

FOR IMMEDIATE RELEASE

Friday 24 November 2017

**Murray shines at RACV Victorian Tourism Awards**

Murray Regional Tourism (MRT) congratulates the finalists and winners at the 2017 Victorian Tourism Awards held last night in Melbourne at the Palladium at Crown.

The Murray region had ten finalists in the Awards program representing our region in nine different categories.

MRT Chair Wendy Greiner is delighted that operators from the Murray are being recognised for their high standard of business excellence and innovation.

"The businesses who were recognised as finalists on the evening are testament to the high quality tourism experiences on offer right across the Murray region and MRT is proud to see them recognised as the very best in the State."

"MRT is proud to be working with industry leading operators and will continue to support excellence in tourism products, events and infrastructure. Providing high quality, value for money and innovative tourism experiences helps us to further cement our reputation as a premier holiday destination and assists us to deliver economic return across our destinations" Ms Greiner said.

Murray region winners and their categories include:

Name	Award	Category
RACV Victorian Tourism Awards		
All Seasons Houseboats	Gold	Unique Accommodation
Riverboats Music Festival	Gold	Festivals and Events
Greater Shepparton Visitor Information Centre	Gold	Visitor Information Services
The Churches	Gold	Self-contained accommodation
Greater Shepparton City Council	Silver	Local Government Award for Tourism
Murray River Paddlesteamers	Silver	Unique Accommodation
Rich Glen Olive Estate	Silver	Excellence in Food Tourism
Port of Echuca Discovery Centre	Silver	Cultural Tourism
Aqua Zone at Lake Mulwala	Finalist	New Tourism Business
Murray River Paddlesteamers	Finalist	Tour & Transport Operators

The winners will go on to compete nationally at the Qantas Australian Tourism Awards in February 2018.

MRT works in partnership with Visit Victoria, Destination New South Wales, Regional Tourism Associations and 13 local government areas to grow the visitor economy across the Murray region.

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