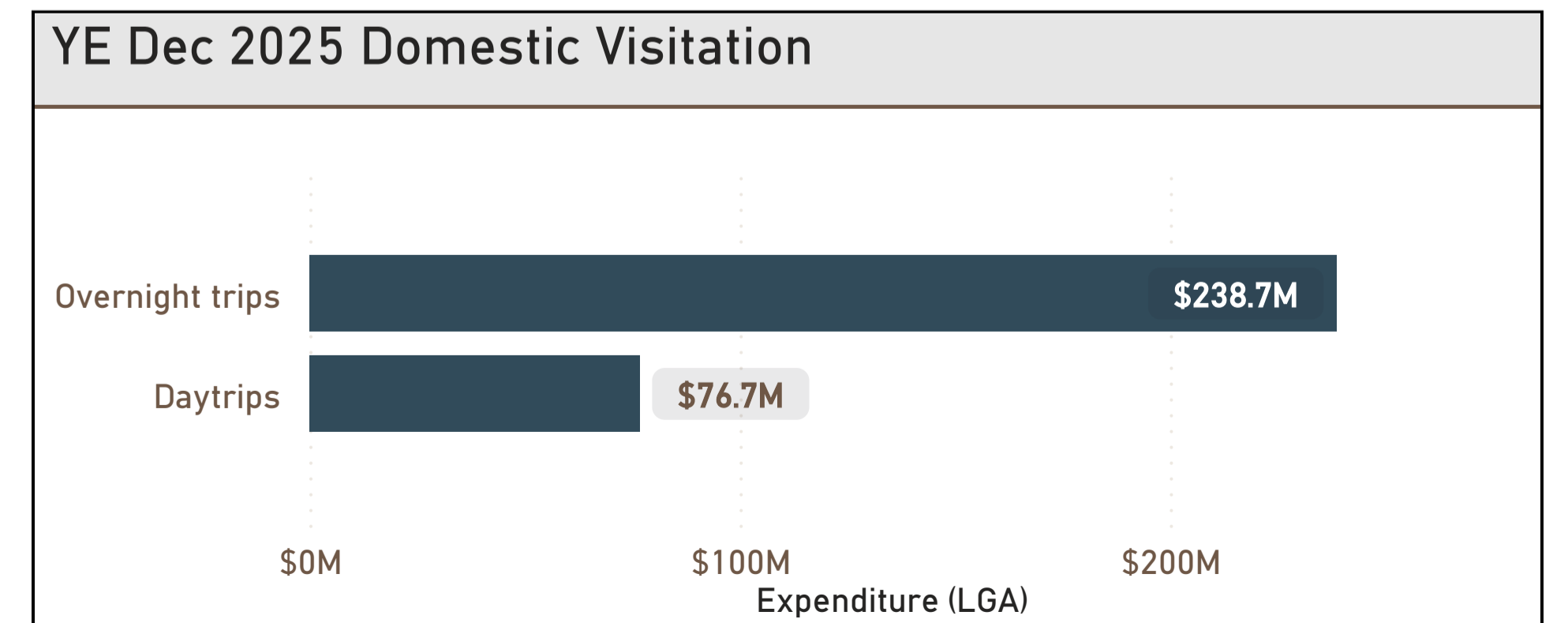
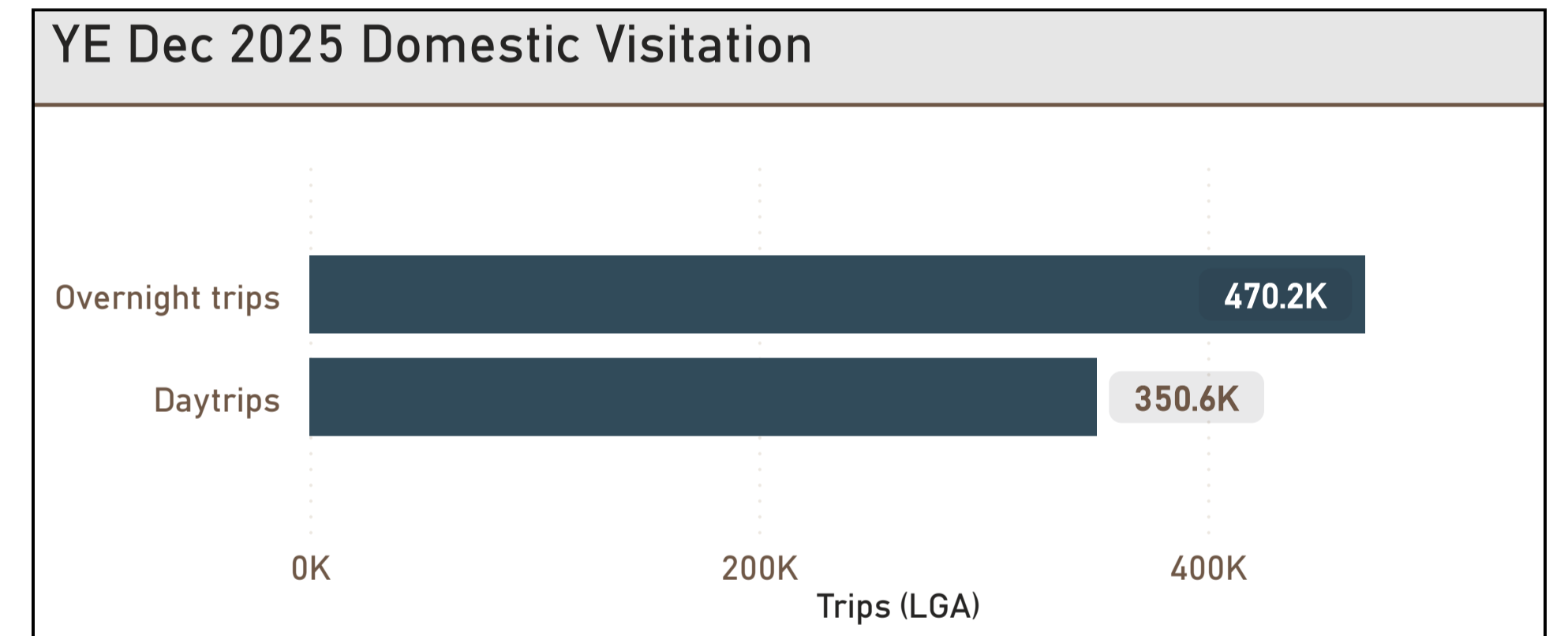
<b>820,773</b> Trips (LGA)	<b>1,072,061</b> Nights (LGA)
-------------------------------	----------------------------------

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>350,615</b> Trips (LGA)	<b>470,158</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>\$76,738,145</b> Expenditure (LGA)	<b>\$238,691,868</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Moira (LGA)

Daytrips	
<b>Interstate</b>	
94.2K Trips (inter-intra)	\$15.9M Expenditure (inter-intra)
<b>Intrastate</b>	
256.4K Trips (inter-intra)	\$60.9M Expenditure (inter-intra)

Overnight Trips		
<b>Interstate</b>		
66.9K Trips (inter-intra)	158.0K Nights (inter-intra)	\$38.0M Expenditure (inter-intra)
<b>Intrastate</b>		
403.3K Trips (inter-intra)	914.0K Nights (inter-intra)	\$200.7M Expenditure (inter-intra)

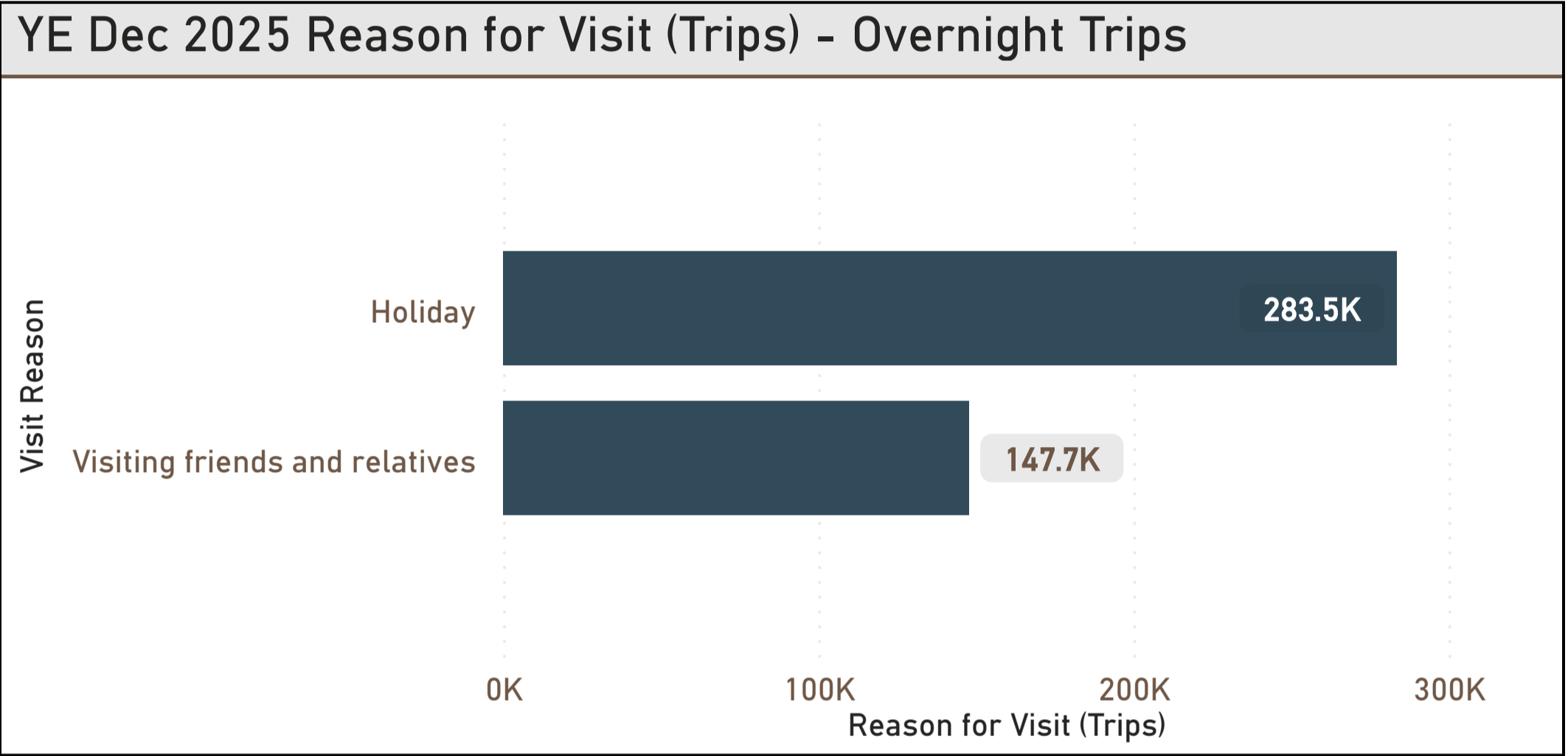
Tourism Region

Murray Regional Tourism

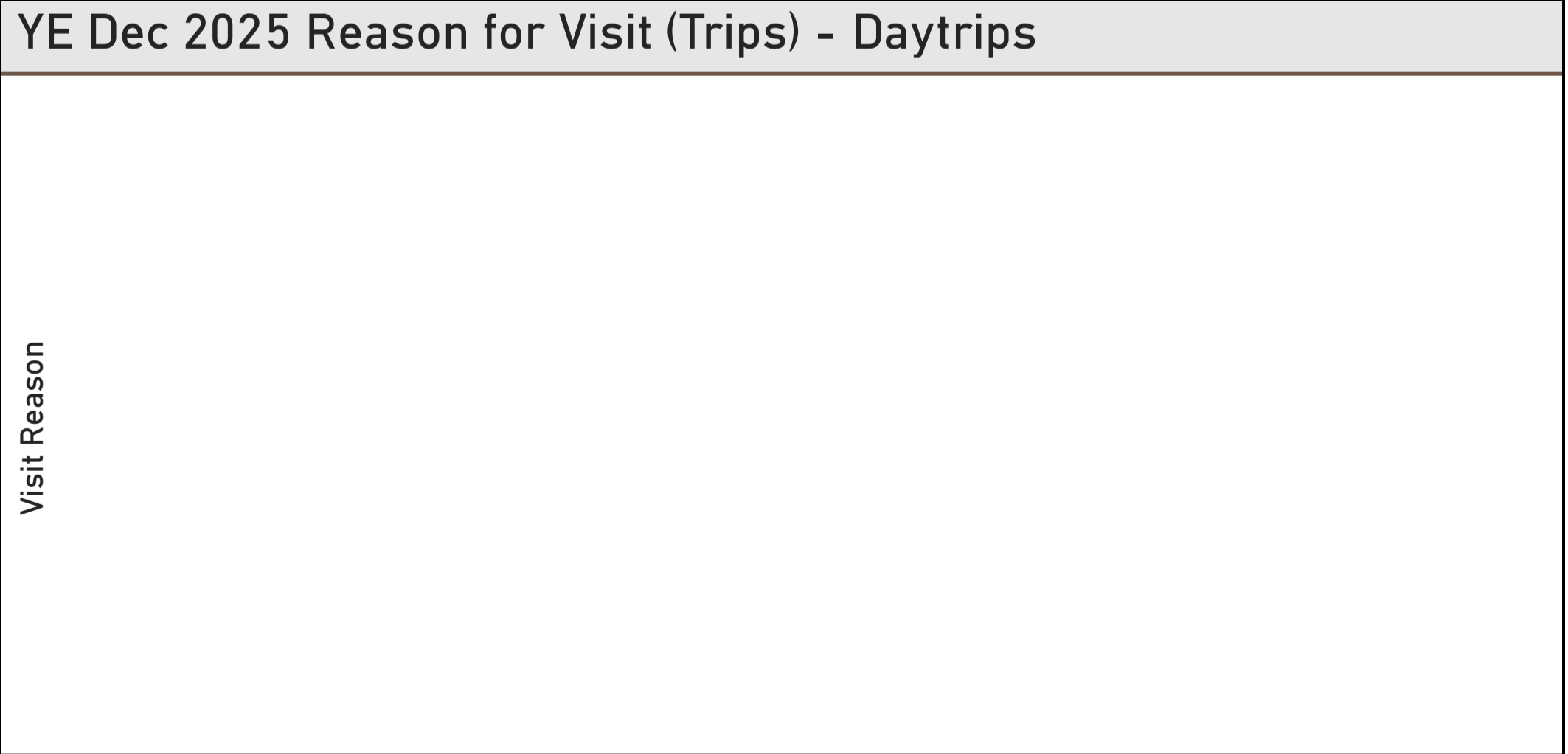
LGA

Moira (LGA)

YE Dec 2025 - Overnight Trips	
Holiday	Visiting friends and relatives
<p><b>283,505</b></p> <p>Reason for Visit (Trips)</p>	<p><b>147,712</b></p> <p>Reason for Visit (Trips)</p>



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Moira (LGA)

**YE Dec 2025 - Main Activity**

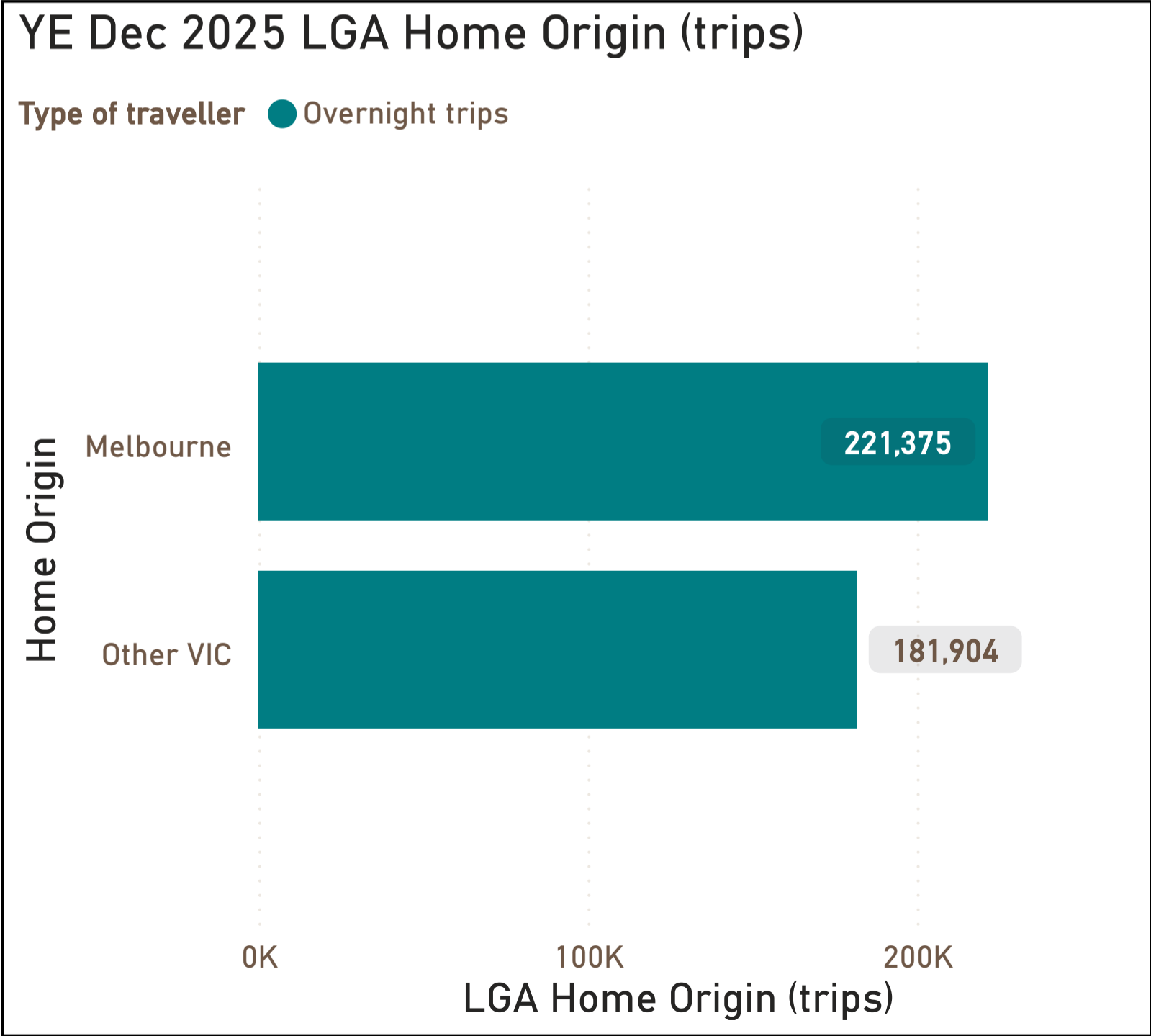
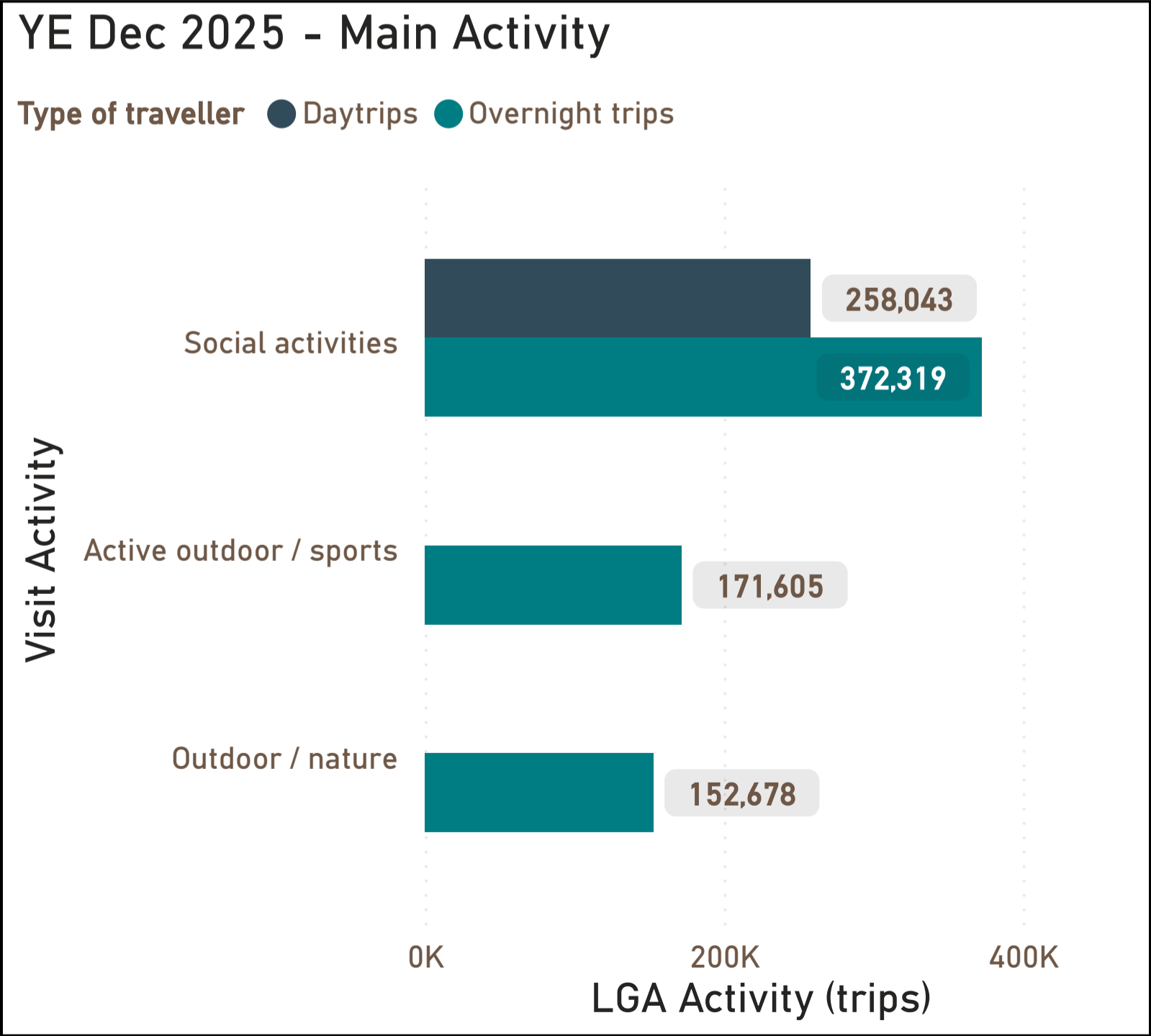
Visit Activity	Daytrips	Overnight trips
Active outdoor / sports		171,605
Outdoor / nature		152,678
Social activities	258,043	372,319

**YE Dec 2025 - Home Origin**

Home Origin	Overnight trips
Melbourne	221,375
Other VIC	181,904

**YE Dec 2025 - Accommodation**

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	284,009
Private Accommodation	177,299





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Swan Hill (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

**Disclaimer**

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**Note:**  
Tourism Research Australia LGA reporting guidelines govern reported metrics.  
LGA must meet minimum sample sizes (Overnight Trips = 500 effective sample) (Daytrips = 1000 effective sample)

Data not meeting effective sample sizes are not published.

Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Swan Hill (LGA)

YE Dec 2025 Domestic Visitation

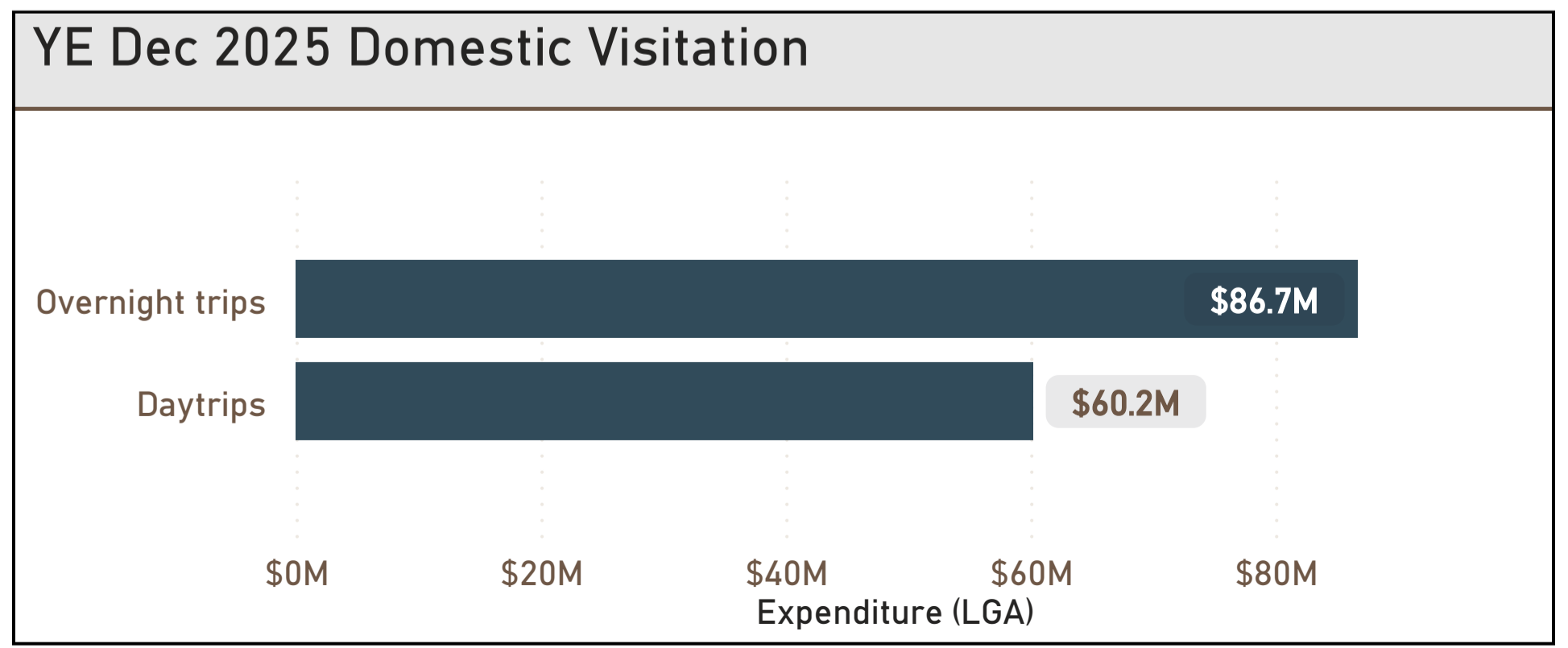
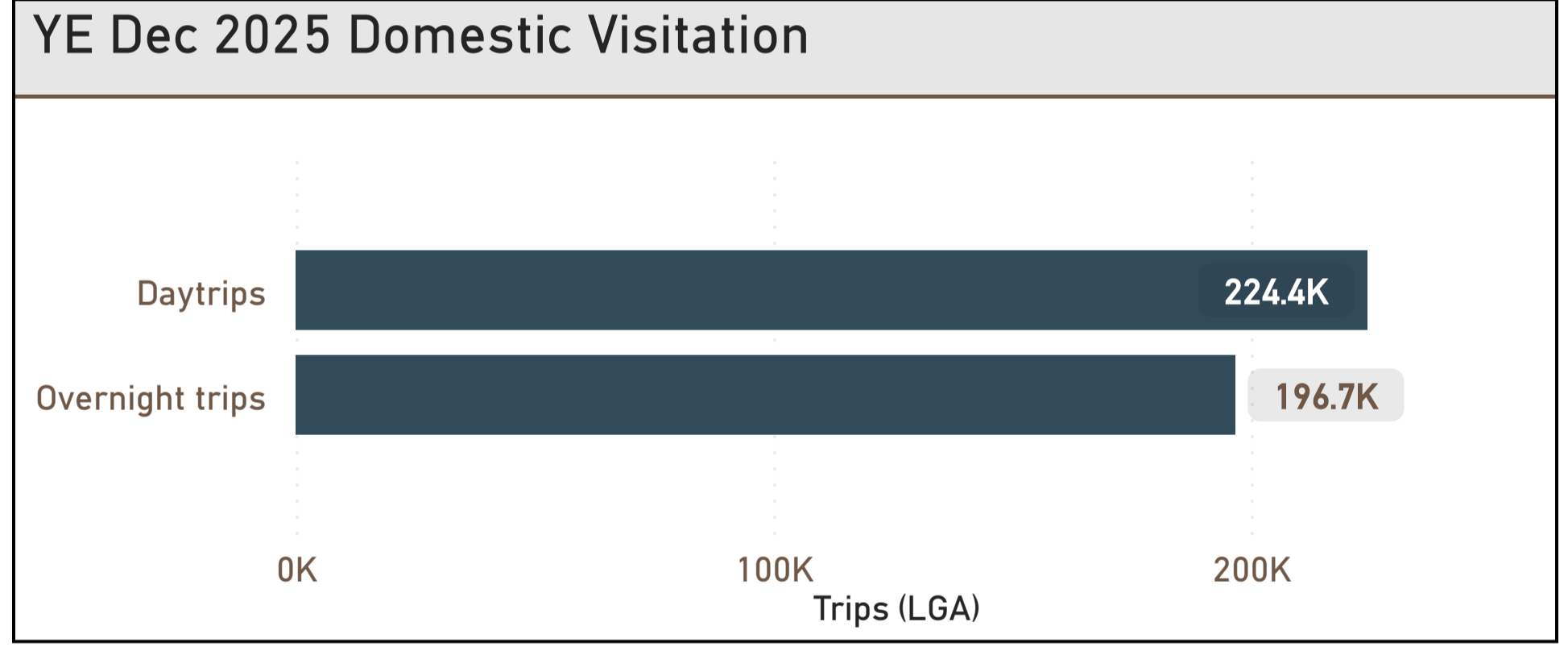
<b>421,107</b> Trips (LGA)	<b>470,809</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>224,422</b> Trips (LGA)	<b>196,685</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>\$60,223,161</b> Expenditure (LGA)	<b>\$86,730,397</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism


LGA

Swan Hill (LGA)


Daytrips	
<b>Interstate</b>	
46.8K Trips (inter-intra)	\$7.9M Expenditure (inter-intra)
<b>Intrastate</b>	
177.6K Trips (inter-intra)	\$52.4M Expenditure (inter-intra)

Overnight Trips		
<b>Interstate</b>		
48.0K Trips (inter-intra)	105.6K Nights (inter-intra)	\$20.9M Expenditure (inter-intra)
<b>Intrastate</b>		
148.7K Trips (inter-intra)	365.2K Nights (inter-intra)	\$65.9M Expenditure (inter-intra)

Tourism Region

Murray Regional Tourism 

LGA

Swan Hill (LGA) 

YE Dec 2025 - Overnight Trips
-------------------------------

YE Dec 2025 Reason for Visit (Trips) - Overnight Trips
Visit Reason

YE Dec 2025 - Daytrips
------------------------

YE Dec 2025 Reason for Visit (Trips) - Daytrips
Visit Reason

Tourism Region

Murray Regional Tourism

LGA

Swan Hill (LGA)

YE Dec 2025 - Main Activity

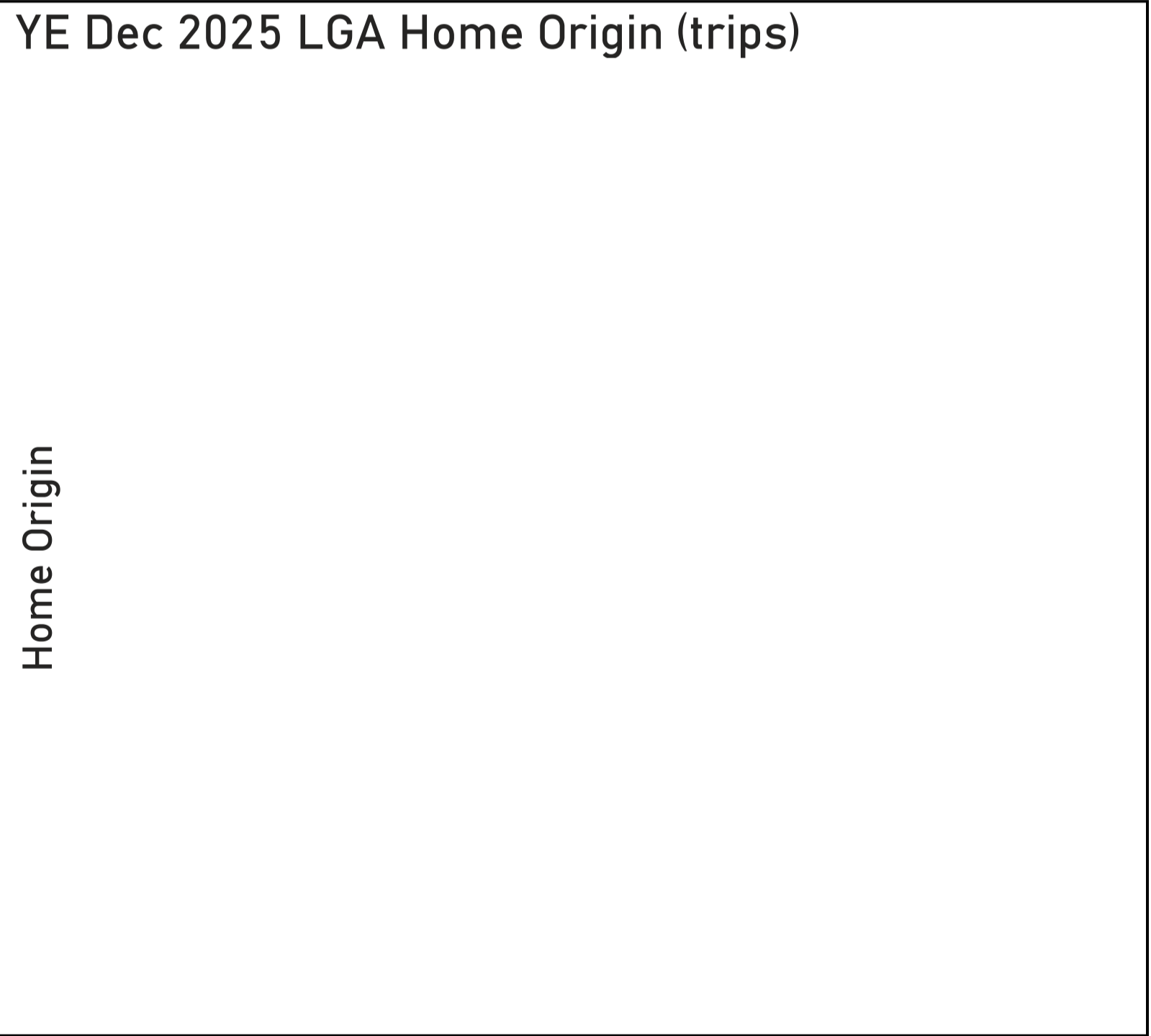
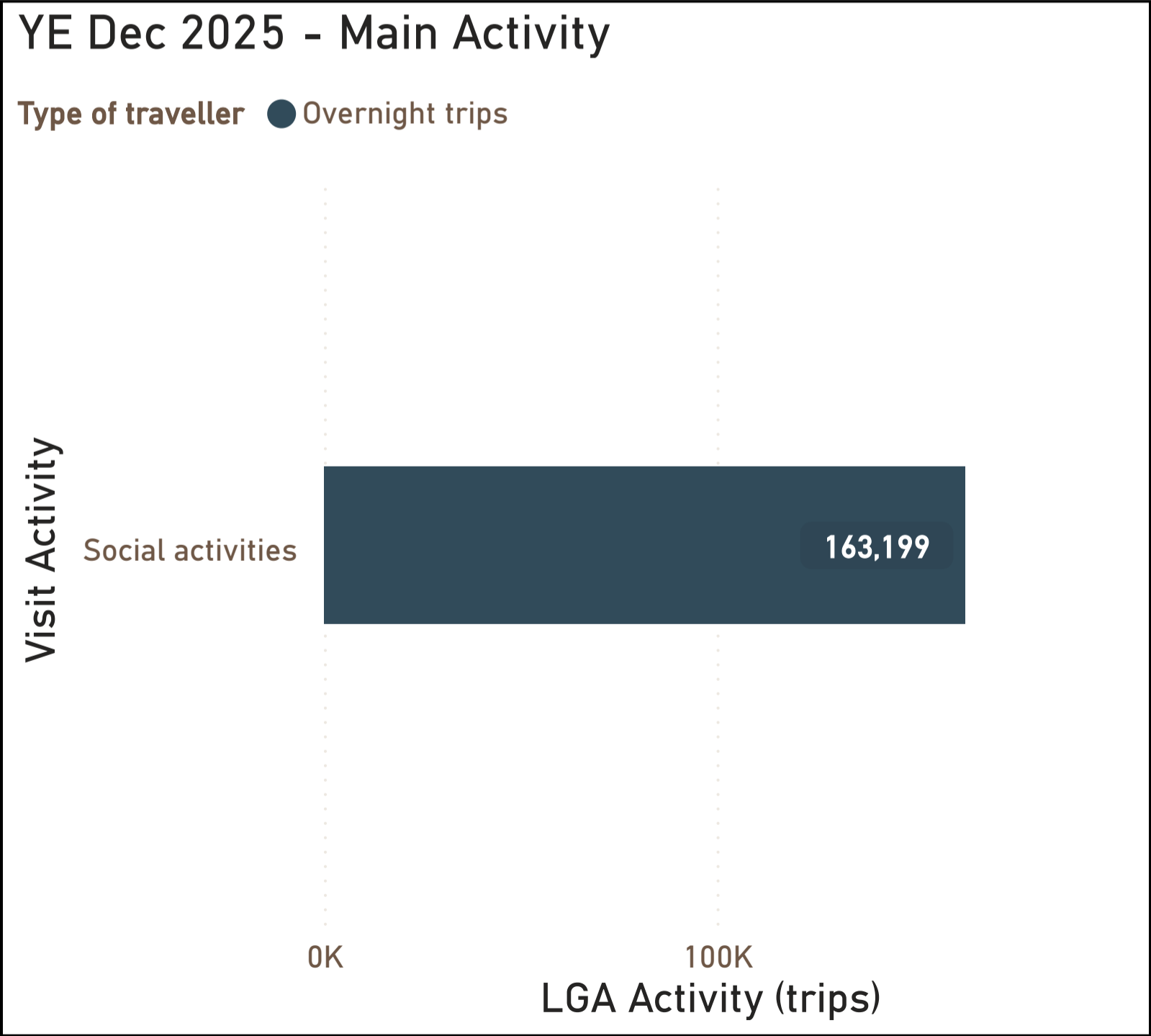
Visit Activity	Overnight trips
Social activities	163,199

YE Dec 2025 - Home Origin

Home Origin
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YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
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Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Wentworth-Balranald (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

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**Note:**  
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LGA must meet minimum sample sizes (Overnight Trips = 500 effective sample) (Daytrips = 1000 effective sample)

Data not meeting effective sample sizes are not published.

Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Wentworth-Balranald (LGA)

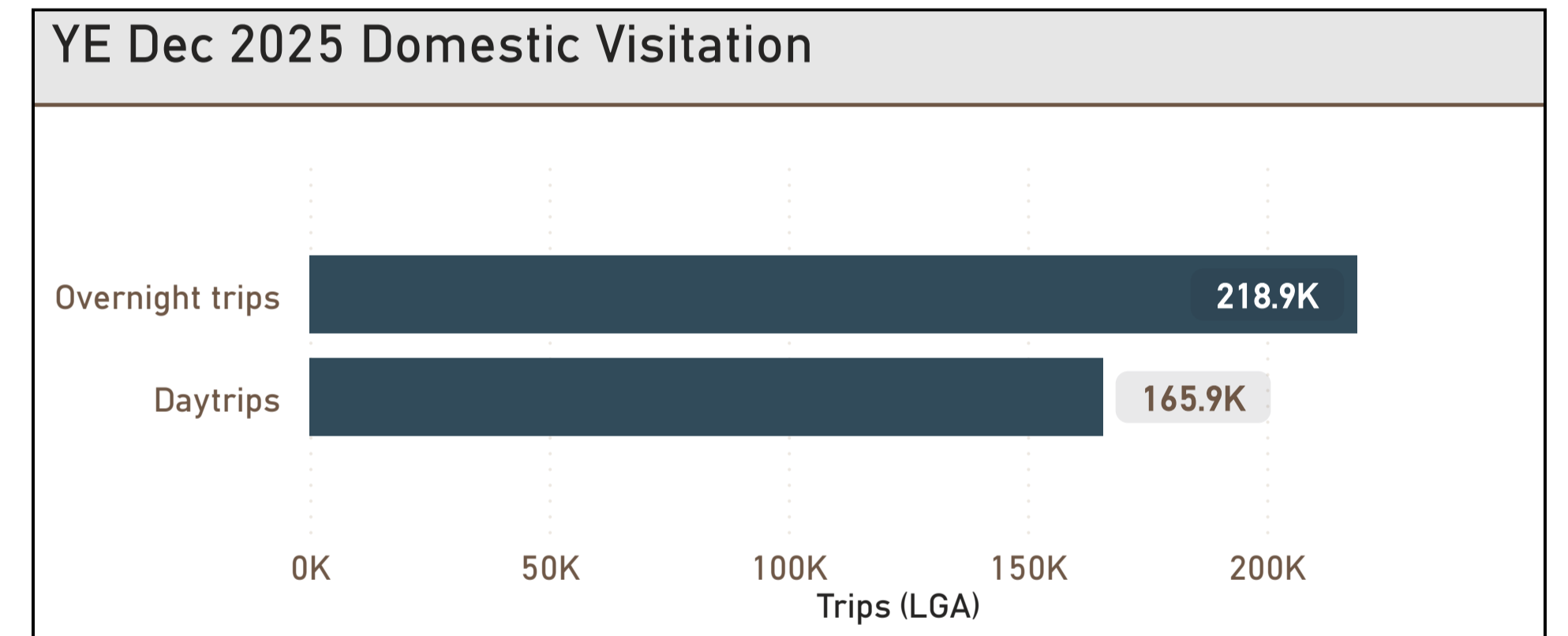
YE Dec 2025 Domestic Visitation

<b>384,779</b> Trips (LGA)	<b>509,833</b> Nights (LGA)
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YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>165,877</b> Trips (LGA)	<b>218,902</b> Trips (LGA)

YE Dec 2025 Domestic Visitation



YE Dec 2025 Domestic Visitation

Tourism Region

Murray Regional Tourism



LGA


Wentworth-Balranald (LGA)




Daytrips

Overnight Trips

Tourism Region

Murray Regional Tourism 

LGA

Wentworth-Balranald (LGA) 

YE Dec 2025 - Overnight Trips
-------------------------------

YE Dec 2025 Reason for Visit (Trips) - Overnight Trips
Visit Reason

YE Dec 2025 - Daytrips
------------------------

YE Dec 2025 Reason for Visit (Trips) - Daytrips
Visit Reason

Tourism Region

Murray Regional Tourism

LGA

Wentworth-Balranald (LGA)

YE Dec 2025 - Main Activity

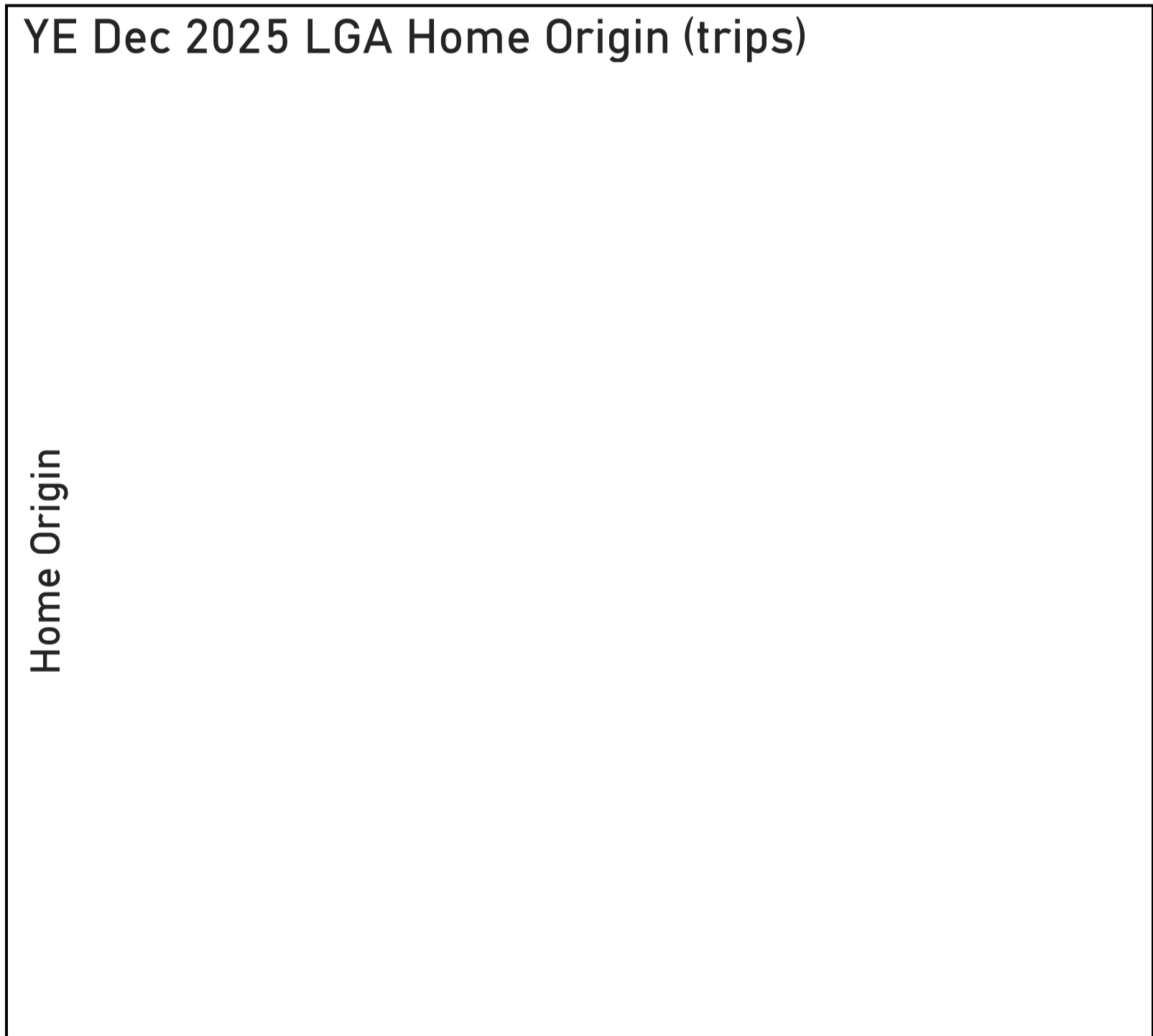
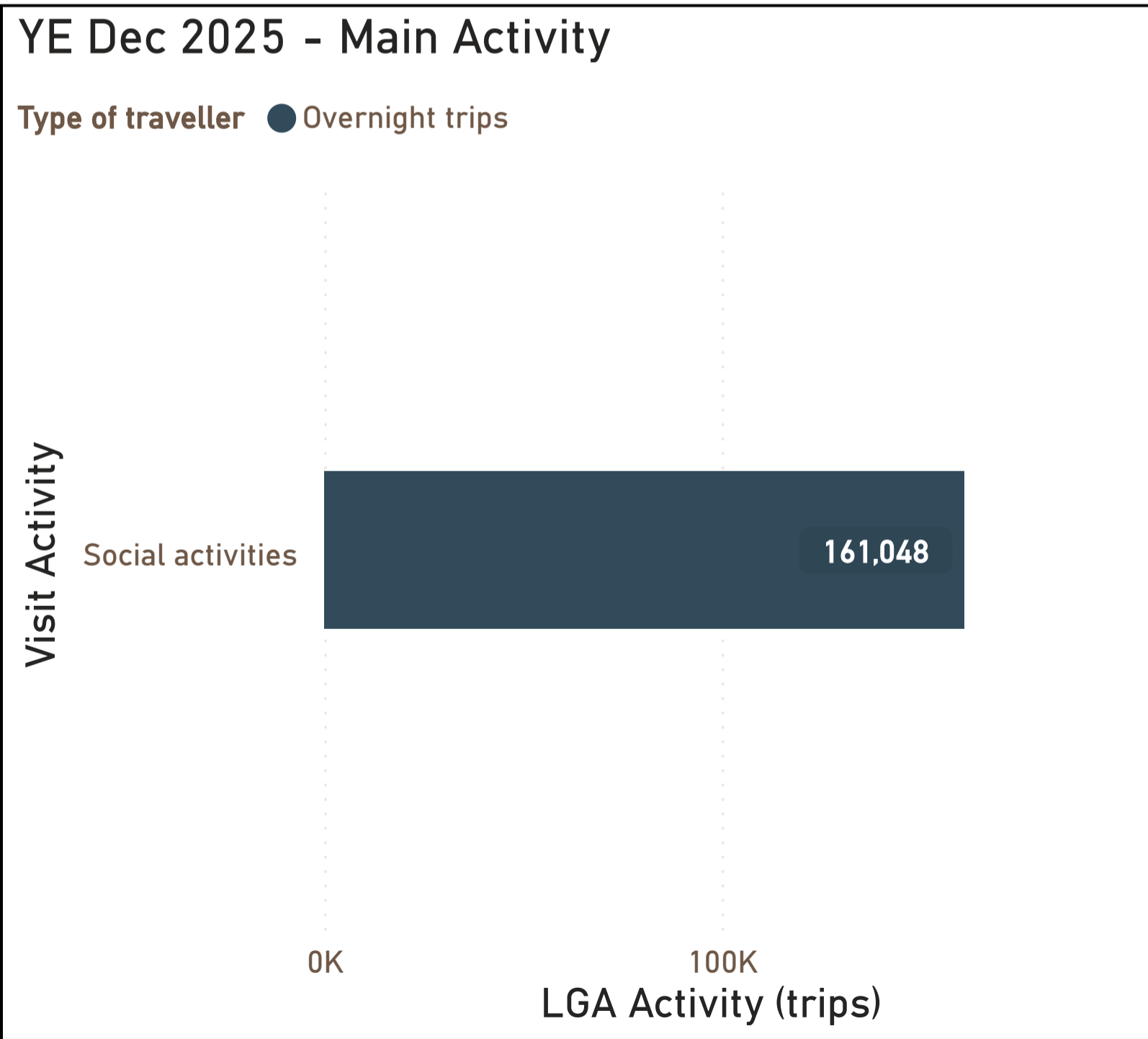
Visit Activity	Overnight trips
Social activities	161,048

YE Dec 2025 - Home Origin

Home Origin

YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	139,847





Tourism Region

Murray Regional Tourism

**Domestic Tourism Research Data**

Year Ending December 2025

LGA

Wodonga (LGA)

**Data Governance:** Tourism Research Australia

**Source Database:**  
Domestic Tourism Statistics (DoTS)  
Regional Expenditure Model (REX)

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**Note:**  
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Data not meeting effective sample sizes are not published.

Tourism Region

Murray Regional Tourism



### YE Dec 2025 Domestic Visitation

**6.66M**

Region Trips

**8.69M**

Region Nights

**\$2.52bn**

Region Expenditure

### YE Dec 2025 Domestic Visitation

Type of traveller	Region Trips	Region Nights	Region Expenditure
Daytrips	2,960,834	0	\$753,524,106
Overnight trips	3,699,654	8,688,490	\$1,761,538,971
<b>Total</b>	<b>6,660,488</b>	<b>8,688,490</b>	<b>\$2,515,063,077</b>

Tourism Region

Murray Regional Tourism

LGA

Wodonga (LGA)

YE Dec 2025 Domestic Visitation

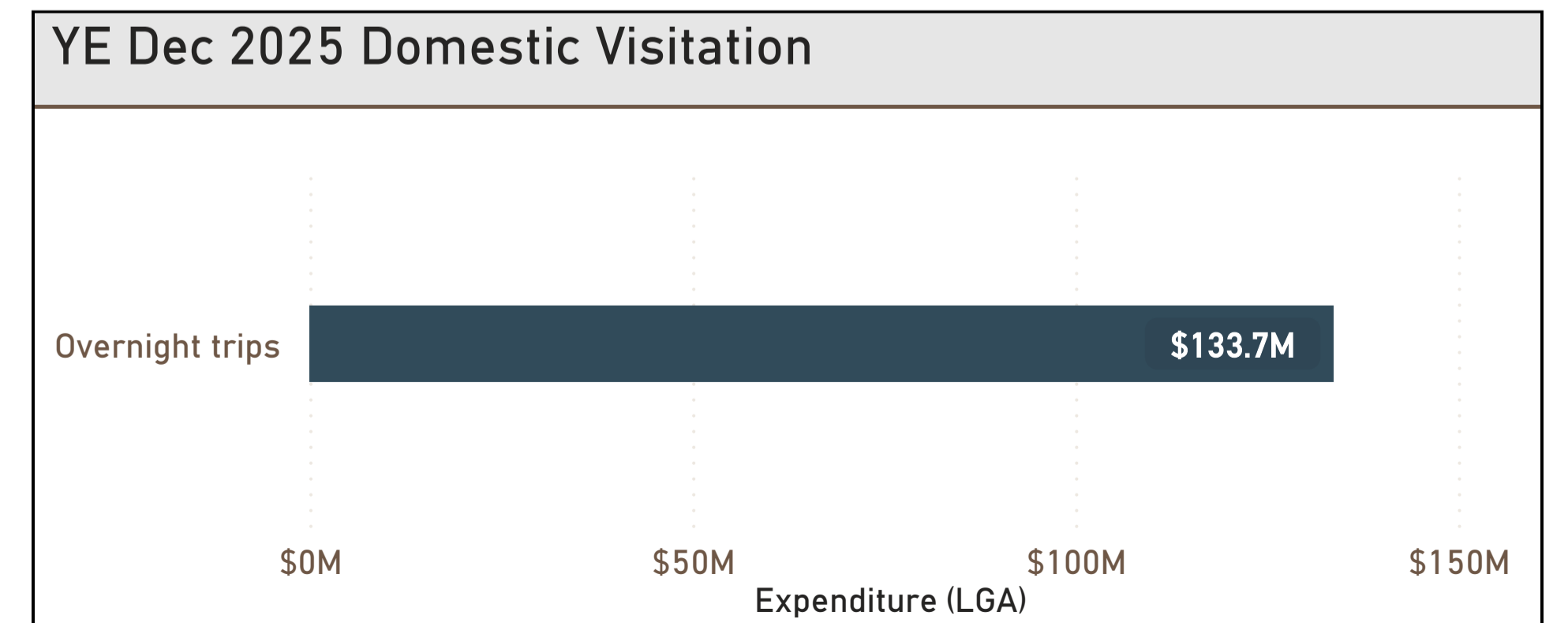
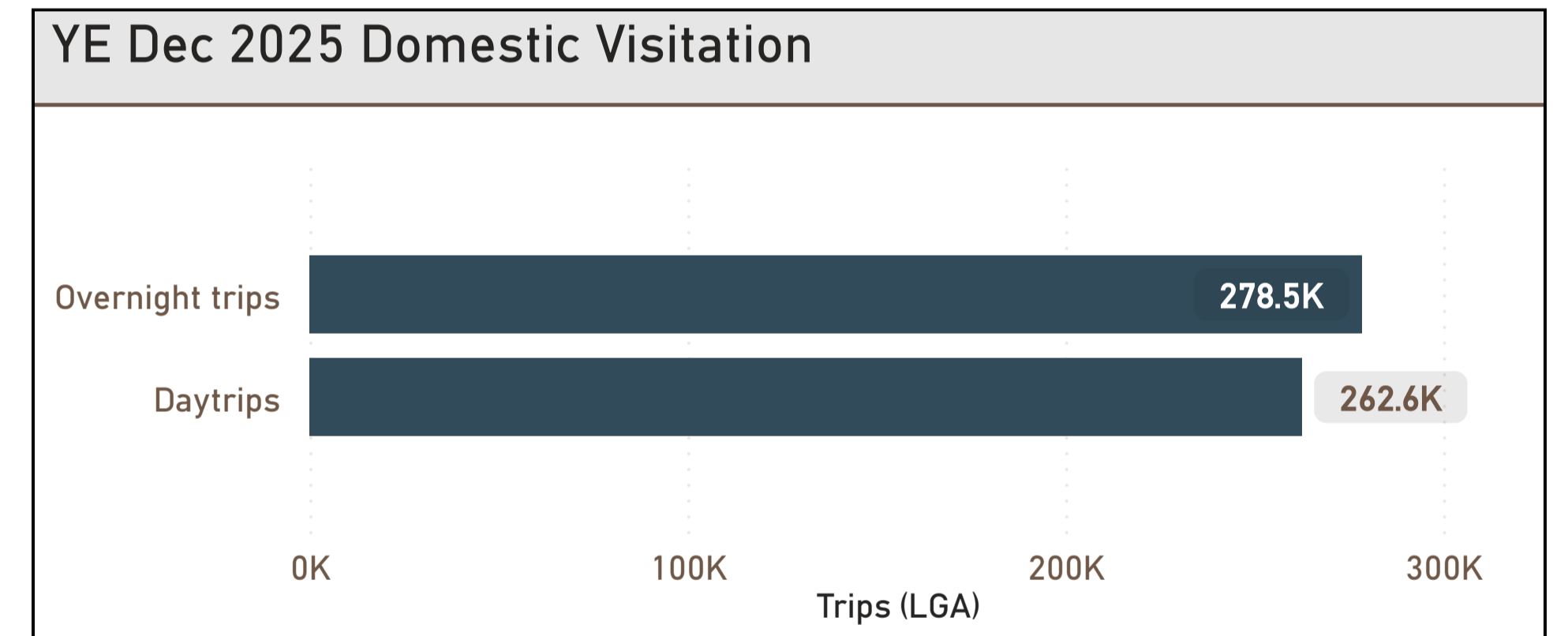
<b>541,021</b> Trips (LGA)	<b>661,440</b> Nights (LGA)
-------------------------------	--------------------------------

YE Dec 2025 Domestic Visitation

Daytrips	Overnight trips
<b>262,560</b> Trips (LGA)	<b>278,461</b> Trips (LGA)

YE Dec 2025 Domestic Visitation

Overnight trips
<b>\$133,712,240</b> Expenditure (LGA)



Tourism Region

Murray Regional Tourism

LGA

Wodonga (LGA)

Daytrips
----------

Overnight Trips		
<b>Interstate</b>		
<b>104.7K</b> Trips (inter-intra)	<b>265.2K</b> Nights (inter-intra)	<b>\$57.1M</b> Expenditure (inter-intra)
<b>Intrastate</b>		
<b>173.8K</b> Trips (inter-intra)	<b>396.2K</b> Nights (inter-intra)	<b>\$76.6M</b> Expenditure (inter-intra)

Tourism Region

Murray Regional Tourism

LGA

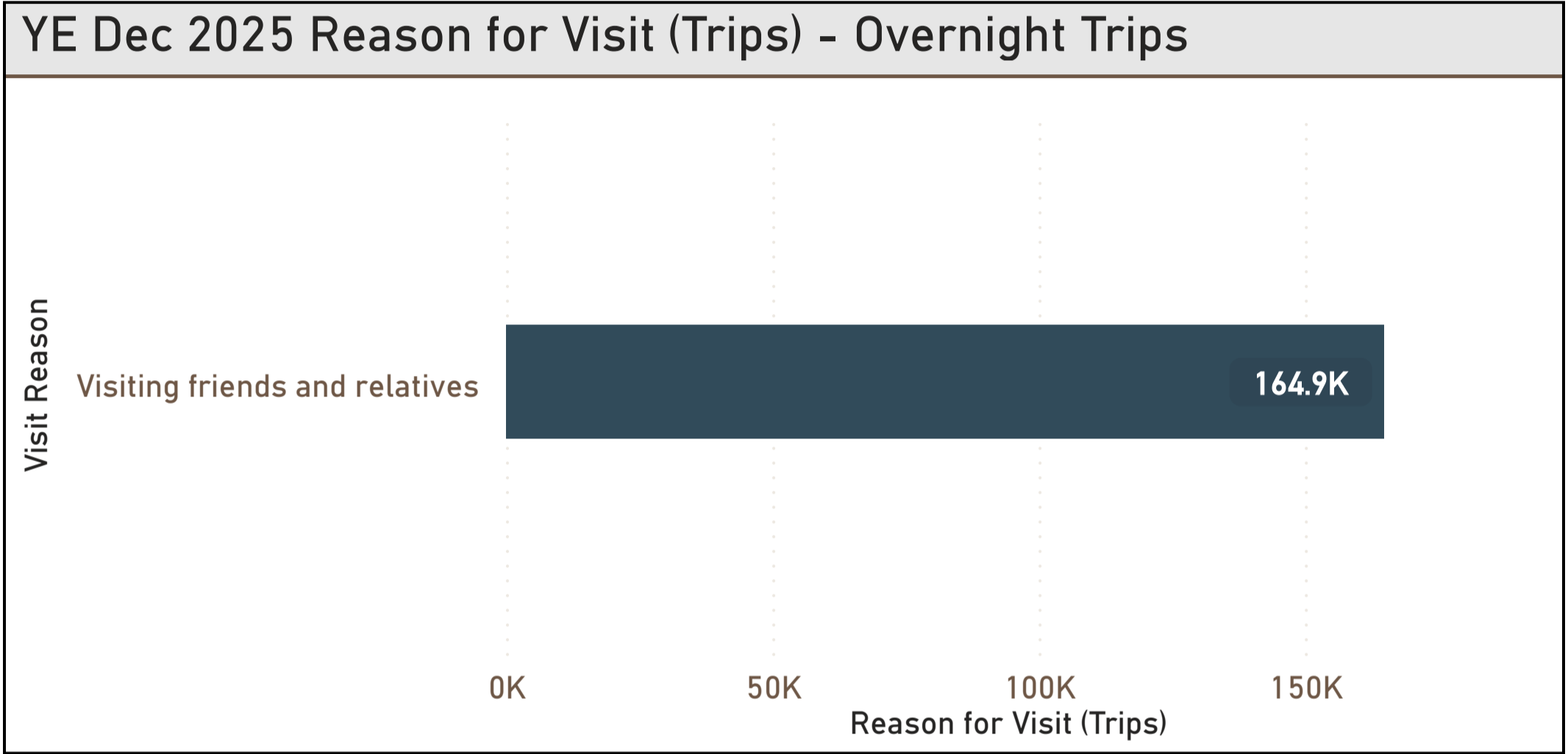
Wodonga (LGA)

YE Dec 2025 - Overnight Trips

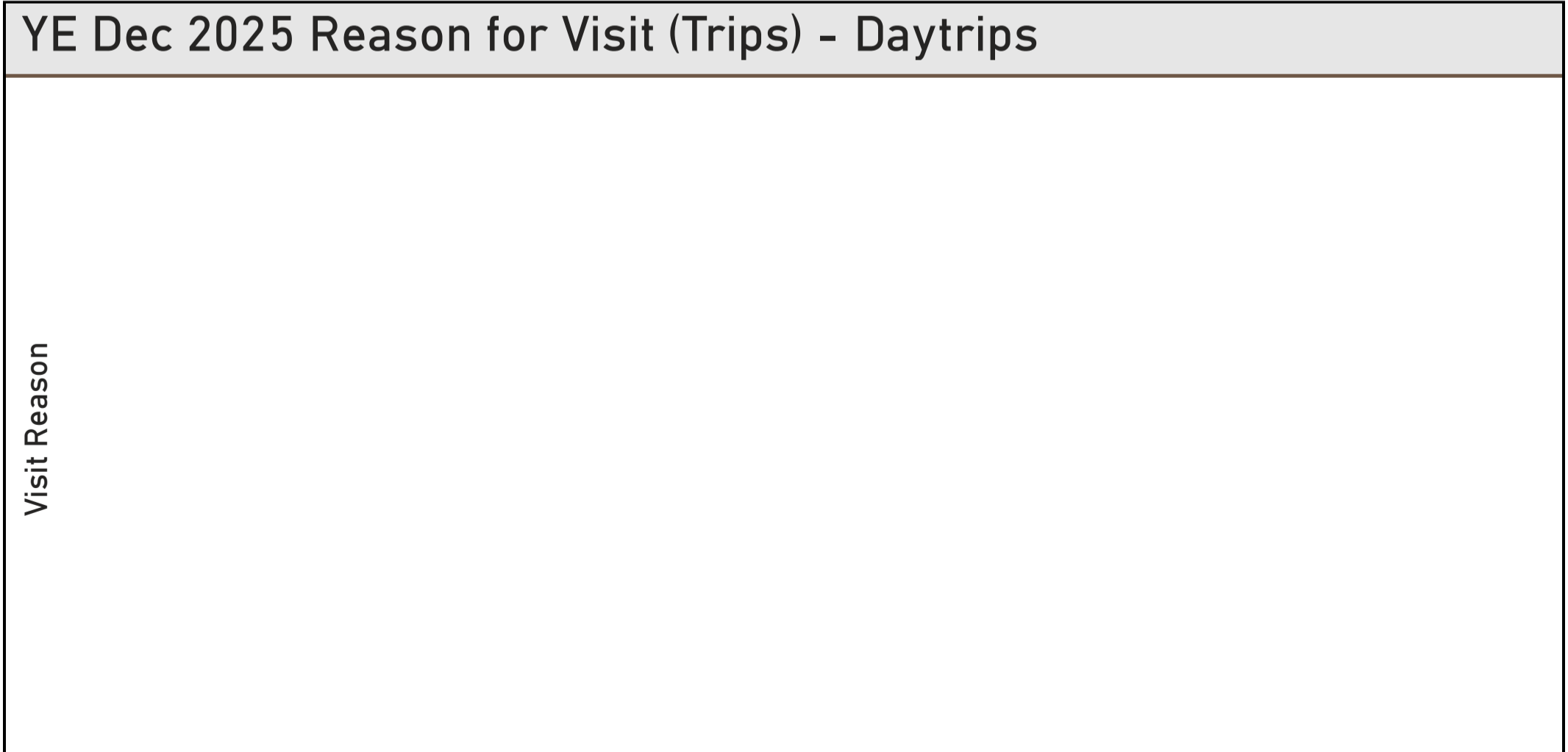
Visiting friends and relatives

**164,863**

Reason for Visit (Trips)



YE Dec 2025 - Daytrips



Tourism Region

Murray Regional Tourism

LGA

Wodonga (LGA)

YE Dec 2025 - Main Activity

Visit Activity	Overnight trips
Social activities	242,101

YE Dec 2025 - Home Origin

Home Origin	Overnight trips
Melbourne	149,235

YE Dec 2025 - Accommodation

Visit Accommodation	LGA Accommodation (trips)
Commercial Accommodation	125,023
Private Accommodation	144,413

