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Murray Regional Tourism are thrilled to advise that several NSW small towns have been nominated in the **NSW Top Tourism Town Awards** celebrating the state's diverse and outstanding regional destinations.

We are excited to be informed that Mathoura (Tiny Town Finalist), Barham (Small Town Finalist) and Moama (Large Town Finalist) have all been nominated as finalists in the NSW Top Tourism Town Awards.

Murray Regional Tourism CEO, Mr Cameron Sutton stated, "To be awarded a finalist the entrant had to go through a highly competitive process, including the development of itineraries, inspiring videos and editorial pieces. This is a real accolade for Murray River Council and the Murray region to be recognised in this way".

The Awards provide communities, business chambers, visitor centres and local governments the opportunity to showcase how their town encourages tourism development, increases visitation and drives the visitor economy for our state.

It's time to cast your vote and support the towns that make travelling so special.

Whether it's the quaint streets, stunning scenery, or friendly locals, these towns deserve to be recognised. Let's come together and celebrate the best of the best!

Voting is online and available here: <u>https://www.businessnsw.com/events/top-tourism-town-awards-2023-nsw</u>

## About Murray Regional Tourism

Murray Regional Tourism works in partnership with Destination New South Wales, Visit Victoria, Destination Riverina Murray, 13 local government areas and several regional tourism organisations to grow the visitor economy across the Murray region. The Murray region spans 1,700 kilometres of the Murray River from Albury Wodonga to Mildura Wentworth.

## Media Contact

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