

## **THE MURRAY WINS BIG AT REGIONAL TOURISM AWARDS**

**The Murray region's tourism industry is celebrating with an impressive eleven businesses winning awards and one business inducted into the hall of fame at the Regional Tourism Awards, held at Taronga Western Plains Zoo in Dubbo on Saturday 27 July 2019.**

Murray Regional Tourism Chair, Wendy Greiner, said 14 businesses from the region were named as finalists in the awards, with seven receiving gold and four silver in their respective categories.

Echuca Moama's Rich River Golf Club was inducted into the hall of fame after winning gold in the tourist attractions category for three consecutive years – 2015, 2016 and 2018 (no awards were held in 2017).

"The Murray region has again performed exceptionally well at this year's awards, which is testament to the outstanding quality and huge variety of tourism product and experiences available to visitors" Ms Greiner said.

"These results are a further boost of recognition for our extremely successful region and acknowledge the expertise and effort that goes into supporting the industry to ensure it strives for excellence," she said.

As part of its ongoing commitment to industry excellence, Murray Regional Tourism again delivered its highly regarded tourism awards support program, where first time entrants from across the region were coached through the application process.

"It's extremely pleasing to see nine current and former graduates of Murray Regional Tourism's awards support program win gold or silver at this year's awards. These excellent results further demonstrate the success of our support program and the importance of providing entrants with expert coaching," Ms Greiner said.

"We congratulate all award winners, finalists and hall of fame inductees from the Murray region. This is a huge achievement given the calibre of entrants vying for these awards," she said.

Winners and finalists can now go on to represent the Murray region at the New South Wales and Victorian state tourism awards, to be held later this year.

The eleven winners from the Murray region and their respective categories are:

<b>Business</b>	<b>Category</b>	<b>Awarded</b>
Albury Visitor Information Centre - Albury	Visitor Information Services	Finalist
All Seasons Houseboats - Mildura	Unique Accommodation	Silver
Cactus Country - Strathmerton	Tourist Attractions	Gold
Cadell on the Murray Motel Resort - Moama	Standard Accommodation	Gold
Corowa Distilling Co - Corowa	Tourism Wineries, Distilleries and Breweries	Silver
Crown Hotel Wentworth - Wentworth	Tourism Restaurants and Catering Services	Finalist
DC on the Lake Pty Ltd - Mulwala	Caravan and Holiday Parks	Gold
Deni Ute Muster - Deniliquin	Festivals and Events	Gold
Fossey's Gin - Mildura	Tourism Wineries, Distilleries and Breweries	Finalist
Great Aussie Holiday Park - Bowna	Caravan and Holiday Parks	Silver
Mantra Hotel - Albury	Deluxe Accommodation	Gold
Murray Offroad Adventures - Mildura	Tour and/or Transport Operators	Gold
Rich Glen Olive Estate - Yarrawonga	Excellence in Food Tourism	Silver
Rich River Golf Club – Moama	Tourist Attractions	Hall of Fame
The River Deck - Albury	Tourism Restaurants and Catering Services	Gold

### **About Murray Regional Tourism (MRT)**

Murray Regional Tourism (MRT) works in partnership with Visit Victoria, Destination New South Wales, Destination Riverina Murray, 13 Local Government areas and Regional Tourism Organisations to grow the visitor economy across the Murray region.

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