

## **MURRAY TOURISM STRIKES GOLD!**

There is a golden glow over the Murray River today with the Murray region's tourism industry recognised amongst the best in Victoria and NSW at each state's tourism awards ceremonies, which were both held last night, Thursday 22 November 2018.

The region was represented by an outstanding number of 14 entrants, with one Hall of Fame inductee, two Gold, three Silver, four Bronze awards won and four finalists. Winners were:

### **NSW Tourism Awards**

#### **2017 HALL OF FAME INDUCTEES**

- Standard Accommodation: Moama on Murray Resort

#### **SILVER**

- Tourist Attraction: Rich River Golf Club Ltd
- Tourism Restaurants & Catering Services: The River Deck
- Luxury Accommodation: CIRCA 1936

#### **BRONZE**

- Visitor Information Services: Albury VIC
- Caravan & Holiday Parks: Great Aussie Holiday Park
- Destination Marketing: Edward River Council - Visit Deni Destination Appeal Campaign

#### **FINALIST**

- Caravan & Holiday Parks: DC on the Lake
- Festival & Events – Deni Play on the Plains Festival, Deni Ute Muster Finalist

### **Victorian Tourism Awards**

#### **GOLD**

- Excellence in food tourism - Rich Glen Olive Estate
- Festivals and Events - Riverboats Music Festival

#### **BRONZE**

- Tourism Wineries, Distilleries and Breweries - Shiraz Republic

#### **FINALIST**

- Adventure Tourism - Aquazone@lakemulwala
- Tour and Transport Operators - Murray Offroad Adventures

Murray Regional Tourism Chair, Wendy Greiner, said the awards represent the tremendous commitment Murray region operators have to excellence in tourism and providing a high quality experience to those that choose to visit the region.

"We are thrilled to see such a great cross section of the region's tourism industry represented at the awards, which is testament to the collaborative approach the region is taking towards destination marketing," Ms Greiner said.

"The industry has been working extremely hard to promote the Murray region, its hero and high quality experiences, attract visitors and encourage dispersal. The fact that the region is represented in 12 different award categories shows that tourism excellence is thriving across the board in the Murray."

"It is a really exciting time for the industry at the moment, with the region experiencing record numbers in the visitor economy in Victoria and NSW for the year ending June 2018. We will now also see two businesses go on to represent the region at the highest level at the Australian Tourism Awards, which will take place in Launceston on 1 March 2019."

"I congratulate all the winners and finalists in the Victorian and NSW tourism awards, and look forward to seeing whether Rich Glen Olive Estate and Riverboats Music Festival can take out the top award in their categories at the national awards next year," she said.

Murray Regional Tourism (MRT) works in partnership with Visit Victoria, Destination New South Wales, Destination Riverina Murray, 13 Local Government areas and Regional Tourism to grow the visitor economy across the Murray region.

For further information visit [www.visitthemurray.com.au](http://www.visitthemurray.com.au)

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