



FOR IMMEDIATE RELEASE
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Murray tourism strikes GOLD!

There is a golden glow over the Murray River this morning after an astounding 16 tourism operators from the region took out awards at the NSW Regional Tourism Awards, held in Deniliquin on Saturday 21 July 2018.

Murray Regional Tourism Chair, Wendy Greiner, said 18 operators from the region had been named as finalists in the Awards, with 11 receiving gold and 5 silver in their respective categories.

"This year continues to build on previous successes with one of the highest number of finalists from the Murray region, which is testament to the outstanding quality and huge variety of tourism product and experiences available to visitors," Ms Greiner said.

"With our ongoing commitment to industry excellence, Murray Regional Tourism again delivered a mentoring program for first-time entrants throughout the region in the lead-up to the Awards," she said.

Throughout the year our Industry Project Manager Karen Oliver has again worked with each Local Government Area (LGA) to identify and encourage operators to enter this year's Regional Tourism Awards program and this has undeniably contributed to the region's success.

"We are so thrilled for Rich River Golf Club, Deni Ute Muster, Albury Visitor Centre, Murray Off-Road Adventures, Aquazone and Lake Mulwala, Edward River Council, The River Deck, Shiraz Republic, DC On the Lake, All Seasons Houseboats and Circa 1936 Corowa who took out the top awards in their categories. This is a huge achievement given the calibre of finalists from across regional NSW."

"We are also extremely proud of Greater Hume, Trentham Estate, Great Aussie Holiday Park, Mildura Houseboats and Rich Glen Olive Estate who all received Silver Awards, and for those who made it as a Finalist, which is an achievement in itself," Ms Greiner said.

"Winners and entrants can now go on to represent the Murray region at the NSW and Victorian Tourism Awards, which will be held in November," she said.

There were 16 winners from the Murray region:

Category	Submission	Awarded
Tourist Attraction	Rich River Golf Club	Gold
Festivals and Events	Deni Ute Muster	Gold
Visitor information Services	Albury Visitor Centre	Gold
Tour & Transport	Murray Off-road Adventures	Gold



Adventure Tourism	Aquazone At Lake Mulwala	Gold
Destination Marketing	Edward River Council	Gold
Tourism restaurants & Catering Services	The River Deck	Gold
Tourism Wineries, Distilleries & Breweries	Shiraz Republic	Gold
Caravan & Holiday Parks	DC On the Lake	Gold
Unique Accommodation	All Seasons Houseboats	Gold
Luxury Accommodation	Circa 1936 Corowa	Gold
Excellence in Food Tourism	Rich Glen Olive Estate	Silver
Tourism Wineries, Distilleries & Breweries	Trentham Estate	Silver
Caravan & Holiday Parks	Great Aussie Holiday Park	Silver
Unique Accommodation	Mildura Houseboats	Silver
Visitor Information Services	Greater Hume	Silver

Murray Regional Tourism (MRT) works in partnership with Visit Victoria, Destination New South Wales, Destination Riverina Murray, 13 Local Government areas and Regional Tourism to grow the visitor economy across the Murray region.

For further information visit www.visitthemurray.com.au

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